

Bio: Robin Anthony Kouyaté, PhD

Dr. Robin Anthony Kouyaté has over 20 years of experience providing social and behavioral science leadership to support health programs in 15 countries in Europe, Africa, Asia, the Caribbean, and the U.S. Her professional experience spans a range of health domains including chronic illness self-management, medication adherence, maternal/newborn/child health (MNCH), postpartum contraceptive use, adolescent reproductive health, breastfeeding and infant nutrition, and parenting behaviors.

During her career, she has focused on conducting and translating research into evidence-based interventions in the non-profit and private sectors. This has included over a decade researching, developing, and implementing interventions for global federally funded programs and an additional 10+ years of domestic experience leading the design of evidence-based digital health interventions to support chronic condition management for a digital health start-up and companies in the biotech and retail pharmacy industries.

Dr. Anthony Kouyate has been a member of SBM for over a decade, during which time she completed the Mid-Career Leadership Institute, served as the appointed Chair of the Microcredentialing sub-committee (2019 – 2020), and currently serves on the inaugural Industry Connections Committee (2022 – 2025). She is also a member of the Digital Health SIG. She has chaired and served as a discussant for symposia, framing the conversations on how we as SBM members can design and leverage research to optimize digital health for health outcomes. As a member of the Industry Connections Committee, she is committed to connecting with and supporting other SBM members interested in behavioral science careers in applied settings.

Dr. Anthony Kouyate currently serves as a volunteer on the Board of Clemmons Family Farm, a Black Women-owned and led non-profit dedicated to improving wellness and equity with arts-centered interventions. Additionally, she serves on leadership committees of the Strathmore Bel Pre and MoCo Mid-County Villages as part of the national Village-to-Village movement designed to support healthy aging in place.

She received her Ph.D. in Social and Behavioral Sciences from the Johns Hopkins Bloomberg School of Public Health, her MA in International Economics and American Foreign Policy from the Paul H Nitze Johns Hopkins School of Advance International Studies, her BA in Comparative Area Studies in Africa and the Middle East from Duke University and is fluent in French.

Dr. Anthony Kouyaté's academic and career choices reflect her passion for and commitment to having an impact on health in real-world contexts across the globe.