

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Scientific and Professional Liaison Council

Call Minutes

July 27, 2015

Call participants

Jennifer K. Carroll, MD, MPH

David E. Goodrich, EdD, MS, MA

Sherri Sheinfeld Gorin, PhD - Chair

Julie E. Volkman, PhD (guest)

Erika A. Waters, PhD, MPH

Regrets

Martin D. Cheatle, PhD

Catherine (Katie) Davis, PhD

Jeanne Erickson, PhD, RN, AOCN (guest)

Paul B. Jacobsen, PhD

Sara J. Knight, PhD

Miho Tanaka, PhD

Staff

Amy Stone

MINUTES

The June 22, 2015 SPLC minutes were unanimously approved with edits that appear below:

“Dr. Carroll became director of the AAFP National Research Network in March. The network includes over 2,000 physicians and clinicians, approximately 4 million patients, and it has 42 research projects in its portfolio including some involving shared decision making, chronic pain, diabetes, and cancer screening. Dr. Carroll’s goal is to expand the network’s reach on healthy lifestyle interventions, primary care trends, and research with an intentional policy component. The network is also partnering with NAPCRG on patient-engagement strategies and research. Dr. Carroll envisions an SBM2016 panel or symposium that draws on the network to answer questions about what population health means for primary care practices; best practices for engaging patients; or how to design projects with policy impact in mind. Dr. Knight also suggested a panel on working with PBRNs and getting clinical concepts/evidence-based products into practice. Dr. Sheinfeld Gorin will follow up with Dr. Carroll and may arrange a separate call in July.”

LIAISON REPORTS

VA/Public Health Law Research Group

Dr. Sheinfeld Gorin reported that Dr. Knight continues to work with the Program Committee on planning an invited session for the SBM 2016 Annual Meeting featuring the Public Health Law Research Group.

EBBM and Cochrane Collaboration

Dr. Sheinfeld Gorin reported that the EBBM SIG and several other SIGs, including the Cancer SIG, are interested in offering a joint session with the Cochrane group focused on network meta analyses. Annual meeting surveys indicate that conference attendees do appreciate advanced methodology sessions, so this one should be of keen interest and allow attendees to expand their methodological “bag of tricks.”

ASOS/IPOS

Paul Jacobsen, PhD, is unable to join today’s call because he is attending the 2015 IPOS/APOS conference in Washington, DC, for which he is Scientific Program Committee Co-Chair.

Physical Activity/VA

Dr. Goodrich reported that the ACSM has proposed a workshop with SBM for ACSM’s annual meeting on evidence-based practices for implementing physical activity behavioral change strategies. Co-authors will be Robert Scales (Mayo Clinic), Michael Goldstein (VA), Melissa Napolitano (George Washington U), and Matt Buman will be the discussant.

Physical Activity SIG members continue to discuss how SBM, as a research-based organization, can best inform the “exercise is medicine” initiative (sponsored by the American College of Sports Medicine, ACSM). For example, SBM and the Physical Activity SIG are in a position to provide expertise that could help ensure that primary care physicians employ evidence-based behavioral strategies for improving patient uptake. Moreover, the initiative needs to use appropriate measures for evaluating outcomes. It is important that data from exercise specialists receiving referrals from primary care physicians flow into those physicians’ electronic health record systems in ways that are easily retrievable and user friendly. Standardization of data among and across systems is a challenge.

For the 2016 conference, the Physical Activity SIG and ACSM is considering either a symposium or a lunchtime panel.

Wearing his VA “hat” Dr. Goodrich noted that within the VA community many are discussing treating complexity and how complexity can water down treatment effect. Multi morbidities are very common among VA patients.

The Obesity Society and Obesity Week 2016

Dr. Sheinfeld Gorin noted that Dr. Davis continues to nurture the relationship with TOS; the SBM name will appear on the Obesity Week program as a sponsoring partner of the conference.

Informatics and Communications, AMIA

Dr. Sheinfeld Gorin reported that Miho Tanaka, PhD, is developing ideas for connecting with AMIA.

AAFP/NAPCRG

Dr. Carroll reported that while in Kansas City she met with Tom Vansaghi, PhD, Executive Director of NAPCRG who indicated a strong interest in developing a relationship between NAPCRG and SBM. (Dr. Vansaghi holds a PhD in philosophy and has a background in fund raising and community development work.) Dr. Vansaghi is open to planning joint conference sessions. He also noted that as compared to SBM, NAPCRG’s SIGS are relatively inactive. While the NAPCRG annual meeting is dynamic there is not much activity between meetings and suggested that cross-SIG activities (between SBM and NAPCRG)

might be a worthwhile idea warranting exploration. Perhaps listservs could be shared. Dr. Carroll suggested a follow-up call among herself, Dr. Sheinfeld Gorin and Dr. Vansaghi.

Dr. Carroll also mentioned that Jack Westfall, MD, at NAPCRG, could be a valuable contact; his interest is in policy work.

Dr. Carroll reported that Russ Glasgow, PhD, and Rodger Kessler, PhD, have shared some symposium ideas with her and she will be teleconferencing with Dr Sheinfeld Gorin and the two of them soon.

Dr. Carroll mentioned Andrew Bazemore, MD, MPH as an AAFP contact; he heads an AAFP grants center for policy studies in Washington, DC. It was suggested he might be someone Sara Knight, PhD, could contact regarding the policy session she is developing for next year's SBM annual meeting. .

Society for Medical Decision Making

Dr. Waters was not on the call and her update was deferred to next month's call.

Pain

Dr. Cheatle was not on the call and his update was deferred to the next call.

Communications

Julie Volkman, PhD, reported that she is looking for liaison opportunities within communications-based organizations. Communication is an expansive field and within organizations subsets of members study health communication with specific interest in behavior change. The National Communications Association (NCA), a very large group, does hold smaller, every other year conferences in Kentucky and Washington, DC, where it might be easier to form relationships. Dr. Volkman is also considering how she might establish connections with communication researchers within the American Public Health Association (APHA), and with our SBM members at large communications research centers (e.g., Victor Strecher at the UM Center for Health Communications Research).

Old Business

Dr. Sheinfeld Gorin reported that for the R13 conference grant proposal she summarized the many linkages established by the SPLC.

New Business

Dr. Sheinfeld Gorin requested that as SPLC members' conference plans become more concrete she would be more than happy to share them with the Program Committee, serving as an advocate for SPLC's ongoing liaison efforts.