

SBM Digital Health Council Meeting Agenda

March 16, 2016

Attendees: Jessica, David, Katie, Amy, Ellen, Julie, Mark Gellman, Carly, Emily, Madalina, Richard, Heather, Sheri, Lorien

1. Welcome to New Members and any Good News?

2. Conference app feedback?

3. Subcommittees:

a. Website

- i. Our Council webpage is live!
<http://www.sbm.org/about/councils/digital-health-council>

b. Social media: @SBMDigitalHlth

- i. Twitter: 491 followers and 387 Tweets!
- ii. Please contact Jessica Breland or Emily Lattie if you'd contribute to the effort

c. Infographic

- i. Latest idea is to focus first infographic on the results of the Academic-Industry survey: Will propose to the Board.
- ii. Thank you to the Tech SIG for offering financial support!
- iii. Also discussed having a contest for students to create infographics and/or let members (or presenting members?) submit infographics as a supplemental presentation of their research

d. Industry relationship building

- i. Status of sponsors/exhibitors
- ii. Facilitated discussion planned for Thursday, March 31
- iii. Discussion guide:

1. Starting broadly: Why are they here?

- a. Why SBM?
- b. What other meetings do they attend?
- c. What are they looking for in conferences they attend?
- d. What is the specific value proposition of SBM?

2. Getting to know each other

- a. How well do they feel they "know" SBM?
- b. How could we better communicate our science to them?
- c. What information would they like to have that they don't have now?

3. How can we do better?

- a. SBM 2017: What would be different
- b. Sponsorship and exhibitor process: What would be different?
- c. Speaking opportunities: What would be different?
- d. What would they like to see at SBM 2017?

4. Closing thoughts

- At other conferences, sponsors may host “lunch and learns” or just lunches. But still have this be peer-reviewed?
- Save time for networking at the discussion

4. Encyclopedia of Behavioral Medicine: Digital Health entries

- a. THANK YOU to our confirmed authors!
- b. Several entries still need an author commitment and more entry proposals are needed; please contribute here:

<https://docs.google.com/document/d/1gWeXwBGiKBmOU9kh58BiyXQo-c5dhnV29GQatKJtEqI/edit?usp=sharing>

1. Please consider nominating an entry before our next meeting, as well as signing up to author an entry!

- ii. Folder with Instructions to Authors and entry templates:

<https://drive.google.com/folderview?id=0B-ZMYJLQ4WWEfmhYTWZvcEiLY0VySI95RGhaVXU3N0ZfZVktUjE5dDhmQUhrd3dRSThVbTQ&usp=sharing>

- Ultimate deadline is 2019, but annual or semi-annual “soft” deadlines may become available so that people can be published online sooner.

Current status:

Term	Author
mHealth	
Pilot studies	
Behavioral informatics	
Consumer health informatics	
Passive sensing	
eHealth/mHealth trial methodology	
Robotics	

Digital Health	Ellen Beckjord
Just-in-Time Adaptive Intervention	Ellen Beckjord
Agile science	Marya Corden
Quantified Self	Ashley
Wearable Computing	Ashley
Virtual reality	Carly G.
Computer Mediated Social Support	Kate Noth
Telehealth	Ashley
Digital Native	Ashley
Health Gaming	Ashley
Digital Health Coaching	Kate Noth
Digital Relational Agents	Ashley
Online Therapy and E-Counseling	Madalina Sucala
Stepped Care Models	Elizabeth Kaiser & Stephen Schueller
Social Networking	Carly G.
Scenario Based Design	Colleen Stiles-Shields
Usability Testing	Colleen Stiles-Shields
Digital Divide	Ashley
eHealth Cost-Effectiveness	Emily
Implementation in Digital Health	Sherri Sheinfeld-Gorin
Internet of Things	Ashley

- Get in touch with Julie to get time on a Tech SIG agenda to add terms/author
- Should this Council talk about ways to decrease the degree to which there are overlapping sessions?

5. Educational offerings: Planning for Pre-Conference and Conference Activities at SBM 2017

- a. Industry-related training for members
 - i. Case study - Text2Quit (Abroms)
- b. Behavioral medicine training for industry (start with consultation opportunities at an annual meeting?)
 - i. AMIA mid-day meeting on March 31 at 11 am - 12 pm (Columbia 8) - AMIA as a potential
 - 1. Focused on AMIA special issue (<http://jamia.oxfordjournals.org/page/collection/patient-engagemen>) and additional points of collaboration

6. Updates

- a. In-person meeting scheduled for Friday, April 1, from 8:15 a.m. to 9:30 a.m. EST, in the Columbia 3-4 meeting room, at the rear of the poster hall, at the Washington Hilton in Washington, DC.
- b. Document outlining best practices and core values associated with annual meeting industry support will be available for review soon