

# SOCIETY *of* BEHAVIORAL MEDICINE

*Better Health Through Behavior Change*

## **Scientific and Professional Liaison Council**

### **Minutes**

**January 23, 2017**

#### **Call participants**

Katie Davis, PhD  
David E. Goodrich, EdD, MS, MA  
Paul B. Jacobsen, PhD  
Amy Janke, PhD  
Sara J. Knight, PhD  
Sherri Sheinfeld Gorin, PhD – Chair  
Julie E. Volkman, PhD

#### **Regrets**

Martin D. Cheatle, PhD  
Natalia Loskutova, MD, PhD  
Miho Tanaka, PhD  
Erika A. Waters, PhD, MPH

#### **Guests**

Joanna Buscemi, PhD; Jeffrey P. Haibach, PhD, MPH; Lorna Haughton McNeill, PhD, MPH

#### **Staff**

Lindsay Bullock; Mary Dean; Andrew Schmidt

#### **MINUTES**

The November 28, 2016 SPLC minutes were unanimously approved.

#### **INTRODUCTIONS**

Dr. Sheinfeld Gorin welcomed Dr. Jeffrey Haibach as a guest to the council.

#### **AFFILIATE MEMBERSHIP PROGRAM**

Dr. McNeill reported that the SBM membership approved the affiliate member category for organizations at the previous Annual Meeting, and applications for affiliate membership are being accepted for the 2017 membership year. Dr. McNeill noted that the first affiliate member organization had been approved by the Executive Committee, and a number of additional organizations, including some contacted by SPLC members, were considering proposals. In addition to liaison organizations, Membership Council members are also conducting outreach to groups local to Southern California. The Membership Council and various SIGs would provide an introduction to SBM at the Annual Meeting, and work with the SPLC to develop a working relationship with interested organizations moving forward.

## **DISCUSSION OF LIAISON-BUILDING STRATEGIES**

Dr. Sheinfeld Gorin reiterated the interest expressed by several members in discussing the challenges of maintaining a partnership with small or decentralized scientific organizations. In addition to these, Dr. Davis noted that there can also be obstacles to working with organizations that are larger than SBM, such as The Obesity Society. For example, the size of the organization and resources available to TOS allows them to offer complimentary registrations to their partners at Obesity Week, and assumptions are made about SBM's capacity to offer the same at the Annual Meeting. (That SBM has accommodated in the past.) Dr. Davis suggested enlisting the help of the executive director and SBM staff when clarifying policies or finalizing logistical details, alongside the liaison relationship work by the SPLC. Ms. Dean noted that rapid turnover at organizations, at both the staff and leadership levels, can make maintaining relationships difficult, and offered SBM staff assistance to work with staff at liaison organizations.

Dr. Knight added that while serving as liaison to Public Health Law Research, she established linkages between their leadership and other SBM leaders, which then allowed her to step back as the primary point of contact. Dr. Sheinfeld Gorin suggested the council discuss policies for successfully sun setting eligible liaisons, during a future call.

## **LIAISON REPORTS**

### **National Communication Association/American Academy on Communication in Healthcare**

Dr. Volkman reported that a breakfast roundtable with the American Academy on Communication in Healthcare is been scheduled for the Annual Meeting. Dr. Volkman also discuss the AACH's DocCom, ([www.DocCom.org](http://www.DocCom.org)), a series of web-based trainings on healthcare communication skills developed by AACH and the Drexel University College of Medicine. The modules range from fundamental communication skills (e.g., building rapport, shared-decision making, breaking bad news) to more specific communication topics relevant to behavioral medicine (e.g., motivational interviewing, tobacco cessation, alcoholism, domestic violence, depression). Dr. Volkman and Dr. Sheinfeld Gorin highlighted that, to further the liaison, AACH is planning to offer complimentary access to the DocCom site to SBM's membership in attendance at the SPLC-co-sponsored breakfast roundtable.

### **VA**

Dr. Knight reported that she (alongside Drs Suzanne O'Neill, Sherri Sheinfeld Gorin, and Amy Kilbourne) would present on precision medicine and genomics at the VA during the "Incorporating cancer screening innovations in integrated health systems" symposium at the upcoming Annual Meeting.

### **EBBM, APOS/IPOS/Cochrane Collaboration**

Dr. Jacobsen reported that he would participate as discussant in an Annual Meeting symposium entitled "Systematic reviews in cancer: learning from Cochrane Methods and New Findings." The symposium is co-sponsored with the SPLC, EBBM, and Cancer SIGs.

### **ACSM**

Dr. Goodrich reported that Dr. Cheadle will be presenting a symposium at the upcoming ACSM Annual Meeting, and that an SPLC and ACSM co-sponsored symposium (Exercise as a Non-pharmacological Approach to the Management of Chronic Pain) was scheduled for ACSM. Dr. Goodrich also reported that, due to his work on PA and his liaison with the ACSM on the SPLC, he had been asked to serve as an associate editor on a new translational journal being published by ACSM.

### **The Obesity Society and Obesity Week 2017**

Dr. Davis reported that plans for the Annual Meeting symposium (Behavioral Interventions for Obesity: A Debate on the State of the Evidence) are being finalized, and that an SBM-sponsored symposium focusing on physical activity is being organized for Obesity Week 2017.

### **Informatics and Communications, AMIA**

Dr. Tanaka was unable to join the call, and her update was deferred to next month's call.

### **AAFP/NAPCRG**

Dr. Loskutova was unable to join the call, and her update was deferred to next month's call.

### **Society for Medical Decision Making**

Dr. Waters was unable to join the call, and her update was deferred to next month's call.

### **Pain**

Dr. Janke reported that the policy brief on persistent pain is undergoing some final revisions and would be ready for publication soon. Dr. Buscemi thanked Dr. Janke for her work on the brief and noted that it will be adapted into a manuscript for TBM, and that the Society for Health Psychology had asked Dr. Janke to present the brief at their meeting. Dr. Buscemi added that there are also plans to adapt the brief into an op-ed piece through official SBM channels.

### **NEW BUSINESS**

Dr. Sheinfeld Gorin reported that a joint article developed by the SPLC, Digital Health Council, and Behavioral Informatics and Technology SIG would be published in the next issue of Outlook. The article will focus on career transitions between industry and behavioral medicine; interested SPLC members were invited to share their ideas.