

# MEMBERSHIP COUNCIL CALL MINUTES

Date Wednesday, December 15, 2021  
 Time 3 pm ET

IN ATTENDANCE	
Dani Arigo, PhD (Chair)	Claire Conley, PhD
Loneke Blackman Carr, PhD	Angela Pfammatter, PhD
	Rebecca Borzon, Lindsay Bullock (staff)

REGRETS	
Cynthia Castro Sweet, PhD	Yue Liao, PhD
I. Shevon Harvey, DrPH, MPH	Scherezade K. Mama, DrPH
Allyson Hughes, PhD	

## Approve minutes from November call

Approval of November minutes tabled to January due to lack of quorum.

## Review current membership numbers

The council was quite pleased with the 2447 renewals for 2021, which is now pacing 13% behind 2020 renewals. The council hoped to continue this trend into the new year. In particular, the council should focus on the utility of membership and the potential for SBM’s presence in the field.

Membership Numbers the Week of December 9			
2020 Member Numbers		2021 Member Numbers	
Associate	27	Associate	21
Emeritus	72	Emeritus	69
Fellow	232	Fellow	232
Fellow (Emeritus)	65	Fellow (Emeritus)	70
Member	1337	Member	1236
Student/Trainee	946	Student/Trainee	677
Trans 1	98	Trans 1	87
Trans 2	65	Trans 2	48
<b>TOTAL</b>	<b>2842</b>	<b>TOTAL</b>	<b>2447</b>

## Strategic Planning Charge for 2022

The council had been given a charge from the Board of Directors. The council should now work to help revise SBM’s collateral to recruit new members and retain SBM’s membership. The council would advise on updates and new ideas, not creating new collateral.

Those who are outside of behavioral medicine should be able to gain knowledge of the field and what our society could offer. An introductory webinar or video could serve as a “SBM 101” exposure to behavioral medicine and would give our professionals the opportunity to showcase their talents and expertise. Additionally, if the council were to assist in the creation of this video, they would strictly advise on the script and which members would be highlighted.

The council would also focus on recruiting and retaining students in collaboration with the Student SIG and other relevant student representatives. However, the council will have to work to make sure that the other members of SBM are not neglected.

### **Student SIG/Membership Council meeting feedback**

Dr. Arigo and SBM staff had met with the chair of the Student SIG for a brief meeting. It was agreed that the Membership Council and Student SIG would mutually support one another. The meeting had provided some insight into what Student members needed. Students are particularly looking for more networking opportunities and ways to access mentors effectively. In addition, student members need more resources on time management—though, the lack of available time does contribute to non-engaged student members. The Student SIG could also help to develop a student Champions program.

### **First Time Attendee and New Member Meet & Greet**

SBM staff would update the previous year’s video recording instructions and disseminate them through the listserv after they were approved by Dr. Arigo. Potential guests for the event include:

- David Conroy
- a student/transitional member
- a Champion
- Monica Baskin
- Margaret Schneider
- Michael Diefenbach
- Robert Newton
- a Member Delegate

### **Referral Raffle**

It was determined that the drawing for the referral program would randomly select a winner at the end of January.

### **Adjourn**

With no further business, the meeting adjourned at 4:00 pm ET. *Minutes respectfully submitted by R. Borzon on December 16, 2021.*