

**Personal Statement: Danielle Jake-Schoffman, PhD**

I am honored to be nominated for the role of Member Delegate, and excited about the opportunity to continue to serve SBM, my professional home. I have sought leadership roles in the Society since I joined as a graduate student, and have learned so much from these experiences. As Member Delegate, I am specifically interested in the opportunity to directly support the President and Board in continuing the work of carrying out the Strategic Plan, including deepening our commitment to engaging a diverse member base in activities throughout the year. Through my roles as Chair of the Digital Health SIG and currently as a member of the Membership Council, I have had direct experiences considering how we might best reach potential members and engage and retain current members through new and innovative programming initiatives. I am also excited by the potential of supporting the drafting of the next SBM Strategic Plan moving into 2026 and beyond. My past experiences have prepared me well to contribute as Member Delegate and to represent the interests of SBM members to the Board, a role that I will enthusiastically dedicate myself to.