

# SOCIETY *of* BEHAVIORAL MEDICINE

*Better Health Through Behavior Change*

## ETCD Council Conference Call

### MINUTES

Tuesday, June 12, 2018

11 a.m. PT/12 p.m. MT/1 p.m. CT/2 p.m. ET

Call in number: 1-800-377-8846 Access Code: 38206000#

#### **In Attendance**

Amy Huebschmann, MD (chair)  
Jamie Bodenlos, PhD  
Vicki DiLillo, PhD  
Andrea Kozak, PhD  
Morgan Lee, PhD, MPH  
Karen Oliver, PhD  
Andrew Schmidt (staff)

#### **Regrets**

Valerie Myers, PhD  
Lori Pbert, PhD  
Barbara Stetson, PhD

#### **Minutes**

The May 2018 ETCD Council minutes were approved as written.

#### **Webinar Series**

Morgan informed the council that on their last call, the Student SIG discussed the career-development webinar series that was being developed with support from the ETCD council. The Student SIG first proposed the series and reserved dates for a number of webinars near the end of 2017, and two career-development webinars were presented earlier this year (“The Quest for Independence as an Early Career Professional,” and “Transitioning from Graduate Student to Postdoc and Early Career”). The Student SIG plans to reach out to all SIG chairs soon to invite proposals for the remaining dates, beginning with a webinar on August 23<sup>rd</sup>.

Amy noted that when the series was originally being proposed, SIGs were encouraged to select their own webinar topics, with the ETCD council providing recommendations for topics that have been shown to be in demand among SBM members (based on response to previous Annual Meeting sessions, for instance). Amy suggested that the ETCD council develop an updated list of topics for the SIGs to consult as they plan additional career development webinars during the rest of the 2018-2019 SBM year.

Next steps:

- Amy will draft a list of potential webinar topics, informed by feedback from the Student and Physical Activity SIGs. Morgan will then share the list with the Student SIG, which they can incorporate into their outreach to the SIG chairs.

## **Proposed 2019 Annual Meeting Sessions**

Amy provided an overview of past Meet the Consultants/Board/Professors sessions, and based on the sustained interest in the session over the past several years, suggested that the council plan another version of the session for the 2019 Annual Meeting. Amy asked the council whether they had a preference for returning to a previous format (board members or SBM fellows, for instance), or developing a new one (such as Meet the SIG Chairs). Amy also asked whether any council members would be interested in taking the lead on planning the session for the upcoming conference.

Amy noted that Jamie would be participating in an education/training focused workshop at the International Congress of Behavioral Medicine later in the year, and asked whether the session could be adapted for presentation at the 2019 Annual Meeting as well.

Amy also noted that Barbara and Val usually collaborate with the Student SIG for the grad student panel, and suggested reaching out to the Student SIG (and other SIGs that have expressed an interest in developing sessions focused on education, training, or career development topics) for any feedback they've received on previous years' sessions and to ask what kind of sessions they'd be interested in collaborating on for this year.

Karen left the call before being able to discuss her potential session(s), but will be following up via email before next month's council call.

Next steps:

- Council members are encouraged to continue thinking about sessions they'd like to develop for next year's Annual Meeting. Amy will also coordinate with the SIG Council Chair to solicit suggestions for ETCD-related programming from the SIGs.

## **Consultation Program**

As discussed on last month's call, Amy began drafting the next ETCD Corner *Outlook* article on SBM's Consultation Program, incorporating feedback from the Meet the Consultants session at this year's Annual Meeting. Amy discovered that the consultation program was established as a pilot six years ago, and that after the first group of volunteer experts were identified, no process was put into place to recruit additional consultants.

Instead of focusing this quarter's *Outlook* article on the program, Amy suggested that the council work to adapt the program to better suit members' needs, and develop a plan for promoting the program in a way that increases member engagement, both as participants and as consultants.

Morgan noted that she utilized the consultation program when designing her dissertation study, and found it to be a useful resource. Amy suggested that user examples/testimonials like Morgan's could be valuable for promoting the program in the future.

Next steps:

- The council will discuss potential strategies for encouraging participation in the consultation program on future calls. Discussion topics will include: Identifying member needs that can be addressed by the

consultation program, modifying the program so it can better suit those needs, and methods for promoting the program.

### **Proposed Micro Credentialing Program**

Amy reported that the SBM Board, upon the recommendation of SBM's Alternative Revenue Working Group, has decided to pursue a feasibility study on a micro credentialing program to be offered by the society. The program would be geared primarily toward non-members who have not already had significant behavioral medicine training, and is intended to serve as both a source of revenue and way to increase SBM's profile among these other groups.

Amy noted that the program is still early in development with details to be determined based on the results of the feasibility study and additional feedback from the Alternative Revenue Working Group, but SBM President Sherry Pagoto has asked that it be housed within the ETCD council. To facilitate this, members from the working group, or elsewhere within SBM who have an interest in micro credentialing, could be invited to join the ETCD council and serve as the point persons for the program.

Next steps:

- Amy will provide updates to the council as the program continues to develop.

### **Next Meeting**

July 10<sup>th</sup>, 3-4:00 p.m. ET