

PROTECT HAWAII

PROTECT NIH FUNDING

Cuts to NIH funding would erode America's position as world leader in science and technology advancements that save and improve lives.

- NIH research helps *prevent* cancer, obesity, heart disease, diabetes and other chronic diseases. Prevention saves lives *and* dollars.

Hawaii received \$53,857,060 NIH dollars in 2012, supporting 96 research and disease-prevention projects. NIH-funded awards by Hawaii SBM members include:

- Utilizing a home-based interactive web program to help increase daily physical exercise among women with infants, who tend to exercise less than women with no children. Researchers believe the program, "Choose to Move," can help moms develop an exercise program which adapts over time to their child's changing cognitive and developmental growth stages. The program allows moms to choose whether to exercise alone or with their baby and offers on-screen animated activities for toddlers.
- The NIH pumps millions of dollars into the economy, creating necessary medical research jobs.
- An engine of innovation, the NIH positions the US as a global leader in ground-breaking new research.

In Hawaii, NIH-funding created 1,229 jobs in 2012.

PROTECT THE PREVENTION AND PUBLIC HEALTH FUND

Created through the Patient Protection and Affordable Care Act (ACA), the Prevention and Public Health Fund represents a critical investment in our nation's physical and fiscal health. The Fund supports hundreds of health programs nation-wide that prevent such chronic and costly diseases as cancer, diabetes, heart disease, and obesity. These programs:

- Reduce or end tobacco use, a cause of life-threatening and fatal heart and lung diseases.
- Ensure that kids and adults receive immunizations. Immunizations protect troops as well – keeping them ready and able to maintain America's defenses.
- Target diabetes, teaching people how to adopt healthy eating habits and increase physical activity. These habits help prevent devastating outcomes associated with diabetes, such as amputation and blindness.

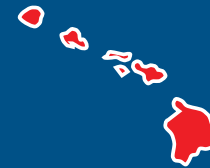
Seventy-five percent of America's health care costs are related to preventable conditions!

In Hawaii, the Prevention and Public Health Fund is...

- Providing people who live in medically underserved communities with easier access to needed health care services, including important preventive services that lead to healthier lives.
- Giving state and local governments new resources to prevent, detect and respond to disease outbreaks, including those caused by influenza and foodborne pathogens. It also funds programs that prevent healthcare-associated infections.
- Training more public health providers in the state to improve overall preventive medicine, health promotion and disease prevention.

The Society of Behavioral Medicine is a 2,200-member organization of scientific researchers, clinicians, and educators. They study interactions among behavior, biology, and the environment and translate findings into interventions that improve the health and well being of individuals, families, and communities.

Society of Behavioral Medicine • 555 E. Wells St., Suite 1100 • Milwaukee, WI 53202 • www.sbm.org



PROTECT HAWAII

PROTECT COMMUNITIES

Lacking adequate resources to battle them, many US communities face health and safety threats. The Centers for Disease Control and Prevention's (CDC) community grants strengthen communities. Children can run, play soccer, and shoot hoops in crime-free playgrounds and parks.

In Hawaii...

- The 5,000 recipients of a supplemental nutrition assistance program (SNAP) on Maui have better access to fresh, affordable and healthy foods at a local farmers' market because they can now use electronic benefit transfer cards as a method of payment. The move to EBT use by the assistance program at the UpCountry Farmers' Market is part of the CDC's efforts to foster healthy living by promoting better nutrition practices.

CDC's community-based programs make healthy living easier for 130 million Americans. They foster tobacco-free, active living, and healthy eating – habits that prevent suffering and other costs associated with chronic diseases.

ADOPT A BALANCED APPROACH TO REDUCING THE DEFICIT

As a solution to solving this nation's budget woes, cuts, alone, without parallel revenue increases, jeopardize preventive health services that control healthcare costs and allow Americans to take responsibility for their own health. Cuts would also reduce meals for needy seniors, food inspections, and HIV testing; they would decrease public health emergency preparedness and response capabilities – undercutting the very foundation that keeps American strong.

A balanced approach is needed. Protecting prevention programs reduces and eliminates tobacco use, encourages healthy eating, promotes physical activity, and fosters medication adherence – behaviors shown to prevent obesity, diabetes, and other costly chronic illnesses.

A balanced approach ensures support for:

- National Institutes of Health research, which not only leads to discoveries that alleviate human suffering but also creates jobs in every state of America.
- The Centers for Disease Control and Prevention, which guards against the spread of deadly disease and prevents chronic disease.
- The National Science Foundation, which drives the stream of science, technology and engineering innovations that position America as a leader.

Preventive services such as childhood immunizations and breast, cervical and colon cancer screenings save millions of lives each year – and also save money. Fully funding and protecting these and other healthcare services will keep America prosperous and healthy.