

ANNUAL REPORT 2018

Membership

Members specialize in 35+ areas. The 5 most common are:

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- Women's health
- Stress
- Research translation
- Intervention techniques
- · Racial/cultural health factors

Total members: 2472

- Member: 1143
- Student: 919
- Transitional: 115
- Associate: 31
- Affiliate: 6
- Fellow: 198
- Emeritus: 60

14 SBM Champions promote membership at their institutions. Find a champion near you at **www.sbm.org/membership/champions**

Special Interest Groups (SIGS) 26 SIGS:

- Exchanged 921 emails including many that shared new publications and data sets, and requested advice about research methods and grant-writing
- Produced 18 webinars
- Hosted 103 Annual Meeting sessions

79% of SBM members participate in SIGs

www.sbm.org/about/special-interest-groups

Proven Science. Better Health.

SBM got a new look and messaging in 2018. The new brand identity emphasizes the importance of evidence, and the reason why the public should come to us for expert help.

Policy Advocacy

Released official statements opposing the separation of migrant children and parents at the U.S. border and calling for their quick reunification

6 policy briefs

- · Retain School Meal Standards
- Support Oral Cancer Early-Detection Exams
- Fund Medication-Assisted Treatment for Opioid Addiction
- Increase Broadband Availability for Rural Healthcare
- Restrict ICE from Entering Medical Facilities
- Ensure Affordable Care Act Coverage of Prostate Cancer Screening

www.sbm.org/advocacy/policy-positions

Journals



ANNALS OF BEHAVIORAL MEDICINE

- 93 articles published
- 3.118 two-year impact factor

www.academic.oup.com/abm

TRANSLATIONAL BEHAVIORAL MEDICINE PUZZE ALGORISHINE BEHAVIORAL MEDICINE PUZZE ALGORISHINE BEHAVIORAL MEDICINE BEHAVIORAL MEDICINE BEHAVIORAL MEDICINE BEHAVIORAL MEDICINE BEHAVIORAL MEDICINE BEHAVIORAL MEDICINE BEHAVIORAL

TRANSLATIONAL BEHAVIORAL MEDICINE

- 107 articles published
- 2.521 two-year impact factor
- published first virtual issue on mHealth

www.academic.oup.com/tbm

Social Media Engagement

5,300



23% growth 2018 2,127 likes



2017 1 117 followers

twitter.com/behavioralmed

28% growth
2018
5,277 followers



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Mentoring

- 71 students had Annual Meeting posters critiqued by SBM fellows
- 35 mid-career members took part in SBM's annual Leadership Institute
- The Education, Training, and Career Development Council's Expert Consultation Program has 28 experts standing by to answer members' questions and offer advice
- 23 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders



Behavior Change Grand Rounds

Grand Rounds

- 25 webinars in 2018
- 1.145 attendees
- Join us Thursdays at 1 p.m. ET www.sbm.org/webinars

Annual Meeting

- · Held in New Orleans, LA
- 2,141 attendees (highest on record!)
- 319 sessions in 31 content areas
- 1,295 posters
- 30 student members earned free registration in return for volunteering
- 6 continuing education credit types available for psychologists, physicians, nurses/nurse practitioners, certified health education specialists, dietitians, and public health professionals



Achievement Awards

20 given out including 8 recognizing students



Grant Funding

Members were principal investigators on high-impact National Institutes of Health grants including:

- R01s
- training grants
- R21s

The Annual Meeting was supported by a \$30,000 grant from the NIH's National Heart, Lung, and Blood Institute under award number 1R13HL142219-01



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