

Wednesday, May 15th, 4pm EST

Reminder on DHC Goal

DHC is meant to be visionary in imagining what the digital health field will look like in the next 5 years and practical in preparing SBM and it's membership to be at the forefront of the field.

DHC Folder 2019-2020:

https://drive.google.com/open?id=18ztlFLFSkm0f_kPHPB6D6RJ13j20DBqG

2018-2019:

<https://drive.google.com/drive/u/1/folders/1ou8EZNvIzA9ubsFGRIBdEErh4tV4YvyF>

Attendees: Emily Lattie, Jessica Breland, Carly Goldstein, Dani Arigo, Danielle Hartigan, Stef Goldstein, Danielle Jake-Schoffman, Cynthia Castro Sweet, Madalina Sucala, Fred Kron (had to leave early), Lindsay Bullock (staff), and Angela Burant (staff)

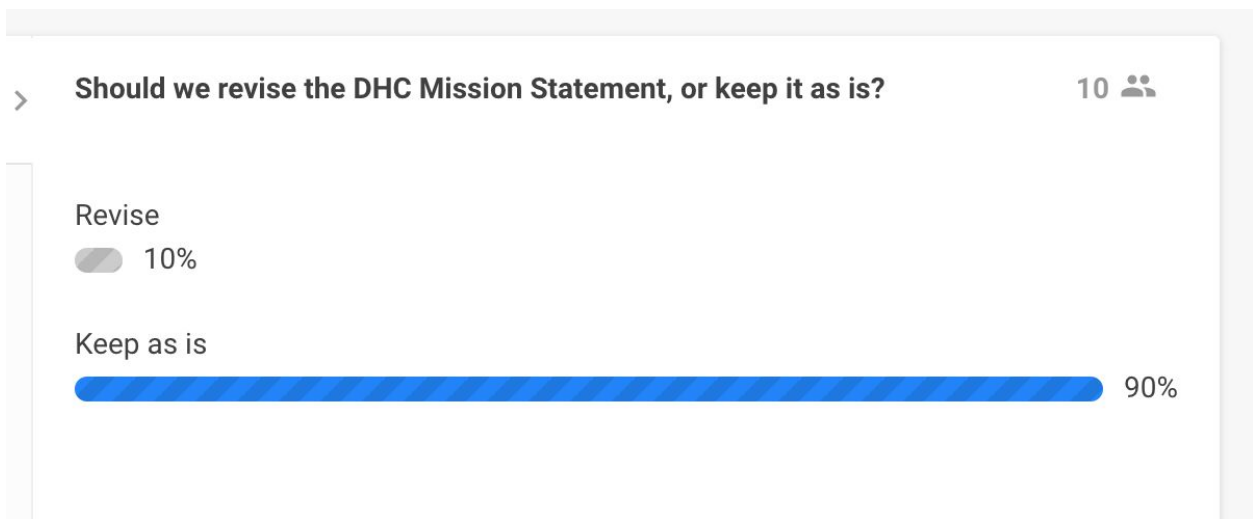
Meeting Minutes

- Promote yo'self - who has news to share?
 - Cynthia moved to WA and still working remotely for Omada Health
 - Carly Goldstein started recruitment for her K last week. Goal is 160
 - Dani Arigo-Joining study section panel to see how digital health is represented
- **ACTION:** Recruiting new DHC members - please send [Cynthia](#) your recommendations!
 - Reach out to Cynthia with suggestions. We have invited 2 to submit materials; have room to nominate 2 more.
 - Process, you are invited to join the council. Nominees send CV and a paragraph about why they are interested in the Digital Health Council; DHC submits recommendation made to Executive Committee, Exec Committee appoints new council members (3 year term)
- Please sign up for TWO subcommittees!
<https://docs.google.com/document/d/1kmKyeHpggmqDGtwDDbRygveU1oO4kNFerRiFx5ZV3LU/edit>
 - Leaders of subcommittees need to be on 2 subcommittees as well
 - Strategic partnerships and outputs are now one subcommittee and WISH has join this subcommittee
- **ACTION:** We also need a Leader for Digital Health YIR!! This is your opportunity to take a manageable leadership position, and shape the direction of this subcommittee for the year.
- Subcommittee updates
 - Industry Working Group (lead by Cynthia Castro Sweet)
 - Cynthia and working group will focus on key outlooks or ideas in industry.
 - webinars, twitter takeovers, preconference session
 - Ideally one activity every quarter
 - Trying to facilitate more discussion around industry
 - Programming around how faculty can engage students, how to prepare students, how to make students aware of industry opportunities
 - How would an industry path look compared to academic path in school

