



SOCIETY OF
BEHAVIORAL
MEDICINE

**Professional Advancement Council Conference Call
MINUTES**

Thursday, June 9, 2022

9:00 a.m. PT/10:00 a.m. MT/11:00 a.m. CT/12:00 p.m. ET

<https://us06web.zoom.us/j/83809865247>

In Attendance

Valerie Myers, PhD (chair)
Morgan Lee, PhD, MPH
Sherri Sheinfeld Gorin, PhD
Andrew Schmidt (staff)

Regrets

Erika Montanaro, PhD
Carina Nigg, MSc (guest)

Welcome and Recap of SBM Organizations Restructuring

Dr. Myers thanked the former Education, Training and Career Development Council members who would be continuing on as members of the Professional Advancement Council, and reminded the group that the PAC will be retaining the majority of the ETCD's activities going forward, with the exception of the Annual Meeting poster mentoring program and SBM's CSR nomination form which would instead be managed by SBM's new Scientific Education Council.

As part of that restructuring, and a number of former ETCD Council members reaching the end of their terms or transitioning to other SBM councils and committees, Dr. Myers restated that a priority of the PAC in its first few months will be to recruit new members. The council additionally discussed the potential role of the various committee chairs now structured under the PAC and how the "core" council will support the Leadership Institute, Diversity Institute, Leadership Identification and Inclusion, and Awards Committees.

Early-Career Mentoring Program

Dr. Myers reported that Ms. Nigg and the Student SIG conducted an evaluation of the 2021-22 Early-Career Mentoring Program and had been organizing participants' and mentors' feedback ahead of planning for a 2023-24 session.

The council discussed steps for formalizing the program in collaboration with the Student SIG for future years, including as a committee housed within the PAC. As the evaluation results are finalized and the Student SIG continues to explore its interest in managing the program, the council will revisit its own bandwidth for supporting the initiative in 2023 and beyond.

Consultation Program

Mr. Schmidt shared that utilization of the consultation program by SBM members has remained low since the council worked to refresh it in 2020. Dr. Myers asked council members to consider additional methods of promoting the program and encouraging SBM members to submit queries.

Among the suggestions from the council was regularly mentioning the program when a consultant is involved in other SBM activities (for instance, if a Grand Rounds webinar presenter is also an SBM consultant, or if a consultant contributes to a Healthy Living article in their area of expertise). In addition, the council discussed drafting a new *Outlook* article highlighting the program, and/or developing an informal one-pager to introduce the program to members and potential new consultants.

Dr. Myers noted that it was difficult to locate the consultation program on the SBM website and it seemed unlikely that a member would discover it organically while exploring their membership benefits. The council proposed adding a direct link to the program description to the navigation bar on the website to make it easier to find.

Next Meeting

Thursday, July 14; 12 p.m. ET