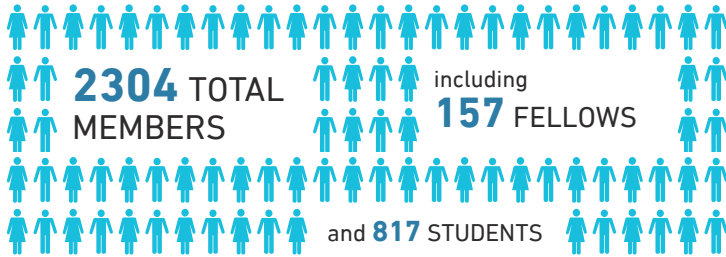




Membership



Members specialize in 40+ areas. The 5 most common are:

- Health promotion
- Cancer
- Physical activity
- Obesity/eating disorders
- Racial/cultural factors in health

11 SBM Champions promote membership at their institutions. Find a champion near you at www.sbm.org/membership/champions

Policy Advocacy

Released official statement calling for an end to use of excessive force by police and an increase in research that helps combat police brutality and systemic racism, and examines them as public health problems.



11 policy briefs, including

- Provide Funding for Incentive Programs to Expand Healthy Food Offerings
- Remove the Term "Abuse" from the NIH
- Protect At-Risk Populations from Extreme Heat During the COVID-19 Pandemic
- Promote Vaccination Adherence
- Call for Equitable Healthcare during the COVID-19 Pandemic

www.sbm.org/advocacy/policy-positions

Special Interest Groups (SIGs)

25 SIGs:

- Exchanged 800+ emails including many that shared new publications and data sets, and requested advice about research methods and grant-writing
- Produced 20 webinars

79% of SBM members participate in SIGs

www.sbm.org/about/special-interest-groups



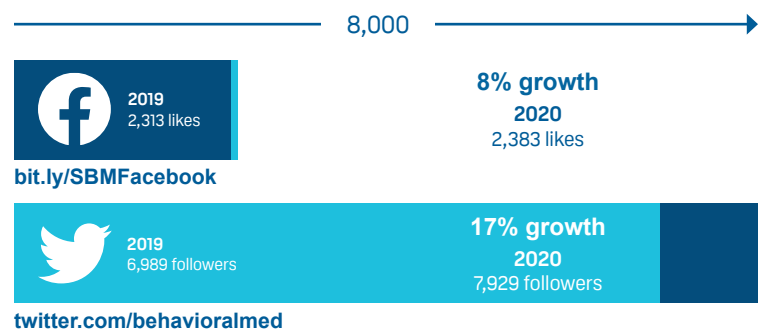
Healthy Living

22 public-facing articles meant to improve health through behavior change published, including:

- How to Detect Delirium in an Older Adult
- Build Momentum to Build Motivation
- Women and Heart Disease across Lifespan
- 4 Habits for Seniors to Reduce Cognitive Decline and Prevent Dementia
- How to Cook Healthy Food for your Family



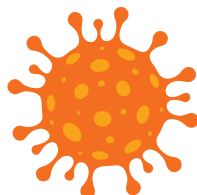
Social Media Engagement



COVID-19 Response

- 14 Member Testimonials shared
- 4 policy briefs published
- 6 Healthy Living Articles posted
- 48 manuscripts published in ABM and TBM
- 6 op-eds written by our members

www.sbm.org/covid19



Provocative Questions

An initiative started by Past-President Michael A. Diefenbach, PhD, challenged our members to inform and direct the future of behavioral medicine, resulting in these crowdsourced Provocative Questions:

- How can behavioral medicine solve sociopolitical issues like climate change, gun violence, and fake science?
- How do we better integrate behavioral medicine into the healthcare system and personalized medicine approaches?
- How can behavioral medicine eliminate health inequalities and advance social justice?
- How do we better tailor and scale behavioral medicine interventions for sustained behavior change?





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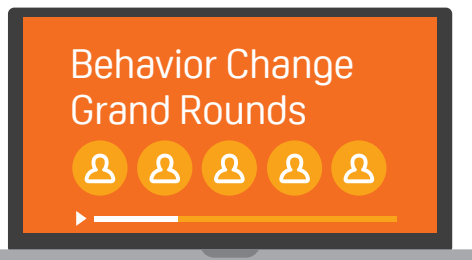
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Grand Rounds

- 16 webinars in 2020
 - 663 attendees
 - Join us Thursdays at 1 p.m. ET
- www.sbm.org/webinars

Achievement Awards

17 given out including
9 recognizing students



Mentoring

- 45 students had Annual Meeting posters critiqued by SBM fellows
- SBM's Consultation Program features 36 expert members available for questions on a variety of academic and industry career development topics.
- 23 SIGs offer co-chair, junior chair, or student chair positions to mentor future leaders



Journals



TRANSLATIONAL BEHAVIORAL MEDICINE

- 93 articles published
- 2.864 two-year impact factor
- Published 10-year Anniversary Diamond Special Issue
- Implemented COVID-19 Rapid Response Review

www.academic.oup.com/tbm



ANNALS OF BEHAVIORAL MEDICINE

- 104 articles published
- 4.480 two-year impact factor
- Published 2020 Annual Meeting Special Issue
- Implemented COVID-19 Rapid Response Review

www.academic.oup.com/abm