

Bio: Bethany Kwan, PhD, MSPH, FSBM

Dr. Bethany Kwan, PhD, MSPH, is a social health psychologist, behavioral health services researcher, and dissemination and implementation (D&I) scientist in health and health care delivery. She is an Associate Professor and the Associate Vice Chair for Research in the Department of Emergency Medicine at the University of Colorado Anschutz Medical Campus. She has a PhD in social health psychology from the University of Colorado Boulder (2010) and a master's of science in public health from the University of Colorado Health Sciences Center (2005). Her expertise is in the application of behavioral theory to the design and testing of complex, multi-level interventions, including patient-level interventions and provider- and system-level interventions. She is a Fellow of the Society of Behavioral Medicine and has been a member since 2006. Dr. Kwan has been an SBM abstract reviewer (2021-2023), manuscript reviewer for *Annals of Behavioral Medicine* (2014-2023) and served as webinar coordinator for the Theories and Techniques of Behavior Change Interventions special interest group (2016-2017). She has experience as a principal investigator for multiple large federal grants, a program director, and as departmental research leadership, in which she has responsibilities for tracking large program budgets and research and administrative operations and planning. Dr. Kwan's research applies theories and frameworks from behavioral and implementation science to develop and test mental and behavioral health interventions in real-world health care settings. Her emphasis on "designing for dissemination, sustainability, and equity" is realized through community and patient-engaged research, pragmatic trials, and use of patient-centered outcomes.

Select publications:

1. Kwan BM, Rementer J, Richie N, Nederveld AL, Phimphasone-Brady P, Sajatovic M, Nease DE Jr, Waxmonsky JA. Adapting Diabetes Shared Medical Appointments to Fit Context for Practice-Based Research (PBR). *J Am Board Fam Med*. 2020 Sep-Oct;33(5):716-727. doi: 10.3122/jabfm.2020.05.200049.
2. Holtrop JS, Gurfinkel D, Nederveld A, Phimphasone-Brady P, Hosokawa P, Rubinson C, Waxmonsky JA, Kwan BM. Methods for capturing and analyzing adaptations: implications for implementation research. *Implement Sci*. 2022 Jul 29;17(1):51. doi: 10.1186/s13012-022-01218-3.
3. Kwan BM, Brownson RC, Glasgow RE, Morrato EH, Luke DA. Designing for Dissemination and Sustainability to Promote Equitable Impacts on Health. *Annu Rev Public Health*. 2022 Apr 5;43:331-353. doi: 10.1146/annurev-publhealth-052220-112457. Epub 2022 Jan 4.