

# MEMBERSHIP COUNCIL CALL MINUTES

Date Monday, June 28, 2021  
 Time 12 p.m. ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	I. Shevon Harvey, DrPH, MPH
Loneke Blackman Carr, PhD	Allyson Hughes, PhD
Cynthia Castro Sweet, PhD	Yue Liao, PhD
Claire Conley, PhD	Scherezade K. Mama, DrPH
	Rebecca Borzon (staff)

REGRETS	
Lorna Haughton McNeill, PhD, MPH	Angela Pfammatter, PhD

## Approve minutes from last call

Dr. Mama made motion to approve the May call minutes; seconded by Dr. Hughes. Motion carried.

## Review current membership numbers

Dr. Arigo noted that renewals were pacing ahead of last month with 1777 total. She reminded the council to complete their Come Back to Us Campaign assignments. Dr. Hughes had received one response to her emails, letting her know that they had not renewed due to hardship. This was passed on to leadership. The council noted that the campaign typically did not receive many responses from those who were emailed, but there was still a slight bump in membership that made the campaign beneficial. Responses would be forwarded to Dr. Arigo and Ms. Borzon. The council also determined to stay abreast of the membership numbers, as some resources were likely to come back in a post-COVID world, but others may shift. The new meeting location of Baltimore would likely allow for another round of recruitment. The early bird deadline would be returning for this year's meeting, which could bolster numbers. Awards nominations would likely cause a bump in membership as well. The membership timeline would remain as is, and membership would open October 1, 2021.

Membership Numbers the Week of June 23			
2020 Member Numbers		2021 Member Numbers	
Associate	24	Associate	17
Emeritus	59	Emeritus	60
Fellow	152	Fellow	141
Fellow (Emeritus)	50	Fellow (Emeritus)	54
Member	971	Member	862
Student/Trainee	761	Student/Trainee	532
Trans 1	67	Trans 1	72
Trans 2	53	Trans 2	37
<b>TOTAL</b>	<b>2148</b>	<b>TOTAL</b>	<b>1777</b>

### **Strategic Framework Planning Update**

Dr. Arigo and Dr. Conley updated the council on plans for recruiting interviewees and collecting relevant information during interviews. Several Council members volunteered to assist with summarizing data generated from interviews. Dr. Arigo reminded the council that the Action Plan timeline for interviews scheduled the meetings to be completed end of July and feedback should be integrated soon after. The council noted that data from the interview should be prioritized by how SBM is viewed and how that information will help SBM “get a seat at the table.” While conducting interviews, the council should keep in mind that the goal is to make recommendations to the BOD. Consequently, the interviews should generate actionable conclusions, to be discussed at the Council’s next meeting.

### **Adjourn**

With no further business, the meeting adjourned at 12:45 pm ET. *Minutes respectfully submitted by R. Borzon on June 29, 2021.*