

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Board Agenda

Wednesday, March 29, 2017

10:30 am – 3:00 pm

Indigo 202B, Hilton San Diego Bayfront Hotel

ATTENDEES

In Attendance (alpha order)

Edwin B. Fisher, PhD – Awards Committee
Suzanne M. Miller, PhD – Editor, Translational Behavioral Medicine
Monica L. Baskin, PhD – Member Delegate*
Marian L. Fitzgibbon, PhD – Immediate Past President and Chair, Health Policy Council*
Rajani S. Sadasivam, PhD – Editor, SBM Website/Social Media Team
Ellen Beckjord, PhD, MPH – Digital Health Council Chair*
Sherri Sheinfeld Gorin, PhD – Chair, Scientific & Professional Liaison Council*
James F. Sallis, Jr., PhD – President*
Gary G. Bennett, PhD – President-Elect*
Kristi D. Graves, PhD – Chair, Council on Special Interest Groups*
Rachel C. Shelton, ScD, MPH – Co-Chair, Program Committee
Joanna Buscemi, PhD – Chair, Health Policy Committee
Bradford W. Hesse, PhD – Communications Advisor
William J. Sieber, PhD – Editor, Outlook
David E. Conroy, PhD – Chair, Publications & Communications Council*
David X. Marquez, PhD – Chair, Program Committee
Brent Van Dorsten, PhD – Revenue Enhancement Committee
Elliot J. Coups, PhD – Member Delegate*
Kevin S. Masters, PhD – Editor, Annals of Behavioral Medicine
Michael A. Diefenbach, PhD – Secretary/Treasurer and Chair, Finance Committee*
Lorna Houghton McNeill, MPH, PhD – Chair, Membership Council*

Regrets (alpha order)

Elva M. Arredondo, PhD – Member Delegate*
Nicole Zarrett, PhD – Chair, Education, Training, & Career Development Council*

Guests (alpha order)

Sherry Pagoto, PhD – Incoming President-Elect
Margaret Schneider, PhD – Incoming Member Delegate

Staff (alpha order)

Mary Dean, JD, CAE – Executive Director
Tara Withington, CAE – Consulting Partner

*Denotes voting member

MINUTES

Call to Order, Strategic Plan Overview, and Call for Disclosures

Dr. Jim Sallis called the meeting to order at 10:30 am P.T. He referred the Board to the SBM strategic plan and asked that everyone keep the Societies approved goals in mind when considering the initiatives on the agenda. He also called for any conflicts to be disclosed. No disclosures were made.

November Board Meeting Minutes

Dr. Sallis presented the minutes from the November 2016 board meeting.

MOTION: Moved by Dr. David Conroy and seconded by Dr. Gary Bennett to approve the November 2016 Board of Directors meeting minutes. The motion carried.

Consent to Approve Board Reports

Dr. Sallis asked any of the Councils or Committees without action items or discussion points if they would like to present anything to the Board before moving forward with approval of the Board reports. Dr. Joanna Buscemi notified the Board that the Health Policy Committee will be releasing three briefs on Thursday of the Annual Meeting. She asked the Board to help spread the word by sharing the briefs via social media and other channels.

MOTION: Moved by Dr. Sallis and seconded by Dr. Sheinfeld Gorin to approve the Board reports. The motion carried.

Overview of SBM Audit

Dr. Michael Diefenbach provided the Board with a financial update and overview of the 2016 financial audit. After an overview of the audit process, Dr. Diefenbach reported that SBM has 100% of its annual operating expense now in reserves. As such, he and Ms. Dean will be meeting with Capital Counsel in July to discuss the remaining cash equivalents that might be available for conservative investment.

MOTION: Moved by Dr. Diefenbach and seconded by Dr. Bennett to approve the 2016 audit. The motion carried.

Awards Committee Report

Dr. Ed Fisher requested that a group of Fellows be empaneled as a subcommittee of the Awards Committee for the recruitment of Fellows' nominations and their review. To reduce the burden of the Awards Committee, expand participation and, increase numbers of nominations, the Awards Committee proposed five fellows (broadly representative of the membership) be identified by the Awards Committee with approval by the Executive Committee and asked to serve as a Fellows Selection Committee for terms of three years (initially staggered). These would be selected by the Awards Committee between the time of the annual meeting and the following September 15 so that they might be in place in time to help promote nominations for fellow status and other awards during the Fall.

Nominations for Fellow Status would be reviewed by this committee who would recommend a slate of Fellows to the Awards Committee who would review and approve these for final approval by the Board.

MOTION: Moved by Dr. Sallis and seconded by Dr. Bennett to approve the formation of a 5 person Fellows review subcommittee. The motion carried.

Dr. Fisher went on to discuss the remaining SBM awards, noting that the profile of award nominations is typically quite variable, a large number of Early Career nominations but often only 1 nomination in several categories. In the expectation that a greater number of members of the Awards Committee would expand social links and ties encouraging nominations, the Awards Committee would like the Board to consider expanding the Awards Committee such that the Awards Committee is an umbrella coordinating several subcommittees. These might include one subcommittee for Fellows, one for Early Career Investigator, and one to oversee the three remaining awards, Research to Practice, Distinguished Scientist, and Gruman. Each might be comprised of three members. As is current practice, the Awards Committee would continue to review and approve recommendations from the Career Development, Education and Training Committee. This would add three subcommittees, each with 3 members. This addition of 9 members directly tied to the Awards process should make a substantial addition to the ties and linkages likely to encourage nominations for awards in the future.

