SBM Digital Health Council Meeting Agenda

Attendees:

**EBM: Ask authors to confirm entry length

1. Subcommittees:
   a. Website
      i. Board approved the small budget request for our Council webpage!

   b. Social media
      i. Updates

   c. Infographic
      i. Estimated budget request may be as high as $1000
      ii. Subcommittee meeting scheduled for January
          1. Possibly consider “People Per Hour” - crowdsourced work-for-hire
          2. 99 Designs is another option

   d. Industry relationship building
      i. Subcommittee meeting scheduled for January
      ii. Current list of committed sponsors and exhibitors?
          1. Trying to finalize by 2/19 when final program goes to print
          2. So far there are 3 advertisers, 2 exhibitors, Schell Games
             (sponsorship). Most exhibitors/sponsors come in at the beginning
             of the calendar year.

2. Academic-Industry survey (Madalina)
   a. Results and revised survey
   b. Survey dissemination method discussion. Options that come to mind are the
      following:
      i. Initial email and reminders sent directly to SBM members (with
         personalized, unique link for each person).
      ii. Generic link widely distributed with survey asking for respondent name
          and email.
          1. Possibly add an item to self-identify as an SBM member
      iii. Generic link widely distributed with survey not asking for respondent
           name and email – we accept that there may be duplicate responses or
           non-member responses.
          1. Consider expanding the vendor reception to be a networking event
             for some subset of members
2. Consider “ignite talks” or structured ice breaker to seed specific conversations related to gaps/needs noted in the survey
3. Consider survey results summary and/or “min show-and-tell”
4. Consider a curated list of technology entries

3. Encyclopedia of Behavioral Medicine: Digital Health entries
   a. THANK YOU to our confirmed authors!
   b. Several entries still need an author commitment and more entry proposals are needed; please contribute here: https://docs.google.com/document/d/1gWeXwBGIKBmOU9kh58BiyXQo-c5dhnV29GQatKJtEql/edit?usp=sharing
     1. Please consider nominating an entry before our next meeting, as well as signing up to author an entry!
   ii. Folder with Instructions to Authors and entry templates: https://drive.google.com/folderview?id=0B-ZMYJLQ4WWEfmhYTZWzcELY0VvSl95RGhaVXU3N0ZiZVktUjE5dDhmQUhr3dRSThVbTQ&usp=sharing

4. Updates
   a. AMIA presence at 2016 Annual Meeting
      i. Current president of AMIA and Vanderbilt faculty member will be at SBM 2016 - will be editors of a special JAMIA issue that will be published soon (early 2016) focused on patient-centered care and patient engagement
      ii. AMIA is going to offer SBM members free access to all articles in this special issue!
      iii. AMIA may also exhibit at SBM 2016
      iv. We may also be able to co-sponsor the special issue of JAMIA
   b. Document outlining best practices and core values associated with annual meeting industry support will be available for review soon
   c. Send Ellen anything you’d like to mention as an accomplishment or otherwise “good thing” to highlight at each monthly meeting! :)