

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

ETCD Council Conference Call

MINUTES

Tuesday, May 8, 2018

11 a.m. PT/12 p.m. MT/1 p.m. CT/2 p.m. ET

Call in number: 1-800-377-8846 Access Code: 38206000#

In Attendance

Amy Huebschmann, MD (chair)
Andrea Kozak, PhD
Morgan Lee, PhD, MPH
Karen Oliver, PhD
Barbara Stetson, PhD
Lindsay Bullock (staff)
Anne Hahn (staff)
Andrew Schmidt (staff)

Regrets

Jamie Bodenlos, PhD
Vicki DiLillo, PhD
Lori Pbert, PhD
Georita Frierson, PhD
Valerie Myers, PhD

Welcome

Amy welcomed the council and introduced Morgan S. Lee, PhD, MPH as the new liaison to the Student SIG.

Annual Meeting Recap

Karen reported on the panel discussion “Making the Move from Postdoctoral Fellowship to Early Career”

- Standing room only (~50 attendees).
- Great degree of participation from the attendees; time ran out before all questions could be answered.
- Overall, the session was well received and there’s clearly interest in conference programming in this area, whether the ETCD council plans sessions or supports those planned by other groups.

Barbara reported on the panel discussion “Nuts and Bolts: A Practical Q&A about Your Education and Career Trajectory”

- ~30-35 students, primarily Master’s to PhD level, attended.
- A member of the Student SIG chaired the session, who was more approachable for the students in attendance, and the Student SIG’s participation in the planning process helped with promotion.
- The panel consisted of two ETCD Council members, Val Myers and Barbara Stetson, and a third panel member invited by the Student SIG, Patricia Sheean.
- On this and similar panels in the past, organizers have tried to include panel members from a variety of backgrounds, including non-academic positions. This year’s panel included public health and health informatics representatives, and Val was able to talk about her experience outside academia.
- The Student SIG provided a couple of questions that were used at the beginning of the session, then the discussion was driven by attendees.

Amy reported on two ETCD-sponsored breakfast roundtables, “The Steps to Becoming a Promoter of Your Discipline” and “Preparing and Perfecting a Standout Elevator Speech”

- ~8-10 attendees at each session.
- Both sessions suffered from reduced attendance due to the timeslot; if planning similar sessions at future meetings, an attempt should be made to hold them later in the day when participants can be more engaged and there is less competition from concurrent SIG roundtables.

Karen reported on the student internship meet & greet, where she represented her program.

- The room was small and programs only had a chair for their materials, rather than a table or even a shared table. Future sessions need to be scheduled in a larger room with table space for each program.
- The Student SIG didn’t communicate with program directors about expectations in advance – representatives weren’t informed that they would be expected to give a brief presentation introducing their program, and weren’t told what materials, if any, to bring (brochures, etc.).

Amy shared feedback from the Meet the Consultants session:

- Participants would like the option to move between topics/tables and an opportunity to meet one-on-one with the consultants;
- It would be helpful to know topics and group assignments in advance, and;
- Some additional topics were suggested, including publication tips for students, non-academic career paths, and work/life balance.

Suggestions for 2019 Annual Meeting

In a previous year, a panel on “Avoiding a mid-career crisis” was held that included well-established names in the field and which was well-attended and positively received. Mid-career individuals have less programming designed specifically for them at the Annual Meeting, and those sessions have fewer attendees than sessions geared toward early-career or student members; it was suggested that the council plan a similar session for next year’s annual meeting, with the understanding that panelists should be identified and confirmed early in the planning process.

Karen noted that she often hears questions about how to make oneself competitive for an internship, and suggested that a panel could be developed with the Student SIG to complement the internship meet and greet. Having such a session before the meet and greet could address frequently asked questions and allow students to ask more relevant questions when meeting individual program directors.

Interest in the Meet the Professors session seems to be consistent year over year, and the ETCD Council should look to plan a version of it for the next Annual Meeting. Amy would like to identify another council member to take the lead on the session. In addition, this session could serve as another worthwhile point of collaboration with the SIGs and/or could be combined with the new “speed networking” event, reflecting the request for more one-on-one mentoring/networking time.

The council agreed that it would like to continue collaborating with the Student SIG on a grad school panel, and it was proposed that Val and Barbara once again represent the ETCD council at the session.

Next steps:

- Morgan will talk to the Student SIG about potentially holding a panel discussion on tips for a successful internship application, holding the internship meet and greet in an appropriately-sized and -set room, and ETCD Council/Student SIG collaboration on another grad school panel at next year's meeting.

ETCD/SIG Collaboration Hub

Andrea reported that she's received feedback from two of the three pilot testers for the hub, and that their initial impressions have been positive overall. Particular requests from the testers included 1) an introduction page built in to the sheet that describes the hub and how to use it, and 2) separate yearly tabs for each SIG.

Next steps:

- Andrea will reach out to the remaining pilot tester for their feedback and look to join the June SIG Council call to introduce the Hub to additional SIG chairs and encourage their participation.

Summer ETCD Corner Article

The ETCD Corner article following the 2017 Annual Meeting focused on that year's Meet the Board session, and Amy suggested that the summer 2018 article could address this year's Meet the Consultants session, as well as the consultants program more broadly.

Amy also suggested that *Outlook* would be a good venue to promote the collaboration hub, but that including it in a later issue would be a better fit.

Next steps:

- Amy will draft an article incorporating feedback from Meet the Consultants attendees as well as instructions/encouragement for becoming a consultant.

Next Meeting

June 12th, 3-4:00 p.m. ET