

## May 2017

- Meeting format
  - Current call via phone; constraints with #s on Google Hangout; Anne researching prices for BlueJean and Zoom
    - Encourage task-based smaller meetings via Hangout in the meantime
  - Quarterly schedule
- Review of action items from March meeting
- Alan Alda
  - Update:
    - Cost of Plenary Session: \$3900
    - Cost of One Day Workshop: \$7500-\$14000

Proposal can be found here:

<https://drive.google.com/open?id=0B-ZMYJLQ4WWEZkFkUDFCdmExSFk>

- Key Questions: 1. Is this needed/valuable to SBM; 2. Which SBM members; 3. What format works best; 4. How do we pay for it.
  - Fred K and Richard input?
  - Action items?
- Xcertia
    - Update
      - Dave Crosbee has reached out: Dave Crosbee <[dave.crosbee@xcertia.org](mailto:dave.crosbee@xcertia.org)>
      - Who would be interested in engaging with this initiative in the future if there's an explicit role to be played by DHC?
      - Action items?
  - Mobile App Review
    - Who would be interested in providing input on 2018 conference app?
    - Action items?
  - Exhibiting at industry conferences
    - Potentially aligns with Alternative Revenue committee;
      - Additional idea of strategic alignment with another conference (e.g., Connected Health Conference- digital behavior change 101; state of digital behavior change evidence?)
    - Key questions:
      - How does this align with Gary's strategy for organization?
      - What would SBM be advertising as an offering to these groups? What meetings should we attend?
      - Determine if DHC leads this or supports as part of larger SBM Strategy/Meeting planning/Alternative Revenue committee efforts?

- Who is interested?
  - Action items?
- Onsite “matchmaking” events
  - Interest in piloting this again this year and determining if this could be revenue generating
    - Potential to extend to researchers/students interested in industry/technologies from industry
  - Potentially aligns with Alternative Revenue committee
  - DHC is especially relevant here in order to recruit and help with pitch
  - Who is interested?
  - Action items?
- Membership
  - Miho no longer with SBM :-(
  - Potential new members- Valerie Myers & Rebecca Bartlett-Ellis
  - Action items?
- EBM
  - Update (Ellen/Emily?)
  - Action items?
- Mission Statement
  - Review and align
    - <https://docs.google.com/document/d/1jy5gaX3ygVXDO4ARGT-7wDWzqLuder10I3bXzSrS3I8/edit?usp=sharing>
  - Action items?
- Liaison with other conferences
  - SBM-AMIA - formerly Miho
  - AMIA/CHI collaboration through WISH?
- Pre-Conference ideas for 2018
  - Please think about options and be prepared to discuss at next DHC meeting.
  - Fred K had idea about entrepreneurial skills
  - Proposed submissions timeline:

<b>Proposed Abstract Submission Timeline for 2018 Meeting</b>		
Date		Notes
7/18/2017	Abstract submissions open	
9/26/2017	Abstract submission cutoff	
11/8/2017	First round abstract notifications sent out	

