

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Scientific and Professional Liaison Council

Call Minutes

June 1, 2015

Call participants

Catherine (Katie) Davis, PhD
David E. Goodrich, EdD, MS, MA
Sherri Sheinfeld Gorin, PhD - Chair
Paul B. Jacobsen, PhD
Sara J. Knight, PhD
Julie A. Wright, PhD

Regrets

Jennifer K. Carroll, MD, MPH
Martin D. Cheatele, PhD
Mary A. Driscoll, PhD
Paul B. Jacobsen, PhD
Miho Tanaka, PhD
Erika A. Waters, PhD, MPH

Staff

Amy Stone

MINUTES

The March 23, 2015 SPLC minutes were unanimously approved.

ANNUAL MEETING DEBRIEFING

Sherri Sheinfeld Gorin, PhD, thanked council members for their hard work and for supporting the society in a visible and strong way. The program was powerful, she said, due, in no small part, to SPLC's many contributions.

Katie Davis, PhD, said she enjoyed the meeting and thought it was one of the best; while there is always room for improvement, she appreciated the audience participation, and interdisciplinary focus.

Sara A. Knight, PhD, said that SPLC played a tremendous role in creating an outstanding meeting, which reflected numerous cross-society programs that SPLC has fostered. Dr. Knight further commented that the keynotes and master lectures were stellar. While the Public Health Law Research Group's session was canceled due to low attendance, Dr. Knight is discussing a possible invited session for 2016 likely featuring Scott Burris, JD, along with other policy presenters. Such a format would help attendees understand how policy is made and evaluated as well as mechanisms by which policy impacts behavior.

Dr. Sheinfeld Gorin supported this plan, and suggested that more focused marketing of SPLC sessions for the 2016 meeting might increase attendance at these sessions.

David Goodrich, PhD, noted that although he heard attendees say the joint ACSM/SBM symposium was the most novel session in the time block, attendance was nonetheless spotty due to competition from other sessions.

Dr. Sheinfeld Gorin noted that she, Julie A. Wright, PhD, and Minho Tanaka, PhD, spoke before the call, discussing the SBM relationship with AMIA. Dr. Sheinfeld Gorin then asked the group to consider how to attract members of other societies to attend the SBM meeting.

Dr. Goodrich commented that the Acting Under Secretary of Health, Carolyn Clancy, MD, met with SBM leaders at the meeting, an indication that more VA specialty clinical researchers and internal medicine primary care people should attend SBM but, typically, the latter prefer attending the Society of General Internal Medicine (SGIM) meeting. Dr. Knight noted that Monica M. Safford, MD, at the University of Alabama has expressed interest in building the SGIM/SBM relationship and, perhaps, Dr. Sheinfeld Gorin commented, she might join SPLC. While her time is limited, Dr. Knight noted that she would be interested in helping to build a relationship with SGIM.

Dr. Knight said we have seen an increase in attendance of influential physicians, including some from Ann Arbor, a reflection of Dr. Goodrich's impact. Attracting such VA physician leaders Caroline R. Richardson, MD, and/or Laura Damschroeder, MS, MPH, could be key to attracting additional VA primary care doctors.

It was suggested that lowering the one-day attendance registration fee or reducing the fee for members of organizations with which SPLC has established liaisons could incentivize attendance. The program could also use color to highlight SPLC sessions co-sponsored with other organizations; their logos could be used as well. As she did last year, Dr. Sheinfeld Gorin will ask to join a Program Committee call so as to underscore SPLC contributions to the 2016 meeting, when she will also share the aforementioned suggestions.

Dr. Knight commented that while the papers (at the 2015 Annual Meeting) presented the science, the symposia and master lectures were more integrative and forward looking – a unique feature of the SBM meeting. Perhaps, she suggested, the science would be better represented during the poster session; ASCO, for example, features “lightening” poster discussion sessions.

PROPOSED SPLC MEMBERSHIP CHANGES

After serving faithfully for many years, Julie A. Wright, PhD, will be leaving the Council. Dr. Wright will now co-chair the Technology SIG. Dr. Wright will work with Dr. Tanaka, mentoring and supporting her, as she moves into Dr. Wright's former role. The SPLC will look forward to continuing to work with the Technology SIG and the Digital Health Council to further liaisons with AMIA, as well as potentially CHI and WISH.

Pending Executive Committee approval, Katie Davis, PhD, will become an SPLC member. As a guest, Dr. Davis has grown the relationship with The Obesity Society.

LIAISON REPORTS

The Obesity Society and Obesity Week 2016

Dr. Davis noted that the level 2 partnership has been approved as has SBM's sponsorship of a keynote lecture at Obesity Week. Dr. Davis has been in touch with TOS ambassadors, including the liaison to SBM, Pat O'Neill; Martin Banks is also a helpful contact who suggested he might want to organize a session at SBM exploring the behavioral myths about obesity.

AAFP (proposed) and NAPCRG

Jennifer Carroll, MD, was not able to join the call so Dr. Sheinfeld Gorin will follow up with her about a liaison with the AAFP. Dr. Carroll may also wish to play a role in building the relationship with SGIM.

VA/Public Health Law Research Group

As previously noted, Dr. Knight will work on featuring the Public Health Law Research Group during a policy-related symposium at the 2016 meeting. Dr. Gorin noted that C. Tracy Orleans, PhD, might have suggestions for this symposium.

Physical Activity/VA

Dr. Goodrich indicated that he's assessing the outcomes from the symposium with the American College of Sports Medicine, which focused on promotion of physical activity in community mental health centers for people with chronic and serious mental illnesses. Symposium presenters may be writing a brief position statement on the state of the literature related to this topic.

Dr. Goodrich will touch base with Matt Buman, PhD about ideas for the 2016 meeting. Dr. Sheinfeld Gorin noted that Beth Lewis, Ph.D., Chair of the PA SIG, is another interested SBM leader.

Society for Medical Decision Making

Erika Waters, PhD, was not able to be on the call.

EBBM and Cochrane Collaboration, APOS/IPOS

Report deferred to next call.

NEW BUSINESS

Dr. Sheinfeld Gorin encouraged members to forward abstract ideas, saying she is happy to help facilitate partnerships and otherwise assist with planning.