Leveraging Patient Portals & Mobile Devices to Promote Patient Self-care

Chandra Y. Osborn, PhD, MPH

Assistant Professor of Medicine & Biomedical Informatics
Co-Director, Center for Health Behavior & Health Education
Vanderbilt University Medical Center, Nashville, TN

Funding:

NIH K01DK087894 & NIH R01DK100694

McKesson Foundation Mobilizing for Health Award Vanderbilt CDTR Pilot & Feasibility Grant (NIDDK P30 DK092986) Vanderbilt DRTC Pilot & Feasibility Grant (NIDDK P60 DK020593)













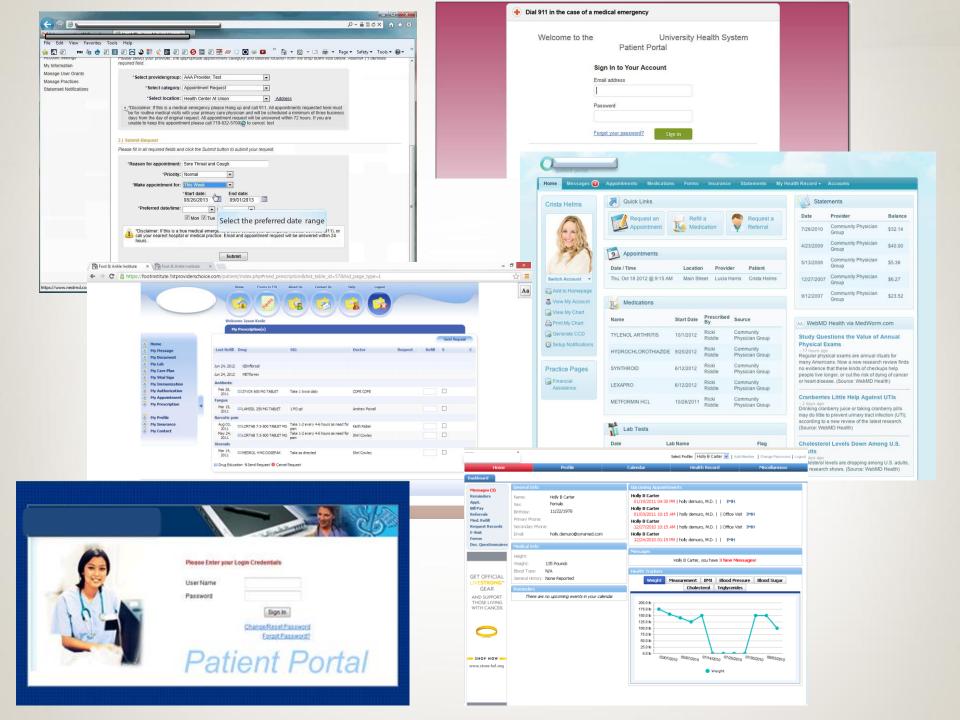


Get a ride in minutes.











MyHealthAtVanderbilt: policies and procedures governing patient portal functionality

Chandra Y Osborn, S Trent Rosenbloom, Shane P Stenner, et al.