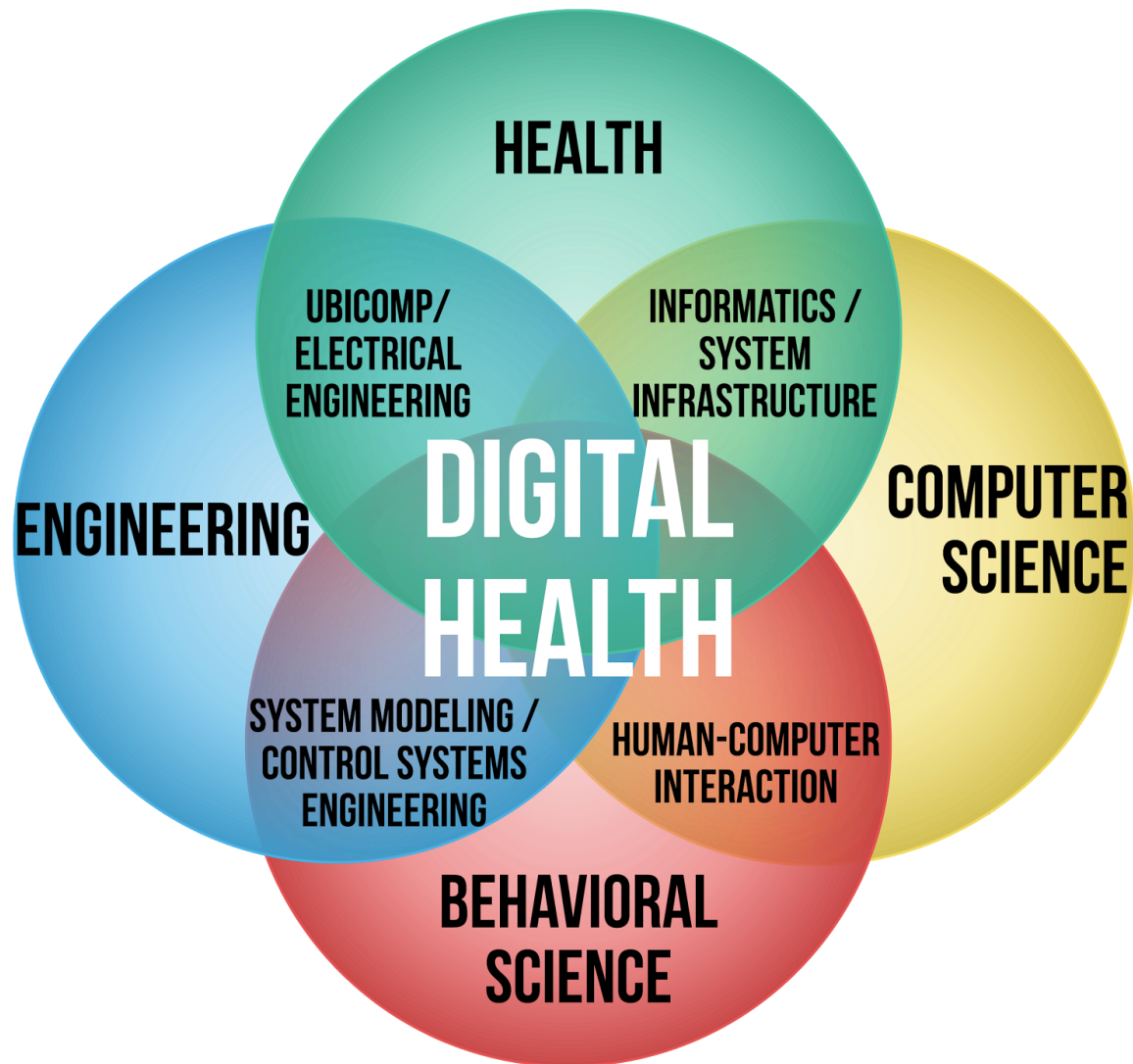
11/9/2017	Rapid communications abstract submissions opens	
12/21 or 1/4	Rapid communication abstract submissions closes	
2/8/2018	Rapids notifications sent out	



#### Action Items

- Eric: look at the four components of the Mission Statement and build institutional memory about funding opportunities
- Ellen: Create the Google Doc to comment on the Mission Statement and other action items below and will write back to Xertia to get them to talk at an upcoming meeting and will set up the next meeting at a Google Hangout
  - There should be an “appointment” that points to this document one week in advance of each monthly meeting
- Heather is committing to getting an AMIA Year in Review Deck for us to review and a summary of the process by which they put it together and we can talk about that at our next meeting - related to a NEW circle
- Mary or Anne: Should we consider investing in BlueJean or Zoom.
- Smaller subgroups try Google Hangouts for their meetings in between full Council calls
- Cynthia will reach out to SBIR awardees for #SBM2018
- Carly, Kate, and Karen - start thinking about who would be the types and actual people to work on a paper/R25 idea for the above (see Rita Kukafka paper from AMIA)
- Julie and Kate (and others) Look at who is missing from the figure that Eric will upload.

#### Disciplinary Map



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Older Info/Regular Agenda Items:

1. Encyclopedia of Behavioral Medicine: Digital Health entries:

a. Entries are here:

<https://docs.google.com/document/d/1gWeXwBGIKBmOU9kh58BiyXQo-c5dhnV29GQatKJtEq/edit?usp=sharing>

b. Link to folder here:

<https://drive.google.com/open?id=0B-ZMYJLQ4WWEfmhYTWZvcEILY0VySI95RGhaVXU3N0ZfZVktUjE5dDhmQUhrd3dRSThVbTQ>

- c. New terms?
- d. New authors?
- e. Deadlines: 2016 has passed; August 2017 to put your entry on your CV with a 2017 date; subsequent August's will function in the same way. The final submission deadline is August 2019.

1. Social Media subcommittee

- a. You are welcome to sign up for takeover timeslots here, or you can just email me about your desired takeover:

<https://docs.google.com/spreadsheets/d/1-uM-GcGQwmRL-WAQH1azT8ZEe0i6iVyXT4bInSibuQQ/edit?usp=sharing>

- a. You've already seen it, but if needed, the takeover explainer doc is accessible here:

<https://drive.google.com/file/d/0BybHI9E6PN7nVXU0dEMwZI94UIk/view>

1. Positioning strategy for the DHC

- a. Past thinking:

*Thinking about how the bridge to industry can help to influence resources to SBM and secure SBM's future, both financially and intellectually. Is Marketing the right label or "positioning" the society as an asset in health care transformation in the context of digital health. What does this mean about how we work with other Councils? More strategic than tactical - not only about revenue solicitation, but revenue generation.*

- a. *Strategic Positioning*

- i. Working with Membership, Program, Finance?*
- ii. VALUE generation*

1. Career opportunities

1. SBM-AMIA Collaboration subcommittee

1. Industry Collaboration subcommittee

1. Entrepreneurial skills pre-conference workshop

- a. Fred K is interested in this for 2018