

SPLC Call- February 22nd, 2021

Call participants (quorum = 5)

Amy Janke, PhD – Chair Leslie Hausmann, PhD Barb Resnick, PhD, CRNP, FAAN, FAANP Kristin L. Schneider, PhD Julie E. Volkman, PhD Sandra Winter, PhD Lindsay Bullock (staff) Kimberly Granada (staff)

Regrets

Rebecca Bartlett Ellis, PhD (Guest, DHC liaison)
Colleen McBride, PhD
Tammy Schuler, PhD

Join Zoom Meeting https://zoom.us/j/94157926716

Meeting ID: 941 5792 6716

Passcode: 303686

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AGENDA

Minutes Approval and Announcements

- Approved January Meeting Minutes by consensus: https://docs.google.com/document/d/1wFGkdA8000j9lfhyP2YpjQHI_PqHmNLJzpbNfTY-0t4/edit
- Google drive file organization
 - Sharing relevant material with the council via google drives. If you would like to house shareable materials such as partnering agreements, mou's, or anything you'd like to share, you can do so in the google drive.



Lindsay will give you access. Email her at lbullock@sbm.org

Other updates and planning

- Update from Amy and Kristin about their visit with the SIG council call
 - Gave a general overview of process and expectations
 - Was well received
 - Two new partnership invitations that would be good to pilot test with the SIGs
 - Osteoarthritis Action Alliance- PA SIG
 - They just completed the rubric as a level 1
 - Amy will review- will either share via email or talk about it in the next meeting
 - Women's Health Innovation Coalition- Women's Health SIG
- Outlook article due Feb 25th
 - Draft here:

https://docs.google.com/document/d/1zvxQ6SAbwYY4mbDT4IaTPp6UWx4V1o7 oXPxDEoPzTVM/edit?usp=sharing

- Link to the old article- to build on what we discussed
- Add in -why would someone want to take on the role as a liaison?
- O How to best communicate tools with membership once finalized?
 - Where would it live on the website? How would members access it
 - Link at the bottom of the partnerships page, but put the page behind a login
- ACTION: Amy will finalize
- Continue review of groups as charged by EC:
 - DHC and SPLC integration
 - New potential partnership: NODE Health
 - Focused on education in digital health- workshops and courses
 - John Sharp from PCHA was the contact for this one as well
 - Now is Jody Toser. Madalina on the DHC is managing the partnership
 - No cost associated

ACTION: DHC to evaluate and make a recommendation

- AMIA partnership review
 - Hasn't been much engagement
 - Rebecca has reached out to the contact over the break
 - o Is this a level 1 or should we be sunsetting it?



ACTION: DHC to evaluate and decide the next steps

- DHC has mentioned how there is an interest for industry members to connect. What's the role for SPLC?
- Planning return visits??
 - Review liaison tracking sheet and agree on visits schedule
 - O ISBM return visit and discussion??
 - How should they be prioritized?
 - Bring on those with financial commitments
 - It's helpful for staff to look back on the past 6 months when deciding if to continue paying
 - Should start moving partnerships to the SIGs
 - Bring back CAAPS soon because they are a new partnership ACTION: Lindsay will invite ISBM, CAAPS, and BMRC reps to spring SPLC meetings; March call to feature ISBM and VA
 - Are there partners who pay SBM and not vice versa?
 - Not specifically for partnerships- but SBM does offer affiliate memberships for organizations, companies, and other entities.
 Currently there are no organizational affiliate members.
 - Affiliate membership is an area where SBM could grow
 - Should that move to SPLC? Instead of having the Membership Council
 - O How do we keep tabs on them and engage with them?

ACTION: Lindsay will add affiliate membership as a column in the tracker spreadsheet

- Finalize partner review process using our rubrics and partnership levels.
 - ACTION: Revisit existing partnerships and decide which ones need support, engagement, etc. All: Please go in and update any partnerships you were working with.
 - https://docs.google.com/spreadsheets/d/11T6edxrA1Z278yrDGRTtkey19 6fKSqqTQHV7RkqQ6m0/edit#gid=458983255
 - SPLC Guidance Doc

Meeting adjourned: 3:56pm ET