

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

**Board Meeting
November 2-3, 2013
Washington, DC | L'Enfant Plaza Hotel**

In Attendance (alpha order)

Monica L. Baskin, PhD – Membership Council Chair*
Gary G. Bennett, PhD – Member Delegate*
Ellen Beckjord, PhD, MPH – Editor, SBM website
Melissa A. Clark, PhD – Chair, Program Support Committee
Elliot J. Coups, PhD – Chair, Program Committee
Alan M. Delamater, PhD – Chair, Publications and Communications Council*
Michael A. Diefenbach, PhD – Secretary Treasurer and Chair, Finance Committee*
Marian L. Fitzgibbon, PhD – Chair, Health Policy Committee
Christopher R. France, PhD – Editor, *Annals*
Laura L. Hayman, RN, PhD, FAAN – Chair, Awards Committee
Lisa M. Klesges, PhD – President-Elect*
Claudio R. Nigg, PhD – Chair, SIG Council*
Sherry L. Pagoto, PhD – Member Delegate*
Ken Resnicow, PhD – Chair, Evidence-Based Behavioral Medicine Committee
Sherri Sheinfeld Gorin, PhD – Chair, Scientific & Professional Liaison Council*
William J. Sieber, PhD – Editor, *Outlook*
Bonnie Spring, PhD, ABPP – Editor, *Translational Behavioral Medicine*
Geoffrey C. Williams, PhD – Chair, Development Committee
Dawn K. Wilson, PhD – President*
Amy L. Yaroch, PhD – Member Delegate* (joining at 3 pm Eastern)
Nicole Zarrett, PhD – Chair, Education, Training & Career Development Council*

* = voting member

Regrets (alpha order)

Alan J. Christensen, PhD – Past President*
Bradford W. Hesse, PhD – Communications Advisor
Lila J. Rutten, PhD - Co-Chair, Program Committee

Staff (alpha order)

Amy Stone – Executive Director
Alicia Sukup – Director of Administration
Tara Withington, CAE – Consulting Partner

MINUTES

Approval of Minutes

Dr. Sheinfeld Gorin asked for a change in the October 2013 minutes, to change the word “by” to “including.”

Motion: Moved by Dr. Sheinfeld Gorin to approve the October 2013 Board Meeting minutes with the requested change. Dr. Baskin seconded. The motion carried unanimously.

Conflict of Interest Disclosures

Dr. Wilson called for conflict of interest disclosures on all agenda items. No conflicts were disclosed.

Reports

Education, Training and Career Development Council

The ETCD Council has been working on strategies to increase usage of the consultation program and submitted several potential sessions to the 2014 Annual Meeting program. There will be no expert dinners at the 2014 Annual Meeting, but the ETCD will hold the poster mentoring program. The ETCD has also been working with ISBM toward holding behavioral medicine courses online.

Publications and Communications Council

Dr. France's term as Editor-in-Chief of *Annals of Behavioral Medicine* ends at the end of 2014 so Dr. Delamater will organize an effort to select Dr. France's replacement.

Dr. Beckjord's term as Website Editor will end at the 2014 Annual Meeting. Rajani Sadasivam, PhD, has volunteered to assume the role of Website Editor after the completion of Dr. Beckjord's term.

Motion: Moved by Dr. Delamater to approve Dr. Sadasivam as the incoming Website Editor. Dr. Wilson seconded. The motion carried unanimously.

Outlook

The Board discussed the *Outlook* newsletter; its prominence on the website, social media and in emails; and would like to assess what members want from *Outlook*.

Action: Dr. Delamater, as the Publications and Communications Council Chair, will lead the assessment of *Outlook*.

Council on Special Interest Groups

Dr. Nigg presented on the involvement of the SIGs, describing the increased number of Annual Meeting social events submitted, new SIGs forming, and the increase in membership within SIGs excluding four. When new SIGs are formed, they compete for session space at the Annual Meeting, membership and funding from members' dues.

Development Committee

As behavioral medicine becomes more mainstream, it will be important to look at alternative areas of support. SBM has begun to develop relationships with technology and pharmaceutical companies, which could be a revenue source. The membership identified seventy-five potential technology-related exhibitors and those companies will be invited to exhibit at the 2014 Annual Meeting. The Board suggested looking into applying to pharmaceutical companies as well as foundations for funding. Currently, a donation campaign is underway and all funds received will go toward increasing the number of student member volunteer slots at the Annual Meeting, which in turn allow students to volunteer at the conference in exchange for registration reimbursement.

Membership Council

Dr. Baskin presented the Membership Council's recommendation to amend the Transitional membership category so that it becomes a two-year step process, which will make the transition from Student/Trainee member to Full member, and the dues cost, slightly more gradual. The Council hopes reducing the Transitional dues and creating a two year step process will incentivize more members to complete the transition from Student/Trainee to Full member. If the recommendation passes, the Council plans to advertise the change widely to eligible members. The risk of losing income is low. The Council would like to also amend the definition of Transitional membership so eligibility becomes clearer.

Dr. Baskin proposed the amended definition and recommendation to change the Transitional membership to the Board.

Motion: Moved by Dr. Baskin to amend the Transitional membership definition and enact a two year Transitional membership. Dr. Bennett seconded. The motion carried unanimously.

Translational Behavioral Medicine Journal

TBM is now indexed in PubMed Central. The journal will no longer publish special issues.

Annual Meeting and Health Engagement Award Discussion

Dr. Coups and Dr. Hayman presented the details of a new award called the Jessie Gruman Health Engagement Award. Through an anonymous donation the award will be presented annually for the next five years, with the inaugural award presented at the 2014 Annual Meeting to Jessie Gruman. The Board discussed the possibility of inviting the recipient of the award each year to present at a session, for example a Master Lecture, Panel, etc, but no final decision was agreed upon.

Creation of a Health Policy Council

Dr. Wilson presented a proposal to create a Health Policy Council. Doing so would create a voting position on the Board. Creating a council might convey to potential partners and policy partners that SBM takes policy seriously and we have a council dedicated to it. The Council would also serve as an umbrella that coordinates the activities of the Health Policy Committee and the PPLG. Creating a council would ensure ongoing coordination and help create a clear sense of what should be done. The Bylaws give the Board authority to create a Council by means of a resolution.

Motion: Moved by Dr. Wilson, "be it resolved that the SBM Board will create a Health Policy Council." Dr. Delamater seconded the motion, which carried unanimously.

Establish a New Committee to Replace PPLG

Dr. Pagoto proposed to the Board to elevate the Public Policy Leadership Group to a standing Committee. The name of the Committee will be established at a later date. The formation of a new standing committee constitutes a Bylaws change, which will be voted on by the membership electronically and also in person at the 2014 business meeting.

Motion: Moved by Dr. Bennett to establish PPLG as a Committee. Dr. Wilson seconded. The motion carried unanimously.

Next Meeting

Date/Time: April 23, 2014.

Location: Philadelphia, PA