

## June 2017 Digital Health Council Call

**Attendees (first and last name): Anne Hahn, Fred Kron, Danielle Jake-Schoffman, Emily Lattie, Eric Hekler, Julie Wright, Jennifer McClure, Sherri Sheinfeld-Gorin, Heather Cole-Lewis, Brian Keefe, Jessica Breland, Mary Dean, Ellen Beckjord**

- Meeting format
  - Quarterly schedule
- Mission Statement
  - Review and align
    - <https://docs.google.com/document/d/1jy5gaX3ygVXDQ4ARGT-7wDWzqLuder10I3bXzSrS3I8/edit?usp=sharing>
  - Core Goals of DHC
    - Y1
    - Y2
    - Y5
    - Assess whether goals are represented in current mission statement
  - Action items?
    - Eric update graphic and create data entry form
    - ALL - contribute with goals for Y1, Y2, Y5
- Liaison to other conferences
  - SBM-AMIA - formerly Miho
    - Sherri is VP, Amy Janke is Pres. SPLC
    - SPLC purpose- forge scientific liaison and relationships with other groups to meet SBM aims; role to forge, maintain, and grow liaisons
    - [SPLC is also able to help with meetings/co-sponsorship of sessions during the meeting](#)
      - [Keep SPLC in mind as thinking of meeting opportunities](#)
    - Robin Austin has invited us to speak at business meeting of AMIA to keep structural relationship- could be an opportunity for us this time also
    - Relationship specifically important to Educational aim of DHC

- Started with informal professional workshop at AMIA; followed by more formal meeting at SBM- creating impact in health and healthcare, led to free access to JAMIA special issue; in 2017 held preconference- putting patient data into action; major conveners- robin austin, miho tanaka, sherri, and others... will result in a publication from pre-session;
  - Discussion about creating webinar in the area
  - Request for a liaison to help make these efforts happen
    - Would have mentorship/support from Amy and Sherri
- Anyone interested can contact Sherri and Heather
  - Showing interest is not signing up for life, it's just to find more information :-)
  - Please also think about network who may be a good fit
- AMIA/CHI collaboration through WISH?
  - Could potentially be driven through the SBM/AMIA liaison role
- Review of action items from March meeting
  - Action Items
    - Eric: look at the four components of the Mission Statement and build institutional memory about funding opportunities
    - Ellen: Create the Google Doc to comment on the Mission Statement and other action items below and will write back to Xertia to get them to talk at an upcoming meeting
      - Heather spoke to Xcertia recently, later in meeting we will discuss Xcertia next steps
    - Heather is committing to getting an AMIA Year in Review Deck for us to review and a summary of the process by which they put it together and we can talk about that at our next meeting - related to a NEW circle
      - Link to information about previous AMIA year in review presentations can be found [here](#). Interestingly, some have

gone on to publish peer-reviewed papers to disseminate the information even further. --Heather

- Carly spoke to Dr. Murray Low, an expert in “year in review” talks. Learned about methods for putting these talks together. Carly might miss this call but would be happy to update next time if we decide to pursue this.
- Smaller subgroups try Google Hangouts for their meetings in between full Council calls
- Cynthia will reach out to SBIR awardees for #SBM2018
  - Cynthia has established a process and timeline
- Carly, Kate, and Karen - start thinking about who would be the types and actual people to work on a paper/R25 idea for the above (see Rita Kukafka paper from AMIA)
  - Carly’s ideas for fields we’d want represented in an edu paper: psychology (with mention of sub-fields), HCI, medicine, computer science, public health, economics, health care admin, pharmacy?, engineering (with mention of sub-fields), nutrition, exercise science, sociology of tech, need industry representation from any/all of these areas
  - Emily’s look at R25 topics:
    - <https://grants.nih.gov/grants/guide/pa-files/PAR-17-080.html> Developing a mentoring network for digital mental health
- Julie and Kate (and others) Look at who is missing from the figure that Eric will upload.
- Membership
  - Miho no longer with SBM :-(
  - Fred Muench has resigned from DHC
  - Anne and Heather reaching out to inactive members
  - Potential new members- Valerie Myers & Rebecca Bartlett-Ellis

