November 12, 2018, DHC Call Notes

Reminder on DHC Goal
DHC is meant to be visionary in imagining what the digital health field will look like in the next 5 years and practical in preparing SBM and its membership to be at the forefront of the field.

DHC Folder: https://drive.google.com/drive/folders/1ou8EZNVlzA9ubsFGRlBdEErh4tV4YyyF?usp=sharing

2019 Annual Meeting Ideas: https://docs.google.com/spreadsheets/d/1rgCmhJSzCkql7RQatZ4UCAXJvkiWpjbruRolnkBz-s/edit#gid=0

2019 Annual Meeting DHC Submissions: https://docs.google.com/spreadsheets/d/1-A1Q8IfRDOli20aWAdwJGXiiWl9oxowy0qlqPaqjQ/edit#gid=0

DHC Subcommittee Sign Up Sheet https://docs.google.com/document/d/12qZYCW8sprurhzgCqC_Bumvhv4sSCgxXd1Z8KxzvCJk/edit

Attendees (type first and last names): Fred Kron, Charles Jonassaint, Dani Arigo, Heather Cole-Lewis, Brian Keefe, Angela and Lindsay (SBM staff), Jennifer McClure, Carly Goldstein, Madalina Sucala, Stef Goldstein, Camille Nebeker, Cynthia Castro Sweet, Rebecca Bartlett Ellis, Valerie Myers, Danielle Blanch Hartigan

Meeting Minutes:

- General Updates, things to celebrate?
  - Blog post on company success delivering Diabetes Prevention to Veterans - Cynthia
  - Sent the proofs on TBM article and grant fund-Charles
  - Happy Veterans Day! Thanks to all who have served/are serving!

- Subcommittee Updates
  - Industry Working Group (Cynthia Castro Sweet)
    - Thanks to Manal Baqer for leading the Internship Opps effort! Waiting on website space to be ready. Be prepared to reach out to networks to solicit internship placements.
    - SBM staff working on the website mid to end of November possibly it will be ready
    - Industry initiatives - “focus groups” morphed to “in-depth, self-paced” interviews; thanks to all who contributed/edited the draft.
      - ACTION: When the formatting is ready, be prepared to reach out to networks to participate. Would like 20 students/trainees, 20 professionals, 20 graduate programs, 20 faculty advisors/mentors
Follow-up survey to the masses will come later, to cut across all of SBM membership and outside organizations.

- Finalized in-depth interview questions
- First segment of data collection is almost done
- Then Cynthia will reach out to her working group to have the survey sent out to share with a few select people
- 10-20 people from each user group for survey testing
- Will do a broad survey later but right now the in-depth interview
- Broad survey would be before annual meeting. On track for January or February. Survey would be combined with Madalina’s digital health survey

Anticipating need for a mentoring network - would like a quick pulse check of interest in mentoring junior SBM Members/trainees (one-off consults, small group mentoring ‘pod’; longer-term relationships, etc.)

- Interest in/ask for mentoring component may come out of this interview
- Maybe a formal program. Any suggestions
- Valerie thinks it would be a good idea and she would work to help get a mentor program together, reach out to SPRINT participants too

**Strategic Partnerships**

- **BIT SIG (Danielle JS)**
  
  - (note: unable to attend call 11/12)
  - Adding DHC accepted abstracts to BIT SIG annual meeting offerings. BIT SIG Annual Meeting offerings are summarized here: [https://docs.google.com/document/d/1rc7bw59Fdhg4os09A1kvWF2fQjBzKBcHKnqJ6eUdl1w/edit](https://docs.google.com/document/d/1rc7bw59Fdhg4os09A1kvWF2fQjBzKBcHKnqJ6eUdl1w/edit)
  
  - Of note: two pre-conference workshops accepted
  - BIT SIG COURSE: Using the Insight Platform to Rapidly Create Innovative Smartphone Based Assessments and Just-in-Time Adaptive Interventions
    
    - Chair: Michael Businelle; 2:30 to 5:00pm
  
  - BIT-IPC SIG COURSE: Learning How to Effectively Communicate Your Science (Data Visualizations, Communicating with Traditional Media, and Using Social Media)
    
