

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Membership Council Conference Call

Thursday, February 23, 2017
11 a.m. PT, 12 p.m. MT, 1 p.m. CT, 2 p.m. ET
Dial-in: 1-800-377-8846
Passcode: 43606000#

MINUTES

Attendance

Lorna Haughton McNeill, MPH, PhD (chair)
Monica L. Baskin, PhD
Scherezade Mama, DrPh
Barbara Resnick, PhD, CRNP, FAAN, FAANP
Christine Rini, PhD
Mary Dean (staff)
Andrew Schmidt (staff)

Regrets

Bettina Fisher Drake, PhD, MPH
Akilah J. Dulin Keita, PhD
Sasha A. Fleary, MS
Tracey Ledoux, PhD, RD
Qian Lu, MD, PhD
Sherri Sheinfeld Gorin, PhD

Approve minutes from the last call

Minutes from December 8, 2016 approved with no changes.

Affiliate membership update

Ms. Dean reported that the Executive Committee has approved the first affiliate member organization, and that several additional organizations are currently considering applying. Dr. McNeill noted that the Executive Committee discussed the process for approving affiliate member applications on their last call, and had asked the Membership Council to conduct the initial review of any future applications. The council will discuss the details of a review procedure at the in-person meeting in March.

Outreach to local professional organizations

Dr. Baskin reported that a conversation took place with the president of the Southern California Public Health Association (SCPHA), and that a social event was scheduled for Thursday evening during the Annual Meeting. Dr. McNeill added that SCPHA is developing a video series and was interested in having behavioral medicine researchers participate. Dr. Baskin reported the Population Health Sciences SIG was invited to participate in the social and suggest SBM members in Southern California who would be able to contribute to the video series, and that either they or the SPLC may be able to continue a relationship with SCPHA following the Annual Meeting.

Outreach to local schools of public health

Following the council's decision to offer complimentary one-day Annual Meeting registrations to deans at schools of public health, SBM staff reached out to five local programs. Ms. Dean reported that each of the contacted programs agreed to share information about the Annual Meeting with their students and faculty.

Annual Meeting Meet and Greet planning

The SIG and Membership Council New Member Meet & Greet is planned for 6 p.m. on Thursday, March 30 on the Indigo Terrace, just outside the evening poster session. The council agreed to a similar format for the event as in years past, with representatives from each of the SIGs and brief presentations from invited SBM leaders. Dr. McNeill will develop a list of potential speakers with SIG Council Chair Kristi Graves, PhD, featuring individuals with a variety of professional backgrounds and experiences with SBM.

Planning for in-person council meeting

The council will have an informal meeting at the Annual Meeting on Thursday, March 30th at 7am in Sapphire 410. SBM Champions will be invited to provide feedback regarding the inaugural year and share ideas for the program going forward. Dr. McNeill encouraged council members to come prepared with suggestions for aligning the council's efforts over the next year with SBM's strategic priorities.

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Membership numbers

Year-End Totals for 2016

	2015	2016
Associate	23	35
Emeritus	55	59
Fellow	147	151
Fellow (Emeritus)	45	48
Member	1126	1225
Student/Trainee	756	915
Transitional 1	84	89
Transitional 2	33	60
TOTAL	2269	2582

YTD Totals for 2017 (as of Feb. 27)

	2016	2017
Associate	17	14
Affiliate	N/A	2
Emeritus	56	59
Fellow	120	121
Fellow (Emeritus)	46	48
Member	863	867
Student/Trainee	563	638
Transitional 1	65	40
Transitional 2	34	36
TOTAL	1764	1823

Overview of key membership dates

- January: Sending email from Dr. McNeill to new members, encouraging them to renew.
- March/April: Annual Meeting takes place (many people renew or join when registering for the meeting to get a registration discount).
- April: Non-member meeting attendees who paid full price registration are offered a free membership for the remainder of the year, in hopes they'll stay involved with SBM.
- May: Prior year members who did not attend the meeting and have not yet renewed are sent an email encouraging them to renew (We missed you at the Annual Meeting...).
- May: SIG listservs are a member benefit. As such, we warn any prior year members who have not yet renewed that they will be kicked off the listservs if they do not renew.
- June: Come Back to Us Campaign has SBM leaders send personal emails to prior year non-renewed members, encouraging them to renew.
- July: Call for abstracts opens for the next year's meeting (membership is not required to submit an abstract).
- September: Call for abstracts closes.
- October: Next year's membership opens. Renewal notices are sent via snail mail to all members.
- November: Registration opens for the next year's Annual Meeting.
- November: Call for awards and new fellows opens. Nominees and nominators are required to be current SBM members.

Next meeting

- Next meeting is during the Annual Meeting; Thursday, March 30th, 8 a.m. in Sapphire 410.