- Action items?
  - Anne and Heather will update on inactive members
  - They will also reach out to Valerie and Rebecca
- EBM
  - Update (Ellen/Emily?)
    - Emily taking over as Associate Editor of the Digital Health section
  - Action items?
    - Please review the initial entry list Ellen worked to generate <https://docs.google.com/document/d/1gWeXwBGIKBmOU9kh58Bi yXQo-c5dhnV29GQatKJtEqI/edit>
    - If your name is listed with an entry, confirm whether or not you will still be writing the entry
    - Feel encouraged to suggest additional topics and any ideas for authors
- Mobile App Review
  - Who would be interested in providing input on 2018 conference app?
    - Brian Keefe- lead, Jessica Breland, Danielle Jake-Schoffman
  - Action items?
- Onsite “matchmaking” events
  - Interest in piloting this again this year and determining if this could be revenue generating
    - Potential to extend to researchers/students interested in industry/technologies from industry
  - Potentially aligns with Alternative Revenue committee
  - DHC is especially relevant here in order to recruit and help with pitch
  - Mary Dean lead this last year, ARC is helping to develop pitch but could use DHC help with recruitment of organizations, connecting with members who are presenting from industry, build relationships, help with recruitment, etc; DHC would also be pivotal in reviewing pitch statements and thinking of quid pro quo to support pitches, other ideas on how to build partnerships
  - Who is interested?
    - Heather Cole-Lewis, Fred Kron
    - Eric will send to all to review and support

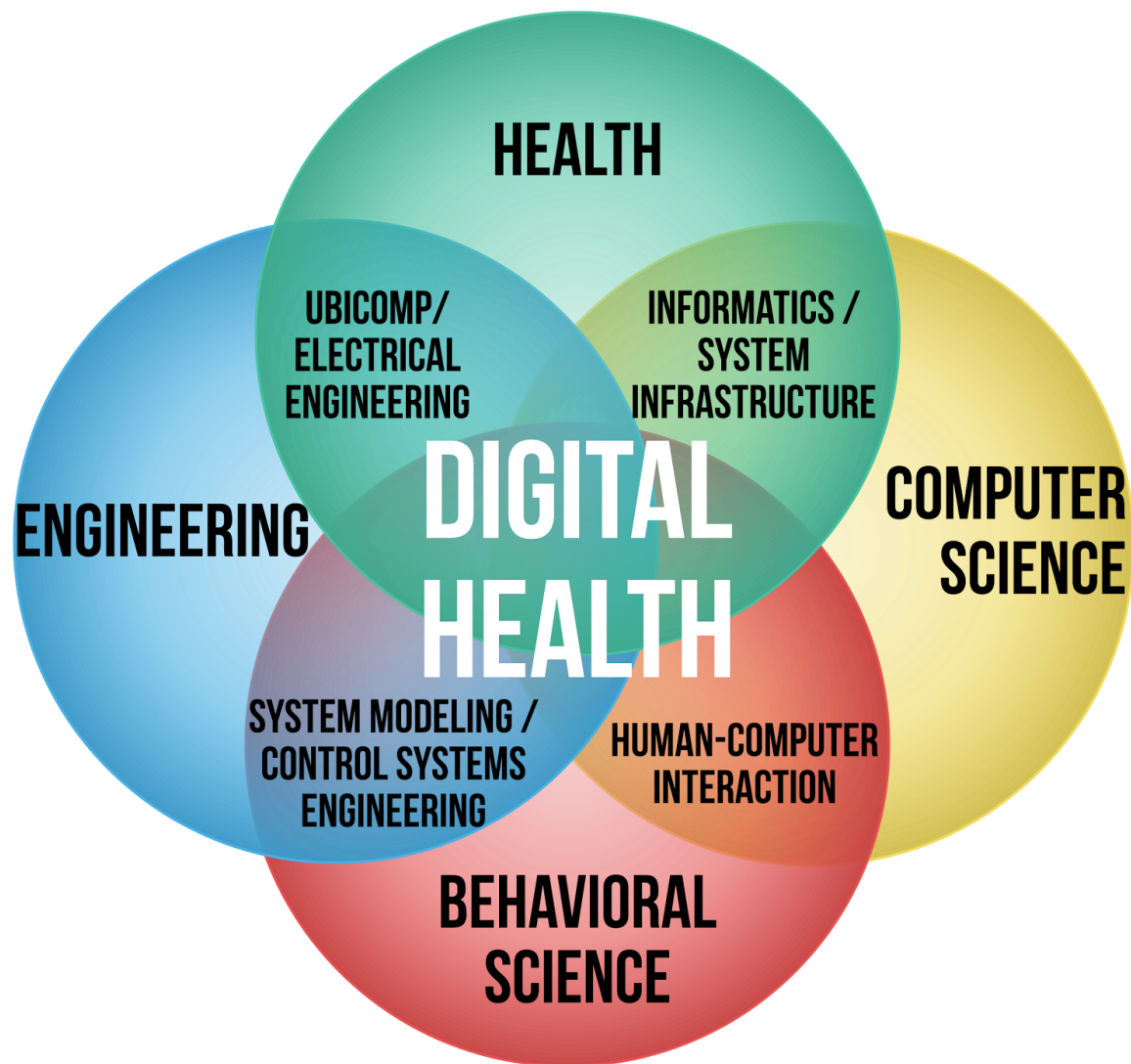
- Action items?
  - Be ready to review pitch statements and other support as necessary
- Xcertia
  - Update
    - Dave Crosbee has reached out: Dave Crosbee  
<[dave.crosbee@xcertia.org](mailto:dave.crosbee@xcertia.org)>
    - Rebecca Bartlett Ellis and Julie had a call with Xcertia. Heather also ran into David Vinson at a conference and spoke to him there.
  - Need someone to lead on compiling all information and make a recommendation to DHC that can be taken to SBM Board.
    - What does SBM gain from participating in standards development?
    - Who would be interested in engaging with this initiative in the future if there's an explicit role to be played by DHC?
  - Action items?
    - Rebecca Bartlett Ellis, Julie, Heather, Sherri, Eric (Alternative revenue)
- Exhibiting at industry conferences
  - Potentially aligns with Alternative Revenue committee;
    - Additional idea of strategic alignment with another conference (e.g., Connected Health Conference- digital behavior change 101; state of digital behavior change evidence?)
    - Heather has a preliminary proposal from Personal Connected Health Alliance (Connected Health Conference- Boston organizers) to co-host a pre-conference and publication with PCHA. Can be found [here](#). Also potential for a panel during the conference.
      - Carly would be happy to help with a panel if she is qualified to contribute (Boston is a short trip from Providence!)
  - Key questions:
    - How does this align with Gary's strategy for organization?

