

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Scientific and Professional Liaison Council Minutes November 28, 2016

Call participants

Martin D. Cheadle, PhD
Katie Davis, PhD
David E. Goodrich, EdD, MS, MA
Paul B. Jacobsen, PhD
Amy Janke, PhD
Sara J. Knight, PhD
Natalia Loskutova, MD, PhD
Sherri Sheinfeld Gorin, PhD – Chair
Erika A. Waters, PhD, MPH
Julie E. Volkman, PhD

Regrets

Miho Tanaka, PhD

Guest

Joanna Buscemi, PhD

Staff

Lindsay Bullock, Mary Dean, Andrew Schmidt

MINUTES

The October 31, 2016 SPLC minutes were unanimously approved.

INTRODUCTIONS

Dr. Sheinfeld Gorin thanked council members for their ongoing liaison work and highlighted the many sessions that had been scheduled for the upcoming Annual Meeting:

- Putting Patient Data into Action: The Use of Patient-Generated Health Data in Clinical Care and Research. Preconference seminar with AMIA.
- Research Translation for Military and Veteran Health: Research, Practice, Policy—A Preconference Course Co-sponsored by the Military and Veterans Health SIG, Integrated Primary Care SIG, Spirituality and Health SIG, Civic and Public Engagement Committee, Health Policy Council, and SPLC.
- Behavioral Interventions for Obesity: A Debate on the State of the Evidence. Symposium co-led with The Obesity Society.
- Exercise as a Non-pharmacological Approach to the Management of Chronic Pain. Symposium co-sponsored with American College of Sports Medicine.

- Incorporating cancer screening innovations in integrated health systems. Symposium co-led with the VA.
- Models of Integrating Behavioral Health Services in Primary Care: Gold Standard or Substandard? Symposium co-sponsored with the American Academy of Family Physicians.
- Pain Management: Translating Policy and Guidelines into Practice. Symposium co-sponsored with Academy of Integrative Pain Management.
- Systematic reviews in cancer: learning from Cochrane Methods and New Findings. Symposium co-sponsored with the Cochrane Collaboration.
- Breakfast roundtable with the American Academy on Communication in Healthcare.
- Breakfast roundtable with the International Society on Hypertension in Blacks.
- Mid-Day Meeting with the American Academy of Family Physicians.
- Mid-Day Meeting with the American College of Lifestyle Medicine.

AFFILIATE MEMBERSHIP PROGRAM

Ms. Bullock reported that an amendment to the SBM bylaws was approved at the 2016 Annual Meeting establishing an Affiliate Member category for organizations, and asked the council for feedback regarding outreach to liaison partners. Ms. Bullock added that in addition to SPLC-related organizations, the Membership Council is looking at exhibitors/advertisers, labs, and other groups with informal partnerships with SBM as candidates for Affiliate Membership.

Dr. Knight asked whether council members will be able to suggest additional prospects or identify liaison organizations that might not be appropriate candidates for membership, and Ms. Bullock noted that SBM Staff will maintain a roster of prospective member organizations to track responses and record suggestions from SPLC members.

Dr. Sheinfeld Gorin raised concerns about being asked to reciprocate membership in organizations who offer their own (perhaps more expensive) Affiliate Memberships, and about signaling to current partners that membership will be required to maintain a relationship with SBM in the future (that is explicitly “monetizing” the relationship). Ms. Dean noted that Affiliate Membership isn’t meant to be a replacement for liaison relationships, or a prerequisite for partnership with SBM, but that liaison organizations may enjoy the benefits offered by the new member type. Several Council members suggested SPLC-connected organizations that would be good candidates for Affiliate Membership, and those that would not be.

Next steps: Ms. Bullock will contact SPLC members with sample emails that can be used for outreach to liaison organizations.

COLLABORATION WITH HEALTH POLICY COMMITTEE

Dr. Buscemi provided an overview of the partnership between the Health Policy Committee (HPC) and SPLC, before identifying three potential procedures for increased collaboration:

- When the HPC has a brief in draft, Dr. Buscemi will reach out to Dr. Sheinfeld Gorin to ask the SPLC whether there are any organizations (current liaisons or otherwise) who might be able to endorse the brief or collaborate during the writing process.
- The HPC has been developing relationships with organizations not yet in the SPLC roster. After collaborating on a brief, the HPC can introduce the organization to the SPLC to try to expand the relationship.

- The SPLC has relationships with organizations who haven't been involved on a brief, but who do their own public policy work or may have an interest in collaborating. The SPLC could reach out to each of its liaisons to inform them of SBM's policy work and let them know that we invite proposals for briefs.

Dr. Janke suggested that each group identify a point of contact to facilitate these collaborations, and Dr. Buscemi invited Dr. Sheinfeld Gorin to join the next HPC call.

NEW BUSINESS

Dr. Sheinfeld Gorin reported that the Gerontological Society of America (GSA) had contacted SBM to cross-promote both organizations' upcoming Annual Meetings. Dr. Sheinfeld Gorin added that this collaboration had been identified as a possible starting point for a liaison, and asked if any council members would be interested in spearheading the effort. Dr. Loskutova noted that she was familiar with GSA and volunteered to explore a liaison.