

MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, July 28, 2021
Time 3 p.m. ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	Allyson Hughes, PhD
Cynthia Castro Sweet, PhD	Yue Liao, PhD
Claire Conley, PhD	Scherezade K. Mama, DrPH
I. Shevon Harvey, DrPH, MPH	Angela Pfammatter, PhD
	Rebecca Borzon (staff)

REGRETS	
Loneke Blackman Carr, PhD	Lorna Haughton McNeill, PhD, MPH

Approve minutes from last call

Dr. Mama made motion to approve the May call minutes; seconded by Dr. Castro Sweet. Motion carried.

Come Back to Us Campaign Results

Ms. Borzon shared that the campaign had resulted in a 5.4% return on membership. This was standard for the campaign, but still excellent news, as member numbers were still down overall.

Review current membership numbers

Membership numbers had remained steady. The 2021 numbers were still behind the 2020 numbers by 17%. The council noted that there was still uncertainty with respect to the pandemic, but that registration for the in-person meeting would likely bring more renewals. The 2022 membership cycle would open on October 1, and the council is expected to help promote its opening. Renewals would also get a bump from Award and Fellow nominations, which required membership to nominate and to accept.

Dr. Arigo also remarked that SBM's membership was largely white, female psychologists. In the coming membership cycle, it would be important to promote DIE efforts. Additional members may be added to the council to better reflect diversity, including male members, clinicians, and/or government workers. Other councils, committees, and SIGs should also review their rosters. The make-up of these groups could be added to the Annual Report, as well as to the Membership Council's *Outlook* submission. This would give members a clear understanding of our membership make-up; the BOD reports' diversity statements, which started in 2018, could also be included. It was also noted that SBM members should be able to select multiple races when membership renewal opens.

Membership Numbers the Week of July 21			
2020 Member Numbers		2021 Member Numbers	
Associate	25	Associate	17
Emeritus	59	Emeritus	60

Fellow	155	Fellow	142
Fellow (Emeritus)	50	Fellow (Emeritus)	54
Member	1008	Member	882
Student/Trainee	771	Student/Trainee	545
Trans 1	73	Trans 1	72
Trans 2	55	Trans 2	38
TOTAL	2207	TOTAL	1813

Strategic Framework Planning Update

Dr. Arigo requested that the council speak only to the interview process, and not include any interpretation of these interviews. Interpretation of the data and overarching themes would be discussed on the next council call, when interviewers and those who volunteered to conduct independent reviews have considered their key takeaways. The council noted that the interviews were informative across the board; some organizations were trying to solve the same problems as SBM. It was mentioned that the many of those being interviewed were reluctant to represent their organization. SBM staff would revise the invitation letter. For next steps, the final interviews would be conducted and the data would be reviewed. The council would determine their recommendations for the BOD.

Adjourn

With no further business, the meeting was adjourned at 4:00 pm ET. *Minutes respectfully submitted on August 2, 2021.*