J Am Med Inform Assoc 2011 18: i18-i23 originally published online July 31, 2011

doi: 10.1136/amiajnl-2011-000184

VANDERBILT UNIVERSITY MEDICAL CENTER ▼

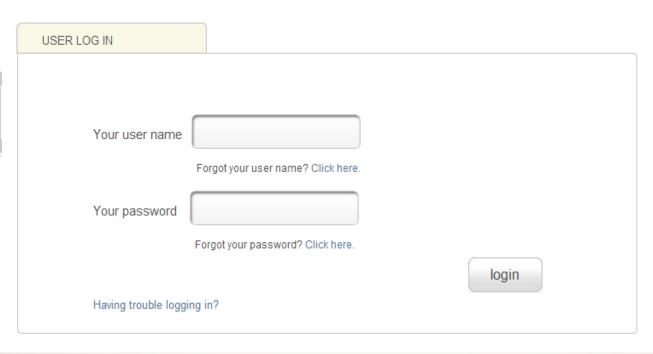
Pay Your Bill

My Health sign in



My Health at Vanderbilt







VANDERBILT TUNIVERSITY

MEDICAL CENTER

Monitoring Editor: Gunther Eysenbach

Understanding Patient Portal Use: Implications for Medication Management

Reviewed by Ryan Shaw and Pythia Nieuwkerk	
<u>Chandra Y Osborn</u> , PhD, MPH, ^{M12,3} <u>Lindsay Satterwhite Mayberry</u> , PhD <u>Kenneth A Wallston</u> , PhD, ⁴ <u>Kevin B</u> <u>Johnson</u> , MD, MS, ^{2,5} and <u>Tom A Elasy</u> , MD, MPH ^{1,3}	D, MS, ¹
Johnson, MD, MS, ^{2,5} and <u>Tom A Elasy</u> , MD, MPH ^{1,3}	Age (years), mean (SD)
	Gender, n (%)
	Male
	Female
	Race, n (%)
	Caucasian/white
	African American/black
	Education ^b (years), mean (SD)
Among users, more	Income ^b (US \$), n (%)
	≤39,999
portal use associated	40,000-59,999
with better AIc	≥60,000
wh a = 0.20 h = 02	Insurance status ^b , n (%)
rho=-0.30, <i>p</i> =.02.	Private
	Public
	None
	Number of diabetes medications, mean (SD)
	Type of diabetes medications, n (%)
	Oral agents only
	Insulin only

e (years), mean (SD)	
nder, n (%)	
Male	
Female	
ce n (%)	

Demographics

Both

Diabetes duration (years), mean (SD)

Body mass index^b, mean (SD)

A1C (%), mean (SD)

58.8 (10.9) 2 (15.4) 11 (84.6) 1 (7.7)

11 (84.6)

13.2 (1.8)

6 (85.7)

0(0.0)

1 (14.3)

1 (14.3)

5 (71.4)

1 (14.3)

1.3 (0.7)

11 (84.6)

1(7.7)

1(7.7)

7.8 (7.5)

7.1 (1.6)

39.2 (12.7)

Nonusers

(n=13)

Patient portal use

Users

(n=62)

56.5 (8.4)

23 (37.1)

39 (62.9)

46 (74.2)

14 (22.6)

15.2 (2.3)

12 (23.5)

15 (29.4)

24 (47.1)

47 (87.0)

6 (11.1)

1(1.9)

1.3 (0.8)

40 (64.5)

8 (12.9)

12 (3.3)

8.0 (6.0)

7.2 (1.6)

34.4 (10.2)

<.001 47 (62.7) 25 (33.3) .05 15.0 (2.4) .005 18 (31.6) 15 (26.3) 24 (42.1) <.001 48 (78.7)

Full sample

(N=75)

56.9 (8.8)

25 (33.3)

50 (66.7)

11 (18.0)

2(3.3)

1.3 (0.8)

51 (69.9)

9 (12.3)

13 (17.8)

8.0 (6.1)

7.3 (1.6)

35.0 (10.5)

P value^a

.52 .20

.84

.56

.72

.35

.71



Secure messaging and diabetes management: experiences and perspectives of patient portal users

Ashley E Wade-Vuturo, Lindsay Satterwhite Mayberry and Chandra Y Osborn

J Am Med Inform Assoc 2013 20: 519-525 originally published online December 15, 2012

doi: 10.1136/amiajnl-2012-001253

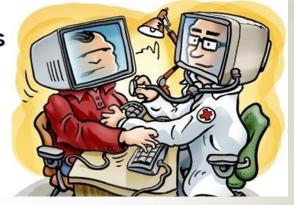


Table 4 Relationships between self-reported frequency of patient portal feature use and glycemic control among patient portal users (N=54)