    - Chair: Jennifer Funderburk; 2:30 to 5:00pm

**ACTION:** Reminder: add your info to the BIT SIG Collaboration Directory:
 Talks to add for Bitsig: "Connecting Behavioral Health, mHealth, and Social Media through Ethics, Values, and Taking Action" Friday, March 8 from 2:15 PM to 3:30 PM and "Development of a Decision-making Checklist Tool to Support Selecting Technology in Digital Health Research" Paper Presentation "Paper Session 3: Integrating Our Science Via Improved Research Methods" for Thursday, March 7 from 11:00 AM to 11:15 AM.

- Upcoming Grand Rounds Webinar: D&I in Technology Research: January 17, 2019 at 1:00 PM EST with Charles Jonassaint, Carly Goldstein, and Margaret Handley

- **ACTION:** Dani add the mission statement to the notes for November meeting minutes. Revisions to BIT SIG mission statement have been passed. Charles and Lisa got the new mission statement passed.

**Revised BIT SIG Mission Statement:**

**Mission:** To promote health and health equity by advancing the science and practice of behavior change through the optimal and responsible use of technology and informatics.

**Vision:** To support an active, interdisciplinary community that works across sectors – academia, healthcare, industry, government, nonprofits, and the community – to build and disseminate ideas, knowledge, and evidence related to the use of technologies and informatics in behavioral medicine. This includes the use of digital health technologies and information sources by patients and healthcare providers, as well as the design, implementation, and evaluation of behavior change interventions delivered through technologies or using behavioral informatics.

- SPLC (Amy)
  - Bryan Gibson volunteered to try out role of SBM-AMIA representative
  - Jiyoung can no longer get involved as AMIA liaison
  - AMIA meeting was last week 11/5-11/9

- ETCD (Valerie)
  - Next ETCD meeting is 11/9. Acceptance/rejections for training-focused SBM panels are trickling in. Updates will be added after the 11/9 meeting.
    - Some of the acceptance and rejections for training focused panels have come in
    - Higher level of rejection of panels than usual
ACTION: Valerie will have a better update after call tomorrow
- Submission process was a lot more in-depth content than expected for abstract submissions

Ethics Working Group (Camille)
- Had a symposium accepted will focus on digital technology and ethics
- Brought in someone from AMIA and someone that works with ethics of data - Jessica
- ACTION: Camille post to the meeting minutes the details of symposium
- Digital Health checklist posted to CORE platform for feedback
  - Camille will send link for our input
    - [http://thecore.ucsd.edu/dmchecklist](http://thecore.ucsd.edu/dmchecklist) (I will add a survey monkey link to this page within the next day or two
  - We want to turn it into a smart tool
  - Working with someone from the department of homeland security to get this to be a smart tool
  - Timeline for when Camille wants people to review the CORE platform link?
  - ACTION: everyone review the CORE link and give feedback by the date Camille decides on
  - ACTION: Camille will put together a survey monkey link for people to provide feedback
  - This checklist is for digital users to manage data/access to data -- help researchers to think about potential risks to participants for digital health research

WISH Collaboration (Rebecca Bartlett Ellis)
- Rebecca and Heather meeting in November to discuss
  - Still waiting to hear back from Lena
- Heather and Rebecca will meet next week to discuss potential models for incorporating WISH with SBM at annual meeting

Publications and Speaking Engagements (Danielle Hartigan)
- Update on accepted DHC-related activities at the conference
- DHC Acceptance tracked here:
  - [https://docs.google.com/spreadsheets/d/1-A1Q8IfROli20aWAdwJGXiiWl9oxowy0qlqPaqjqQ/edit#gid=0](https://docs.google.com/spreadsheets/d/1-A1Q8IfROli20aWAdwJGXiiWl9oxowy0qlqPaqjqQ/edit#gid=0)
  - Other abstracts of interest on the spreadsheet
  - DHC sponsored and supported abstracts accepted/rejected
- Sent from info@sbm.org
- Valerie M. from Annual Meeting Support Sub-committee will also offer up the DHC list and BIT Sig list to Annual Meeting planners in case it’s
helpful in providing a guide to digital industry attendees or new meeting attendees

