

## **SBM Digital Health Council Meeting Agenda**

### **Attendees:**

\*\*EBM: Ask authors to confirm entry length

### **1. Subcommittees:**

#### **a. Website**

- i. Board approved the small budget request for our Council webpage!

#### **b. Social media**

- i. Updates

#### **c. Infographic**

- i. Estimated budget request may be as high as \$1000
- ii. Subcommittee meeting scheduled for January
  1. Possibly consider "People Per Hour" - crowdsourced work-for-hire
  2. 99 Designs is another option

#### **d. Industry relationship building**

- i. Subcommittee meeting scheduled for January
- ii. Current list of committed sponsors and exhibitors?
  1. Trying to finalize by 2/19 when final program goes to print
  2. So far there are 3 advertisers, 2 exhibitors, Schell Games (sponsorship). Most exhibitors/sponsors come in at the beginning of the calendar year.

### **2. Academic-Industry survey (Madalina)**

#### **a. Results and revised survey**

#### **b. Survey dissemination method discussion. Options that come to mind are the following:**

- i. Initial email and reminders sent directly to SBM members (with personalized, unique link for each person).
- ii. Generic link widely distributed with survey asking for respondent name and email.
  1. Possibly add an item to self-identify as an SBM member
- iii. Generic link widely distributed with survey not asking for respondent name and email – we accept that there may be duplicate responses or non-member responses.
  1. Consider expanding the vendor reception to be a networking event for some subset of members

2. Consider “ignite talks” or structured ice breaker to seed specific conversations related to gaps/needs noted in the survey
3. Consider survey results summary and/or “min show-and-tell”
4. Consider a curated list of technology entries

### 3. Encyclopedia of Behavioral Medicine: Digital Health entries

- a. THANK YOU to our confirmed authors!
- b. Several entries still need an author commitment and more entry proposals are needed; please contribute here:

<https://docs.google.com/document/d/1gWeXwBGIKbMou9kh58BiyXQo-c5dhnV29GQatKJtEql/edit?usp=sharing>

1. Please consider nominating an entry before our next meeting, as well as signing up to author an entry!
- ii. Folder with Instructions to Authors and entry templates:  
<https://drive.google.com/folderview?id=0B-ZMYJLQ4WWEfmhYTWZvcELY0VySI95RGhaVXU3N0ZfZVktUjE5dDhmQUhrd3dRSThVbTQ&usp=sharing>

### 4. Updates

- a. AMIA presence at 2016 Annual Meeting
  - i. Current president of AMIA and Vanderbilt faculty member will be at SBM 2016 - will be editors of a special JAMIA issue that will be published soon (early 2016) focused on patient-centered care and patient engagement
  - ii. AMIA is going to offer SBM members free access to all articles in this special issue!
    1. Special issue call for submissions:  
<https://wish2014.wordpress.com/jamia-special-issue/>
  - iii. AMIA may also exhibit at SBM 2016
  - iv. We may also be able to co-sponsor the special issue of JAMIA
- b. Document outlining best practices and core values associated with annual meeting industry support will be available for review soon
- c. Send Ellen anything you'd like to mention as an accomplishment or otherwise “good thing” to highlight at each monthly meeting! :)