			Spearman's ρ										
			Feature number										
Feature number	How often do you use MHAV to	Percentage reporting frequent use† (%)	1	2	3	4	5	6	7	8	9	10	A1c value
1	Review laboratory results?	76	1.00										NS
2	View your medical record?	61	0.69**	1.00									NS
3	Send a message to your doctor? (SM)	63	0.60**	0.63**	1.00								-0.26#
4	Request an appointment? (SM)	36	NS	0.36**	0.36**	1.00							-0.29*
5	Access billing information?	19	NS	0.31*	NS	0.31*	1.00						NS
6	Access telephone directory?	19	NS	NS	NS	NS	NS	1.00					NS
7	Find a doctor?	11	NS	NS	NS	NS	0.37**	0.31*	1.00				NS
8	Pay medical bills?	11	NS	NS	NS	NS	0.66**	0.36**	0.38**	1.00			NS
9	Access clinic maps/directions?	6	NS	NS	NS	NS	0.36**	0.52**	0.59**	0.37**	1.00		NS
10	Access insurance information?	2	NS	NS	NS	0.37**	0.56**	NS	NS	0.44**	0.33*	1.00	NS

#p<0.08; *p<0.05; **p<0.01.

tSelf-reported use of MHAV features; ≥4 indicate frequent use (on a scale from 1='never' to 6='very often').

A1c, hemoglobin A1c; MHAV, MyHealthAtVanderbilt; NS, not significant; SM, secure messaging.

Patient Web Portals to Improve Diabetes Outcomes: A Systematic Review

Chandra Y. Osborn · Lindsay Satterwhite Mayberry · Shelagh A. Mulvaney · Rachel Hess

Published online: 2 October 2010 C Springer Science+Business Media, LLC 2010

Abstract Patient web portals (PWPs), defined as the integration of electronic medical records and patient health records, have been related to enhanced patient outcomes. A literature review was conducted to characterize the design and evaluation of PWPs to improve health care processes and outcomes in diabetes. A summary of 26 articles revealed the positive impact PWPs have on patient outcomes, patient-provider communication, disease management, and access to and patient satisfaction with health care. Innovative and useful approaches included the evaluation of specific components of the PWPs, assessing the impact of PWPs on mediators of health behaviors, such as patient distress, identification of barriers to use, and patient willingness to pay for access. Future research should focus on relevant processes that mediate patient and provider use, impact on health care utilization, and a patient-centered approach to the design and integration of educational opportunities afforded through PWPs.

Keywords Patient web portal · Systematic review ·

Diabetes - Evaluation - Usability Personal health record · Glycemi Type 1 · Type 2 · Providers · Careg Behaviors · Quality of life · Diabe Management · Communication

There has been an explosive i patients with diabetes around the economic burden is substantial increase morbidity and mortality strains on the global economy [2] consequences are preventable care and management is the only

The management of diabete health care access; coordinated of providers, endocrinologists, nut patient education, including lifes mize nutrition and physical activ of pharmacologic therapy to facil Yet, with the growing number of fewer primary care providers, a costs, face-to-face medical visits option for ongoing diabetes care.

In 2001, the Institute of Med Quality Chasm [5], called for among patients with chronic co care providers, provision of p

Patient portal use associated with better:

- patient-provider communication
- patient satisfaction¹⁻⁴
- self-care adherence^{1-2,4-5}
- diabetes and other clinical outcomes^{1,4-5}

C. Y. Osbom (ES)

Division of General Internal Medicine & Public Health, Center for Health Services Research, Vanderbilt University Medical Center, 1215 Twenty-First Avenue South, Suite 6000, MCE - North Tower. Nashville, TN 37232-8300, USA

e-mail: chandra.osbom@vanderbilt.edu

L. S. Mayberry Peabody College, Community Research and Action,

Vanderbilt University, Nashville, TN, USA

S. A. Mulvaney

School of Nursing, Vanderbilt University Medical Center, Nashville, TN, USA

Departments of Medicine and Epidemiology, University of Pittsburgh, Pittsburgh, PA, USA

♠ Springer

management skills, and accessible web-based monitoring,



- [1] Osborn et al. Curr Diab Rep. 2010; 10: 422-435.
- [2] Kruse et al. | Med Internet Res. 2015; 27:44-55
- [3] van der Vaart et al. BMC Musculoskelet Disord. 2014; 15: 102-110
- [4] Otte-Trojel et al. | Am Med Inform Assoc. 2014; 21:751-757
- [5] Lau et al. Can | Diabetes. 2014; 38:17-21



In short...