- What would SBM be advertising as an offering to these groups?  
What meetings should we attend?
    - Determine if DHC leads this or supports as part of larger SBM Strategy/Meeting planning/Alternative Revenue committee efforts?
  - Who is interested?
    - SPLC could help with this in general- include Sherri on conversations
    - Heather- update Alternative Revenue Committee about CHC conference opportunity; include Sherri from SPLC
  - Action items?
  - Alan Alda
    - Update:
      - Cost of Plenary Session: \$3900
      - Cost of One Day Workshop: \$7500-\$14000
      - Alternative Revenue group also researching cost to bring Alan Alda himself to speak.
- Proposal can be found here:
- <https://drive.google.com/open?id=0B-ZMYJLQ4WWEZkFkUDFCdmExSFk>
- Key Questions: 1. Is this needed/valuable to SBM; 2. Which SBM members; 3. What format works best; 4. How do we pay for it.
  - Fred K and Richard input?
  - Action items?
    - Fred, Eric, Ellen, Julie
    - Anyone else contact Heather
  - Pre-Conference ideas for 2018
    - Please think about options and be prepared to discuss at next DHC meeting.
    - Fred K had idea about entrepreneurial skills
    - Proposed submissions timeline:

Tentative Abstract Submission Timeline for 2018 Meeting		
Date		Notes

7/19/2017	Abstract submissions open	
9/12/2017	Abstract submission cutoff	
11/1/2017	First round abstract notifications sent out	
11/7/2017	Rapid communications abstract submissions open	
1/5/2017	Rapid communication abstract submissions close	
2/8/2018	Rapids notifications sent out	

Disciplinary Map



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Older Info/Regular Agenda Items:

1. Encyclopedia of Behavioral Medicine: Digital Health entries:

a. Entries are here:

<https://docs.google.com/document/d/1gWeXwBGiKBmOU9kh58BiyXQo-c5dhNv29GQatKJtEqI/edit?usp=sharing>



- b. Link to folder here:

<https://drive.google.com/open?id=0B-ZMYJLQ4WWEfmhYTWZvcEILY0VySI95RGhaVXU3N0ZfZVktUjE5dDhmQUhrd3dRSThVbTQ>

- c. New terms?

- d. New authors?

- e. Deadlines: 2016 has passed; August 2017 to put your entry on your CV with a 2017 date; subsequent August's will function in the same way. The final submission deadline is August 2019.

#### 1. Social Media subcommittee

- a. You are welcome to sign up for takeover timeslots here, or you can just email me about your desired takeover:

<https://docs.google.com/spreadsheets/d/1-uM-GcGQwmRL-WAQH1azT8ZEe0i6iVyXT4bInSibuQQ/edit?usp=sharing>

- a. You've already seen it, but if needed, the takeover explainer doc is accessible here:

<https://drive.google.com/file/d/0BybHI9E6PN7nVXU0dEMwZI94UIk/view>

#### 1. Positioning strategy for the DHC

- a. Past thinking:

*Thinking about how the bridge to industry can help to influence resources to SBM and secure SBM's future, both financially and intellectually. Is Marketing the right label or "positioning" the society as an asset in health care transformation in the context of digital health. What does this mean about how we work with other Councils? More strategic than tactical - not only about revenue solicitation, but revenue generation.*

- a. Strategic Positioning

- i. Working with Membership, Program, Finance?
- ii. VALUE generation

#### 1. Career opportunities

1. SBM-AMIA Collaboration subcommittee
1. Industry Collaboration subcommittee
1. Entrepreneurial skills pre-conference workshop
  - a. Fred K is interested in this for 2018