- **DHC Strategic Outputs (Madalina Sucala)**
  - **Digital Health membership survey:**
    - DHC Digital health survey finalized
    - Survey sent to Sherry Pagoto’s team, who is coordinating IRB submissions through her institution
    - To be sent out at the same time with Cynthia’s Industry survey, ~ January 2019
  - **High-level digital health roadmap/next 5 year vision:**
    - Items added to the survey above as well
    - Digital Health Stakeholders identified, with input from the BIT SIG
      - About 20 identified
    - Semi-structured interviews, based on the questions included in the survey [December-January timeframe]
      - Complete in time for Annual Meeting

- **Digital Health Year in Review (Ellen Beckjord)**
  - Meeting on 11/30
  - **ACTION:** Fred has a few suggestions of papers from his group-- will send to Ellen, copy Heather and Charles
  - End of 2017 AM to beginning of 2018 AM digital health research and news
  - Team is open to suggestions throughout the year

- **Annual SBM meeting support (Valerie Myers)**
  - Working on outreach for sponsorships
  - Waiting to hear on what activities we can assist the planning committee with next (app testing, more outreach to SBIR/STTR recipients)
    - Potentially sharing DHC/BIT Sig tracker for curated experience for
  - **ACTION:** Please reach out to at least one company, to help SBM’s mission to “lead the narrative” and improve health.
    - [2019 SBM Annual Meeting exhibit/sponsorship prospectus](#)
    - [SBM one-pager](#)
    - [Email template](#)
  - **ACTION:** Any updates or need help about contacting sponsorships, reach out to Valerie and Lindsay
    - Think broadly about your network. Invite groups to annual meeting and considered sponsoring or exhibiting at the AM.
    - Anything that a company doesn’t see in the prospectus but wants please reach out to SBM and we can figure out a custom package that fits their needs
• Companies usually want to sponsor specific things but can support SBM at the annual meeting in a range of prices
• Sponsors can even support a coffee break for a specific round table. Any amount is encouraged and welcomed
• Megan Oser reached out with update that she will contact two SF companies (one being Mahana Therapeutics, which she just joined as VP of Clinical Innovation)
• Start at your own university if you are not in industry to reach out. SBM has an affiliate membership (for university and industry)- includes website mention and other options for recognition at the meeting
  ■ This group will test the app when it comes out

  ○ Operations (Heather)
  ○ Date of next DHC call is Monday, December 10th
    ■ Two recommendations/conversations to Board for November meeting related to a) secure survey tool and b) standing SBM survey panel
    ■ DHC Demographics makeup Update
      • 75% of members of DHC are female and 25% are male
      • 54.17% of members of DHC are White/European/Middle Eastern
      • 4.17% of members of DHC are Hispanic/Latino/Latin American
      • 16.67% of members of DHC are Black/African American/African
      • 25% of members of DHC did not provide their ethnicity
      • The average age of DHC members is 42.53 years old

• Other topics
  ○ JAMIA Call for Papers- Health informatics and Health equity
    ■ Special issue focused on health informatics and health equity. SBM members working in the area of digital health with a focus on marginalized and underserved groups, health disparities, or health equity should consider submitting their original research papers, perspectives, conceptual papers, case reports and systematic review articles. Submissions due January 9, 2019.
  ○ Health Education and Behavior Call for Papers- Social Media and Digital Communication
    ■ http://journals.sagepub.com/pb-assets/cmscontent/HEB/HEB_CFP_Social_Media_Supplement.pdf
    ■ Deadline November 30, 2018
  ○ ACTION: Help Increase SBM Award Nominations
- **Update:** We removed the need to login and be a 2019 member to hopefully increase nominations with only one week left [https://www.sbm.org/membership/awards/call-for-awards](https://www.sbm.org/membership/awards/call-for-awards)
- Due Friday, November 16th!!!
  - **ACTION:** Fred asks for implicit bias experts, working to submit SBIR fast track application, would like to chat with anyone interested