Weaker evidence on clinical outcomes

- Few RCTs of portal use on outcomes
- Non-users:
 - lack Internet access
 - >65 years old
 - racial/ethnic minorities
 - low SES
 - limited health literacy



Cellphone Ownership Is Common Across All Major Demographic Groups

% of U.S. adults who own a cellphone

U.S. adults	92
Sex	
Men	92
Women	92
Race/ethnicity	
White	91
Black	94
Hispanic	92
Age group	
18-29	98
30-49	96
50-64	90
65+	78
Household income	
<\$30K	86
\$30K-\$49,999	94
\$50K-\$74,999	91
\$75K+	98
Educational attainment	
Less than high school	86
High school	90
Some college	93
College+	95
Community type	
Urban	94
Suburban	92
Rural	87

Source: Pew Research Center survey conducted March 17-April 12, 2015. Whites and blacks include only non-Hispanics. N=1,907

PEW RESEARCH CENTER

- 92% of U.S. adults have a cell phone
- Who uses health apps?
 - 19% of cell phone users
 - I-2% low SES/minorities
- Who text messages?
 - -81% of cell phone users
 - -78-85% low SES/minorities



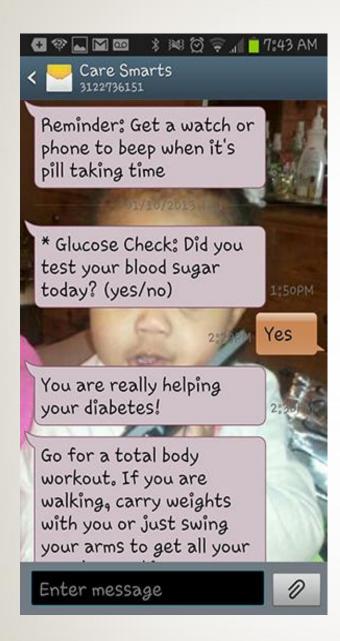


Table 1—Participant characteristics and differences by race and health literacy status

