

# SOCIETY of BEHAVIORAL MEDICINE

Better Health Through Behavior Change

## SIG Council Conference Call MINUTES

Wednesday, May 16, 2018

9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET

Call in number: <https://bluejeans.com/493133939>

### In Attendance

Brian Gonzalez, PhD – *Chair*  
Neha Gothe, PhD – *Aging*  
Beth Orsega-Smith, PhD – *Aging*  
Dani Arigo, PhD – *BIT*  
Shawna Ehlers, PhD – *Cancer*  
Lisette Jacobson, PhD – *CFH*  
Claire Spears, PhD – *CAIM*  
Liz Beverly, PhD – *Diabetes*  
Allyson Hughes – *Diabetes*  
Maria Ramirez Loyola – *Diabetes*  
Heather Jim, PhD – *EBBM*  
Heather McGinty, PhD – *EBBM*  
Aisha Langford, PhD, MPH – *HDM*  
Robert Newton Jr., PhD – *Health Equity*  
Betina Yanez, PhD – *Health Equity*  
Jonathon Rendina, PhD, MPH – *HIV/Sexual Health*  
Cerissa Blaney, PhD – *IPC*  
Jen Funderburk, PhD – *IPC*  
Kate Hoerster, PhD, MPH – *MVH*

Ryan Kalpinski, PhD, MPH – *MVH*  
Claudio Nigg, PhD – *MHBC*  
Kathryn Ross, PhD, MPH – *OED*  
David Cavallo, PhD, MPH, RDN – *OBBI*  
Bridgett Rahim-Williams, PhD – *Pain*  
Molly Waring, PhD – *PHS*  
Jill Bormann, PhD, RN, FAAN – *Spirituality*  
Jason Cohen – *Student*  
Sydney O'Connor – *Student*  
Jocelyn Remmert – *Student*  
Paul Branscum, PhD – *TTBCI*  
Susan Czajkowski, PhD – *TTBCI*  
Alison Phillips, PhD – *TTBCI*  
Jaclyn Maher, PhD – *TTBCI*  
Sheela Raja, PhD – *VT*  
Emily Mailey, PhD – *Women's Health*  
Sherry Pagoto, PhD (guest)  
Lindsay Bullock (staff)  
Andrew Schmidt (staff)

### Welcome to SIG Council

Dr. Gonzalez welcomed the group to the call and introduced Dr. Sherry Pagoto, SBM president.

### SIG Public-facing Content

Dr. Pagoto presented a new initiative to develop content geared toward a lay audience for the SBM website. As the website as a whole is redesigned over the coming months, a section dedicated to patient-oriented content (as well as areas specifically targeted to policymakers and industry) will be created, and the SIGs are being asked to provide two pieces of content each to be featured on the page. This content is intended to help position the new SBM website, and the society more broadly, as a resource for patients looking to learn about behavioral medicine while educating the public about the work that members do.

The first piece is envisioned as a health education article of 800 words or less, with evidence-based information on a topic of relevance to the SIG. Rather than being a summary of a single study, the article should be written such that the content remains relevant for some time without needing to be updated. Examples provided by Dr. Pagoto included “five proven ways to sleep better,” “how to quit smoking,” and “healthy ways to lose weight.”

The second piece would be a patient or participant “success story,” featuring one patient’s experience with a behavioral intervention and how their health has improved as a result.

For next month’s call, each SIG should identify a topic and primary author for their article, as well as a proposed patient story. First drafts of the articles will be requested by the July council call.

### SIG Renewal Review Committee

Dr. Gonzalez reminded the council that, beginning in June of next year, existing SIGs will be asked to submit renewal applications that align with the updated new SIG proposal form. SIGs scheduled to submit renewal applications in 2019 have already been notified, and a full three-year schedule for the remaining SIGs will be circulated shortly.

Dr. Gonzalez asked the council to suggest potential members for the SIG renewal review committee. Several groups were proposed, including former SIG chairs and SIG Council chairs, current and past SBM board members (in particular, current or recent member delegates), and members of SBM's Wisdom Council (former society presidents). Dr. Rahim-Williams suggested that the review committee should include diversity in career level and experience with SBM, either by encouraging recently-joined members to participate on the committee, or by explicitly including a position for a student/trainee member.

Council members were also asked to identify which potential reviewers shouldn't be on the committee. Dr. Newton suggested that current SIG chairs not be considered, while Dr. Cavallo also proposed that former SIG chairs be asked to recuse themselves from reviewing their own SIG's application.

Dr. Gonzalez will present a proposal for review committee members on the next call for additional feedback from the council, and will then present the review application, reviewer guidelines, and suggested review committee composition to the SBM Executive Committee for final approval.

### **Student Liaison Overview**

Jocelyn Remmert encouraged SIGs without a student liaison for the upcoming SBM year to consider issuing a call for nominations for the position.

Student liaisons both represent the student membership of SBM on their SIG, and act as the point of connection between their SIG and the student SIG. Each SIG is responsible for recruiting their own student liaison, and liaisons are invited to attend all of the Student SIG's monthly calls. SIGs can develop their own process for soliciting nominations and electing student liaisons, and SIG chairs are welcome to reach out to Ms. Remmert and SBM staff with questions or concerns.

### **Announcements**

The BIT, Physical Activity, and Military and Veterans' Health SIGs were announced as the winners of the 2018 Annual Meeting survey contest. Each SIG will receive an administrative fee waiver for a pre-conference course at the 2019 meeting.

**Next meeting: Wednesday, June 20 at 9 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET.**