- Jessica- How to negotiate some of the key parts of who owns the data in publishing. Best practices?
 - Behavioral medicine is more involved service it's not a drug or something that is easier to see the data quickly.
 - Behavioral medicine is a lot of theory
 - How research differs between industry and academia? What to know before starting research in industry?
- DHC Strategic Outputs/ Partnerships (lead by Madalina Sucala)
 - Thank you Stephanie and Megan for all your help last year
 - Goals for the year: 5 year road map to possibly get published as a paper
 - Madalina needs some help with knowing how to connect with some people such as connected health conference
 - Danielle Jake-Schoffman liaison for BIT SIG
 - Rebecca Bartlett Ellis is the liaison to SPLC (Amy Janke, PhD is the council chair for SPLC)
 - Valerie Myers is the ETCD liaison since she is a member on the council
 - Camille Nebeker joining for ethics that came out of the Ethics Working Group (pending official approval)
 - WISH Collaboration, Rebecca Bartlett Ellis was leading this until we put the subcommittee into strategic partnerships
 - BIT SIG (Danielle Blanch-Hartigan)
 - Planning a twitter chat for November: collaborating for multi-disciplinary teams
 - Going to schedule an SBM webinar through informatics subcommittee
 - Going to schedule another SBM webinar about machine learning
 - **ACTION:** If you have any recent publications that you would like featured on Wednesday's on Twitter reach out to Danielle Blanch-Hartigan or Dani Arigo
- Publications and Speaking Engagements (lead by Danielle Blanch-Hartigan)
 - No new definition of behavioral medicine
 - Make a formal outreach for support for speaking opportunities
 - Support for pitches as opposed to scientific research
 - Missions from the DHC that relate to the annual meeting
 - Have a good definition of digital health available to members
 - Resource sheet of here are some examples or people to talk to
 - Welcome ideas from subcommittee members or people outside
 - Sherry and SBM office are working hard to increase availability of industry internships on the SBM website
 - <https://www.sbm.org/membership/internships-and-fellowships>
 - Partnership with PCHAlliance members of PCHA can post on the internship page for free

- John Sharp will be speaking at Health 2.0 and will make a announcement about the SBM internship page and that industries should post to it
 - He would love to have someone from SBM there so John can direct people to the “ambassadors” to learn about SBM
 - **ACTION:** If you are going or know of any SBM members going get in contact with Cynthia so she can coordinate your presence with John Sharp (you would be an SBM Ambassador to answer questions about the society, how our trainees may be a good fit for industry internships or positions)
 - Could put on the SBM Twitter page to bring together SBM members at Health 2.0
- Digital Health Year in Review (lead by ?)
 - Consider being a leader if this is something you are interested in.
 - No set requirements for the direction this subcommittee needs to go in
 - Could be trends
 - Could be consumer angle
 - Any action on the subcommittee yet?
 - The method we used last year was we used some existing summaries of the year to pull out themes to discuss
 - Divided things up well last year
 - Concept of submission is very easy to understand so submitting an abstract for SBM 2020 AM should be easier this year than last year
- Annual SBM Meeting Support (lead by Valerie Myers)
 - Haven’t met as a subcommittee yet
- Operations (lead by Heather Cole-Lewis)
 - Heather is still out with her new baby girl :)
- Camille added at the end of the April call: Ethics Working Group (Camille) The EWG has dissolved - Board determined the EWG had completed its charge and request to become a stand alone Ethics Committee was not approved. This will be my last meeting as the EWG representative to the DHC; however, we should discuss how to increase awareness of the need to have digital health research ethics and ethics in practice as a thread throughout the DHC or other SBM leadership forum.
 - **DiMeS** - New trade group to be launched in May called the Digital Medicine Society - Camille Nebeker is on their Strategic Advisory Board.
 - <https://www.dimesociety.org/>
 - Accepting individual members
 - Camille will join DHC to give some input on ethics in digital health
- Revisit of Mission Statement
 - 10 people voted - thank you!

- 90% agreed to keep description as is.
“This council works on developing partnerships with the digital health industry and other professional societies focused on digital health; positioning SBM as a leader in the development, dissemination, and evaluation of high impact, evidence-based digital health solutions; identifying opportunities for SBM to create educational content that can be disseminated via technology-mediated channels to raise awareness of SBM’s work and potentially generate revenue for the Society; working to secure funding for Annual Meeting activities through an expanded digital health vendor presence at the Annual Meeting; supporting SBM members doing digital health research by making connections between academic researchers and industry and facilitating SBM recognition of member digital health contributions.”



ACTION: Decide on goals for the year for your subcommittee