		Race			HL					
	Total*	NHW	AA/black		Total†	Limited	Adequate			
	n = 283	n = 116	n = 167	P	n = 280	n = 79	n = 201	P		
Demographics										
Age, years	52.4 ± 11.6	54.7 ± 10.6	50.8 ± 12.0	< 0.01	52.6 ± 11.5	59.2 ± 11.1	50.0 ± 10.6	< 0.001		
Gender, female	65.0 (184)	54.3 (63)	72.5 (121)	< 0.01	65.0 (182)	59.5 (47)	67.2 (135)	0.23		
Education, years	12.1 ± 2.7	12.3 ± 2.9	12.0 ± 2.6	0.49	12.1 ± 2.7	10.4 ± 2.3	12.8 ± 2.6	< 0.001		
Income, \$										
<10,000	45.5 (116)	43.1 (47)	47.3 (69)	0.76	45.2 (114)	51.4 (37)	42.8 (77)	< 0.05		
10,000-15,000	26.7 (68)	28.4 (31)	25.3 (37)		27.0 (68)	34.7 (25)	23.9 (43)			
15,000-20,000	14.1 (36)	15.1 (14)	15.1 (22)		13.9 (35)	8.3 (6)	16.1 (29)			
>20,000	13.7 (35)	15.6 (17)	12.3 (18)		13.9 (35)	5.6 (4)	17.2 (31)			
Insured, yes	57.9 (164)	51.7 (60)	62.3 (104)	0.08	57.9 (162)	74.7 (59)	51.2 (103)	< 0.001		
Diabetes characteristics										
Insulin use, yes	47.0 (133)	42.2 (49)	50.3 (84)	0.18	46.8 (131)	48.1 (38)	46.3 (93)	0.78		
Diabetes duration, years	8.0 ± 6.9	7.9 ± 6.2	8.1 ± 7.3	0.86	8.0 ± 6.8	9.1 ± 7.4	7.5 ± 6.6	0.08		
Technology use										
Own a computer?	49.1 (139)	51.7 (60)	47.3 (79)	0.46	49.3 (138)	22.8 (18)	59.7 (120)	< 0.001		
With Internet?	39.9 (113)	44.8 (52)	36.5 (61)	0.16	40.0 (112)	16.5 (13)	49.2 (99)	< 0.001		
Comfortable with computer?	59.6 (168)	56.0 (65)	62.0 (103)	0.31	59.1 (165)	33.3 (26)	69.1 (139)	< 0.001		
Use an e-mail account?	41.7 (118)	46.5 (54)	38.3 (64)	0.17	41.8 (117)	10.1 (8)	54.2 (109)	< 0.001		
Use Internet for diabetes info?	42.4 (120)	47.4 (55)	38.9 (65)	0.15	42.9 (120)	11.4 (9)	55.2 (111)	< 0.001		
Use Internet for medication info?	40.6 (115)	46.5 (54)	36.5 (61)	0.09	41.1 (115)	10.1 (8)	53.2 (107)	< 0.001		
Have a cell phone?	87.6 (248)	87.1 (101)	88.0 (147)	0.81	87.9 (246)	73.4 (58)	93.5 (188)	< 0.001		
Comfortable with cell phone?	85.5 (242)	83.6 (97)	86.8 (145)	0.45	86.1 (241)	70.9 (56)	92.0 (185)	< 0.001		
Use text messaging?	47.3 (134)	44.0 (51)	49.7 (83)	0.34	47.5 (133)	25.3 (20)	56.2 (113)	< 0.001		
Use Internet on cell phone?	17.7 (50)	15.5 (18)	19.2 (32)	0.43	17.5 (49)	3.8 (3)	22.9 (46)	< 0.001		
Glycemic control (A1C %)	8.1 ± 2.2	7.6 ± 2.0	8.5 ± 2.3	< 0.01	8.1 ± 2.2	7.9 ± 2.2	8.2 ± 2.2	0.33		

Data are presented as mean \pm SD or % (n). *NHW and AA/black participants only; †NHW and AA/black participants who completed the Short Test of Functional Health Literacy in Adults.





9% of cell phone users text for health



Education

Care4Life. Even if you feel good, do not stop taking your diabetes medications. Talk to your doctor before changing your diet, exercise plan, or medications.

Medication reminder

Care4Life. 7am med reminder: Sometimes you might feel overwhelmed. Remember to take it one day at a time. Focus on what you can do today.



Disparities in the use of a mHealth medication adherence promotion intervention for low-income adults with type 2 diabetes







Lyndsay A Nelson^{1,2}, Shelagh A Mulvaney^{3,4,5,6}, Tebeb Gebretsadik⁷, Yun-Xian Ho⁵, Kevin B Johnson^{5,6}, Chandra Y Osborn^{1,2,4,5} **ABSTRACT**

Objective Mobile health (mHealth) interventions may improve diabetes outcomes, but require engagement. Little is known about what factors impede engagement, so the authors examined the relationship between patient factors and engagement in an mHealth medication adherence promotion intervention for low-income adults with type 2 diabetes (T2DM).

Materials and Methods Eighty patients with T2DM participated in a 3-month mHealth intervention called MEssaging for Diabetes that leveraged a mobile communications platform. Participants received daily text messages addressing and assessing medication adherence, and weekly interactive automated calls with adherence feedback and questions for problem solving. Longitudinal repeated measures analyses assessed the relationship between participants' baseline characteristics and the probability of engaging with texts and calls.