The Board agreed to consider this proposal after testing the model with the Fellows subcommittee.

Outlook Report and Request for Additional Issues

Dr. Bill Sieber reported that after a very successful survey of Outlook readers, he will be specifically requesting an ongoing article about mentoring and/or non-academic career ideas/information. He also requested input from the Board on how to increase engagement of the membership with Outlook and whether a fourth issue could be added.

The Board suggested:

- Incorporating features to facilitate a dialogue with readers.
- Adding a fourth issue.
- Rather than scheduling contributions to Outlook throughout the year, create a 1st come/1st served model.
- Add an advice column, like “Ask Ellen”, with featured question each issue. To promote questions, include request for submissions in each issue of the Digest.

Dr. Sieber and staff will work together to formulate a plan, returning to the Board if additional funding is needed.

Nominating Committee Report

Dr. Marian Fitzgibbon reported to the Board that the tradition of the SBM Nominating Committee has been to have the Chair of the Committee contact each of the candidates to confirm his/her willingness to run for office. Often the candidates inquire about the individual against whom he/she will likely run. The Chair has historically been asked to not disclose the other candidates. The Committee would like to request the Board of Directors feedback on whether candidates should be informed as to who they will be running against in the election.

The Board considered the question and ultimately decided to leave the practice as-is, not informing candidate against whom they are running. The Board reasoned that candidates should be motivated to run for the good they can do for the society and, ideally, against whom they run would not influence their decision to participate in the election.

Dr. Fitzgibbon then summarized a second request. This year, the candidates for President Elect were invited to the SPLC conference call to speak for 10 minutes each on their hopes and vision for SBM. The Nominating Committee would like the Board of Directors input as to whether this practice should continue or if another format would be more appropriate, recording statements in an online podcast, for example.

The Board discussed ways in which voter participation could be increased, including:

- Recording a series of one minute videos of each candidate where they answer specific questions.
- Holding a “voting week” during which members receive an email a day reminding them to vote.
- Consider amending the Bylaws so voting can occur onsite at the Annual Meeting.

Dr. Baskins offered to draft an Outlook article to explain the voting process and any new initiatives that take place for the next election.

Dr. Fitzgibbon thanked the Board for their insights and would follow up with the initiatives taken up by the Nominating Committee.

Publications & Communications Council Report

Dr. David Conroy updated the Board on the results of the recent meeting with the three finalists for the SBM publisher search. As next steps, Oxford University Press is amending their proposal to remove the open access model for TBM. Once that revision is received, the small group will meet to discuss the proposal. The last step will be for the small group to make a final recommendation to the full Board of Directors on an April teleconference.

Webinars: Vision and Logistics

Dr. Gary Bennett shared with the Board his vision for SBM webinars going forward, recognizing that most of the SBM SIGs, Councils and Committees have expressed an interest in developing webinars. He would like to work toward a regular schedule of webinars from SBM, monthly perhaps, that is overseen by an ad hoc committee. The Board agreed with this proposal highlight a few potential topic areas:

- Leadership development, spinning off of the Leadership Institute programming
- Repurposing Annual Meeting presentations
- Highlighting non-academic careers
- Health Policy briefs

The Board also agreed that the webinars have the potential to bring in sponsorship revenue, perhaps from the NCI, device companies, or other startups.

Program Committee Report

Dr. David Marquez updated the Board of the final numbers from the Annual Meeting, including a 500 increase in abstract over the last 2 years, the active conference theme this year, and record attendance. He also thanked Erin Trimmer for her support throughout the year.

Dr. Rachel Shelton shared with the Board that the theme for the 2018 Annual Meeting will be “Extending our Reach” to build off this year’s Annual Meeting and continue the focus on transitioning the work of SBM members into policy. The Board expressed great enthusiasm for the theme, highlighting additional applications to the local communities and any other connections that SBM needs to make to support transitioning their work into action.

President’s Report and Response to FY18 Budget Proposal

Dr. Sallis thanked all the Committee and Council Chairs for their support and openness incorporating his theme of translation into their work. He also thanked the Genomics Working Group for their thoughtfulness and dedication to exploring the role of genomics into behavioral medicine. Dr. Sallis closed by noting a final charge to the SBM Wisdom Council to consider how SBM should respond to the 20% NIH budget cut proposed by President Trump.

The Board discussed response strategies, including:

- Focusing policy briefs on topics important to republican constituents, like rural health and opioid addiction
- Developing a webinar on how SBM members can respond personally
- Drafting a health policy brief on rural health
- Translating the budget cut into a local jobs issue

Board Conference Responsibilities

Ms. Dean reviewed the Board schedule, highlighting key items:

- Visiting the exhibits to thank them for participating
- Updating the location and logistics for the President’s dinner
- Pointing out the Meet the Board guidelines are located in each Board binder
- Attending the Business Meeting on Saturday morning

Adjourn

The meeting adjourned at 3:00 p.m. PT.