



Margaret Schneider, PhD
Candidate for President-elect

Personal Statement

As a mature organization navigating a time of rapid societal and technological change, the Society of Behavioral Medicine faces certain challenges. One such challenge is the tension between growth and intimacy. SBM remains a small enough association that our Annual Meetings can be accommodated within a single hotel (when we meet in person); a distinction that helps preserve the strong sense of community that has sustained the organization since its inception in 1978. Yet our continued vibrancy relies on future growth and diversification. To remain a leader in the field of Behavioral Medicine, SBM must broaden its reach to a wider membership, yet do so in such a way as to preserve the strong interpersonal ties that form the backbone of the society. I have put myself forth as a candidate for SBM President-elect because I am excited about guiding SBM through this challenge. I believe that we can reach out to a wide variety of new members who will infuse the organization with new perspectives and fresh energy and still retain the strong social and intellectual bonds that keep our members returning year after year to our annual exchange of ideas. Let's tackle this challenge together.

Biosketch

Margaret Schneider, Ph.D., has been a member of the Society of Behavioral Medicine for 30 years, during which time she has served the society in multiple capacities, including: Co-Chair of the Physical Activity SIG 2004-2008; Prevention Track Chair, 2009; Program Planning Committee Chair for the Annual Meeting in 2013; and Member Delegate, 2017-2020. Over the years of these various leadership positions within SBM, Dr. Schneider has been a member of the SBM Board for six years, during which time she participated in SBM Hill visits and was the primary author of the NIH Conference Grant (R13) for the 2017 Annual Meeting. Dr. Schneider has received NIH research support continuously throughout her career both as an independent investigator developing and evaluating school-based health promotion interventions among adolescents and as an Associate Director of the Clinical and Translational Science Award (CTSA) at the University of California, Irvine, where she is a Research Professor in the Department of Population Health and Disease Prevention. Her school-based research leverages the role of

exercise-associated affect to promote increased activity among low-active youth, and more recently has incorporated an Acceptance-Based approach to motivating adolescents to engage in greater activity. Her work with the CTSA has led to several large-scale evaluation studies relating to the science of translation; that is, the study of the process by which institutions may improve the efficiency and effectiveness of their translational science endeavors. Dr. Schneider's current work integrates her program evaluation experience with her work in individual behavior change to examine the impact of digital interventions on behavioral health