Results On average, participants responded to 84.0% of texts and participated in 57.1% of calls. Compared to Whites, non-Whites had a 63% decreased relative odds (adjusted odds ratio [AOR] = 0.37, 95% confidence interval [CI], 0.19-0.73) of participating in calls. In addition, lower health literacy was associated with a decreased odds of participating in calls (AOR = 0.67, 95% CI, 0.46-0.99, *P* = .04), whereas older age (*P*_{nonlinear} = .01) and more decreased odds of responding to texts.

Conclusions Racial/ethnic minorities, older adults, and persons with lower health literacy or more depressive symptoms appeared to be the least engaged in a mHealth intervention. To facilitate equitable intervention impact, future research should identify and address factors interfering with mHealth engagement.

Keywords: mHealth, patient engagement, medication adherence, type 2 diabetes mellitus, disparities

BACKGROUND AND SIGNIFICANCE

Among adults with type 2 diabetes (T2DM), nonadherence to medications is common, 1,2 especially among lower-income racial/ethnic minorities. 3,4 Medication nonadherence is associated with having worse glycemic control, 5,6 an increased risk of hospitalizations, 2,7 premature death, 2,7 and higher healthcare costs. 8 Despite nonadherence being more prevalent among minorities and low socioeconomic status (SES) groups, research aimed at understanding and improving medication adherence for these individuals has been limited. 9,10

Cell phones can deliver medication adherence support to patients with diabetes. Approximately 90% of US adults use cell phones, ¹¹ and find it assential for delive functioning ¹² in 2013, secure messaging ser-

However, only 2 of the 10 studies were conducted in the United States, ^{18,19} with just one involving low SES community health center patients that improved patients' self-efficacy, but not their glycemic control. ¹⁹ Not included in that meta-analysis was a 12-month SMS intervention study that enrolled 32 African Americans with T2DM from a community health center, and found a reduction in hospitalizations and emergency room visits *only* among patients who engaged with the intervention for 12 months. ²⁰

Patient engagement is critical to reaping an intervention's potential benefits, and varied use and/or nonuse may compromise intervention efficacy. While patients with diabetes rate mobile health (mHealth) interventions favorably ²¹ natients often respond to less than or near

MED Pilot Study



- Racial/ethnic minorities had a 63% lower odds of participating in calls.
- Lower health literacy was associated with lower call participation.
- Younger and older age, and more depressive symptoms were associated with less text message responses.

MED Pilot Study

- One- and two-month adherence improved, p < .05.
- Barriers were reduced over time, p < .05.
- Barrier reductions were associated with improved glycemic control, p<.05.

Feedback

- Texts more valuable & reliable than IVR
- Add diet/exercise texts, reduce repetitive texts, and add novel information.



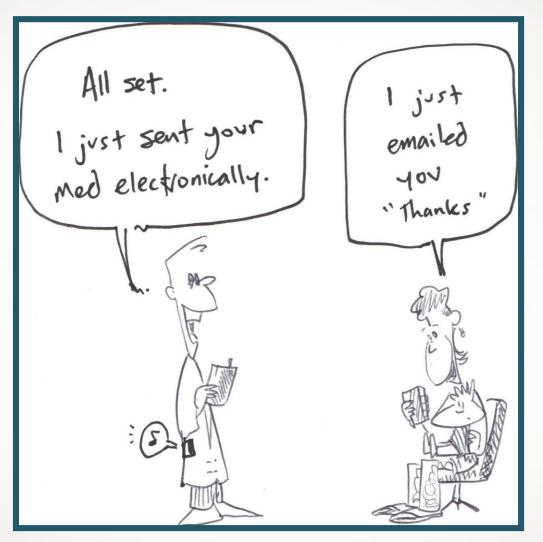


Recommendations

- Patient Portals
 - Extend incentives for portals with mobile compatibility
 - Incorporate user-centered design
 - Offer training on portal use
 - Need RCTs to test effect on clinical outcomes
- Text Messaging Interventions
 - Add human element
 - Add Internet elements
 - Use research designs that allow for self-tailoring



Thank you!



Contact:

chandra.osborn@vanderbilt.edu