



SOCIETY OF
BEHAVIORAL
MEDICINE

**ETCD Council Conference Call
MINUTES**

Tuesday, October 23, 2018

11 a.m. PT/12 p.m. MT/1 p.m. CT/2 p.m. ET

Call in number: 1-800-377-8846 Access Code: 38206000#

In Attendance

Amy Huebschmann, MD (chair)
Jamie Bodenlos, PhD
Andrea Kozak, PhD
Morgan Lee, PhD, MPH
Valerie Myers, PhD
Karen Oliver, PhD
Barbara Stetson, PhD
Andrew Schmidt (staff)

Regrets

Vicki DiLillo, PhD
Lori Pbert, PhD

Minutes

The September 2018 ETCD Council minutes were approved as written.

Consultation Program and “Ask a Colleague” Page Proposal

Continuing the discussion from last month’s council call, Amy described the proposed plan to adapt the consultation program into a Q&A forum or “Ask a Colleague” page rather than a volunteer directory.

A Q&A page on SBM’s website could include questions from members and answers from a panel of volunteer experts (potentially including current consultants), and would differ from the consultation program as it is currently structured by including a repository of previously-answered questions. This would ideally serve the dual purpose of encouraging more member participation in the consultation program and drawing more general traffic to the SBM website by improving the site’s visibility in search engine results.

Amy asked the council whether anyone had suggestions for moving forward with such a proposal. One idea discussed on the previous call was having the SIGs pilot test it, however SBM staff noted that SIGs are already taking on new responsibilities related to the redesigned website and drive for more public-facing content, and might not have the bandwidth for another pilot program.

The council also discussed on the September call how the consultation program currently provides an opportunity for mentorship, and while this shouldn’t necessarily be the primary purpose of the

program (or an expectation of all consultants), it should be preserved in whatever form the consultation program ends up taking. Morgan noted that in her experience with the consultation program, not only was the opportunity for mentorship appreciated, but her original question was involved enough that she wouldn't have been able to get a useful response through a Q&A.

Andrea added that it might be difficult to recruit volunteer experts without clear benefits for serving as an expert. Would experts be recognized by SBM on the website or elsewhere? If the "Ask a Colleague" section was fully behind the member paywall, would experts' answers be easily available or have an impact on search engine results?

Amy noted that SBM already offers a Q&A resource in the form of the *Outlook* Q&A, which ETCD has contributed to in the past, as well as current and former SBM board members. An alternative approach would be to move the *Outlook* Q&A to a standalone area on the SBM website instead of creating a new Q&A forum and/or replacing the consultation program. This would be more visible than the section in *Outlook* and could accept new questions throughout the year, and Q&A submissions from that page that required a more in-depth response could also be forwarded on for an answer through the consultation program.

Next steps:

- Amy will work with SBM staff to review previous editions of the *Outlook* Q&A section, and explore a proposal for adapting it into, or augmenting it with, a Q&A feature on the SBM website.

Winter ETCD Corner *Outlook* Article

Amy reported that articles are currently being solicited for the next issue of the *Outlook* newsletter, and asked for any topic proposals from the council.

Morgan noted that she felt like she didn't get "good" at attending the Annual Meeting until and that an article with tips and tricks for making the most of the conference would be very valuable for students and first-time attendees.

Jamie mentioned that a number of her colleagues recently attended the Society for the Teaching of Psychology conference, where they attended a session on incorporating activism or advocacy training into psychology courses.

Morgan suggested that an article on the topic would coincide with the Annual Meeting theme of "Leading the Narrative," but wondered whether nurse or physician members would be opposed that type of instruction in their classes, while Amy noted that in her area (primary care) public health topics, particularly social determinants of health, are becoming more commonplace.

Next steps:

- Amy will work with Morgan and Jamie to draft an article about activism/advocacy training in an educational context and share it with the council before the November call.

2019 Awards Review Timeline and Assignments

Amy notified the council that award applications for 2019 are currently being accepted, and that the ETCD will again be asked to review nominations for several student and training award categories.

Based on the review assignments from last year, Andrea and Barbara were asked to review the Student Excellence in Research award, Jamie and Val the Outstanding Dissertation award, Karen and Lori the Distinguished Mentor award, and Amy will review the Training Program award.

Amy added that due to the number of applications received last year, particularly for the Student Travel Scholarship, guest reviewers were invited to participate in the review process. Amy encouraged council members to let her know of any colleagues who might be interested in reviewing this year; in addition to easing the burden of numerous applications, helping to review awards also provides an introduction to the ETCD council for individuals who may want to join as full members down the line.

Next steps:

- Amy will follow up with Vicki and Lori to confirm their review assignments and will contact potential guest reviewers to assist with the Student Travel Scholarship award.

Microcredentialing Subcommittee Update

Andrew reported that the microcredentialing consultant recently completed interviews with three organizations who currently offer web-based credentialing programs, and their results are being incorporated into a broader survey being conducted later this month. The microcredentialing subcommittee is reviewing draft questions for that survey, and will provide their recommendations before the survey and additional focus group interviews are conducted.

Next steps:

- A web-based survey of potential microcredentialing users will be circulated in the coming weeks, with focus group interviews to follow. The feasibility study is scheduled to wrap up before the November Board of Directors meeting, where the subcommittee and microcredentialing consultant will present their findings.

Next Meeting

November 13th, 3-4:00 p.m. ET