

MEMBERSHIP COUNCIL MEETING MINUTES

Date Wednesday, July 27, 2022
Time 3 pm ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	Yue Liao, PhD
I. Shevon Harvey, DrPH, MPH	Scherezade K. Mama, DrPH
Chuka Nestor Emezue, PhD, MPH, MPA, CHES	Angela Pfammatter, PhD
Allyson Hughes, PhD	Lindsay Bullock, CAE (staff)

**quorum* = 5

REGRETS	
Madalina Sucala, PhD	

GUESTS	
Cynthia Castro Sweet, PhD (Industry Connections Committee Chair)	Linda Trinh, PhD (Outlook Editor)

Welcome, Committee Chairs and Outlook Editor!

Dr. Arigo welcomed the committee chairs and editor, who will join council calls quarterly as part of a regular communications structure with the council's nested committee chairs and Outlook newsletter. On these calls, the chairs and editor can give updates and ask for council help where needed.

Outlook Updates

Dr. Trinh shared several in-progress ideas:

- A permanent climate change corner, created with Dr. Michael Diefenbach, to have all the SIGs and other members think about their research through a climate change lens. A couple of SIGs have submitted already, including about food security and active transport. Articles could be about your own behaviors and habits, interviews with peer scientists in the climate space, and information on related community organizations, for example.
- Call for articles on how labs, supervisors, and/or students incorporate DEI into research, teaching, and lab culture. Any member can submit an article, including students themselves. Per council discussion, Dr. Trinh will add to the next call for articles that student submissions are encouraged.
- Adding video or podcast clips as part of the newsletter, in addition to text articles.

Dr. Hughes volunteered to mentor students on how to write an article, perhaps on climate change/active transport/DEI as it relates to accessibility for people with disabilities. Mentored *Outlook* writing experiences will be considered as a more regular offering.

Industry Connections Committee Updates

Dr. Castro Sweet shared that the committee is newly populated. Some activities carried over from the Digital Health Council (DHC), like industry speed networking at the Annual Meeting. A

DHC-led [commentary](#) also just published in TBM, about adapting our graduate training models to prepare them for non-academic pathways.

Dr. Castro Sweet indicated a committee goal for 2022-23 will be promoting SBM's affiliate membership option to existing members who work in industry and could benefit from this group membership that comes with additional benefits and discounts. This effort can be amplified on social media with help from the council as well as SIG Twitter accounts.

Dr. Castro Sweet also indicated the SBM membership directory is not always up to date, as it relies on members to update their information when they change jobs. SBM can more directly ask members to update their information, especially in conjunctions with membership renewals.

SIG Committee Updates

Tabled for next quarterly check-in.

Review strategic plan activities

Dr. Arigo explained the strategic plan action plans have been updated to reflect progress and changes now that we are at the mid-year point.

For action 1 (retain and recruit more student members, from all backgrounds), the remainder of the year will focus on making students more aware of member benefits, with the council revisiting possible dues changes next year. Benefits to be highlighted include the Annual Meeting (a clear core benefit for students) as well as possible regional in-person networking events and year-round access to consultants, webinars, etc. Additionally, a regular pattern of engagement with the Student SIG has been established. A Student SIG representative will join council calls quarterly, starting in August. On a future call, the council will discuss how to gain feedback quickly from mentors (including Fellows, HBCU contacts, etc.) without doing a survey or intensive interviews. The council seeks to learn from mentors about facilitators and barriers to promoting SBM to their students.

Separate of the Membership Council, Ms. Bullock reported that the Annual Meeting Planning Committee is using HBCU, Latino-serving, and Native American-serving contacts to promote 2023 abstract submissions and waived registrations.

Approve minutes from June 22

Dr. Harvey moved to approve the minutes. Dr. Pfammatter seconded. The motion carried.

Review current membership numbers

June 30, 2019		June 30, 2020		June 30, 2021		June 30, 2022	
Associate	37	Associate	24	Associate	18	Associate	19
Emeritus	59	Emeritus	59	Emeritus	60	Emeritus	59
Fellow	153	Fellow	154	Fellow	158	Fellow	180
Fellow (Emeritus)	50	Fellow (Emeritus)	50	Fellow (Emeritus)	54	Fellow (Emeritus)	54
Member	1090	Member	1001	Member	1011	Member	980
Student/Trainee	853	Student/Trainee	770	Student/Trainee	709	Student/Trainee	720
Trans 1	83	Trans 1	71	Trans 1	109	Trans 1	74
Trans 2	40	Trans 2	55	Trans 2	52	Trans 2	50
Total	2365	Total	2184	Total	2171	Total	2136

Review strategic plan activities, continued

For action 2 (create collateral showing how we are relevant in solving today's problems), the updated action plan changes the timing of video budget requests and filming to later this fall, to allow filming of interviews and b-roll during the 2023 Annual Meeting. Drs. Hughes and Harvey are working on an updated storyboard/script. They are meeting August 8 and will report out on the next council call. A Google sheet tracks past council ideas and the core goals of the video project, and has been shared with Dr. Harvey. The goal is to have a solid draft ready for review by the SBM presidents in mid-October.

Adjourn

The meeting adjourned at 3:55 p.m. ET.

Minutes respectfully submitted by L. Bullock on July 27, 2022.