December 6, 2017

Attendees (first and last name): Carly Goldstein, Stef Goldstein, Heather Cole-Lewis, Micheal Taitel, Rebecca Ellis, Amy Janke, Cynthia Castro Sweet, Mary, Madalina Sucala, Sherri Sheinfeld Gorin

Agenda topics

- Announcements/DHC Promote yo’self
  - 
- Outlook article
  - “Training the Next Generation of Behavior Scientists for Digital Health Research”

- Accepted SBM Annual Meeting Submissions:
  - The Digital Health Council & ETCD Present Perspectives on Effective Digital Health Training in Behavioral Medicine
  - Evaluation Methodologies for Fast Paced, Interdisciplinary Digital Interventions
  - Use of automated tools to test digital products and improve the engagement of a smoking cessation web intervention
    - Paper
    - Brian Keefe
Evaluation Methodologies for Fast Paced, Interdisciplinary Digital Interventions

■ Preconference Course

■ Organizers:
  ● Syed Haider, Ph.D., SBM SPLC/AMIA liaison
  ● Sherri Sheinfeld-Gorin, PhD, SBM Ethics Work Group Chair
  ● Amy Janke, Ph.D., SBM SPLC Chair
  ● Robin Austin, DNP, RN-BC, Co-Chair, AMIA CPHI_WG

Speed Networking your Career Options: Non-Academic Paths for Behavior Scientists

■ Midday Meeting, Friday April 13, 10:45am-11:45am, Marlborough Room

■ Moderators:
  ● Cynthia Castro Sweet, PhD
  ● Jessica Jackson

The Digital Health Council & ETCD Present Perspectives on Effective Digital Health Training in Behavioral Medicine

■ Midday Meeting

■ Presenters:
  ● Carly M. Goldstein, PhD
  ● Nabil Alshurafa, PhD
  ● Valerie Harwell. Myers, PhD
  ● Donna Spruijt-Metz, MFA, PhD
  ● J. Graham Thomas, PhD
  ● Stephanie P. Goldstein, MS
  ● Danielle E. Jake-Schoffman, PhD
  ● Katarzyna Wac, PhD

Digital Health Year in Review

○ Proposed for 2019 Annual Meeting

○ Start day for the year will begin on the last day of conference

○ Action Item: Continue to add entries as needed.
  ■ [https://docs.google.com/spreadsheets/d/1HlxgK9oe1K0tissF2bIoPQeYgLN4BI0Y4-lZzpEX2Q/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1HlxgK9oe1K0tissF2bIoPQeYgLN4BI0Y4-lZzpEX2Q/edit?usp=sharing)

○ Prospectus and One pager-

○ Action Item: Continue circulating to your contacts that may be interested in sponsorship/exhibiting. Please Cc Mary Dean, mdean@sbm.org
• Update on bringing WISH to SBM? (Heather & Syed)
• EBM entries - any updates? (Emily)
• Is it time for another SBM Academic/Industry/Digital Health Survey of the membership?
• Policy activity?
• American College of Lifestyle Medicine Global Summit on Resiliency Medicine for Positive Health - Volunteer request

Meeting Notes

• Announcements/DHC Promote yo’self
  ○ Heather is back! Thanks to Cynthia

• Outlook article
  ○ “Training the Next Generation of Behavior Scientists for Digital Health Research”

• Accepted SBM Annual Meeting Submissions:
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  ○ Evaluation Methodologies for Fast Paced, Interdisciplinary Digital Interventions
  ○ Use of automated tools to test digital products and improve the engagement of a smoking cessation web intervention
    ■ Paper
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○ Speed Networking your Career Options: Non-Academic Paths for Behavior Scientists

■ Midday Meeting

■ Moderators:
  ● Cynthia Castro Sweet, PhD
  ● Jessica Jackson
  ● If you said “Yes” to being a Panelist to discuss alternative career paths with session attendees, Cynthia will be reaching out in Jan to organize the group.

○ The Digital Health Council & ETCD Present Perspectives on Effective Digital Health Training in Behavioral Medicine

■ Midday Meeting

■ Presenters:
  ● Carly M. Goldstein, PhD
  ● Nabil Alshurafa, PhD
  ● Valerie Harwell. Myers, PhD
  ● Donna Spruijt-Metz, MFA, PhD
  ● J. Graham Thomas, PhD
  ● Stephanie P. Goldstein, MS
  ● Danielle E. Jake-Schoffman, PhD
  ● Katarzyna Wac, PhD

○ Outcomes of a national pharmacy-led digital health program with biometric tracking and goal setting to achieve weight loss

○ Digital Health Year in Review

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- EBM entries - any updates? (Emily)
- Is it time for another SBM Academic/Industry/Digital Health Survey of the membership?
  - Madalina volunteered to lead, will draft and circulate to group
  - Cynthia suggested capturing the effectiveness of DHC over the years, where do members perceive the DHC’s presence, how has the DHC added value to the society
- Policy activity
  - Rebecca- would be a good idea. Her interest and our exploration of Xcertia was as a result of the AMA policy release; thinks it would be timely. AMA press release from 2016: https://www.ama-assn.org/ama-adopts-principles-promote-safe-effective-mhealth-applications
  - Sherri- SPLC is working with AMIA on policy issues-- specifically to develop ideas for policy statements in this area since AMIA has such a strong policy arm; great way to leverage some of their resources for statements that might be stronger as joint statements; this would be a request for AMIA to sign on to policy brief, but not necessarily joint agreement. Open invitation for DHC members
  - Heather- worth a higher level conversation with Health Policy committee to determine which policy issues to cover
  - People interested: Rebecca
- **American College of Lifestyle Medicine Global Summit on Resiliency Medicine for Positive Health** - Volunteer request
  - If interested or know someone who would be interested, please let Heather know so she can connect you with the SPLC person requesting volunteers: Sandra J Winter, PhD, MHA (or Amy Janke)
  - **When and where will the event be held?**
  - Dell Medical School - Texas
  - May 6 and 7
  - **What format do you have in mind?**
At the summit, envision a couple of plenary speakers (one from lifestyle medicine and one from positive psychology) and a few short TED-style talks on key subtopics empirically shown to boost happiness/resiliency etc. followed by brief interactive exercises to inspire participants creativity

Who do you anticipate attending? What will be required of participating groups?

ACLM aims to bring key representatives from key stakeholder groups to serve on panels. Ideally, they would be involved before and after the summit in the writing and review of a white paper—even if they are unable to attend. The panelist would be the writing group for the proceedings. These experts would be tasked with discussing key questions in a "fishbowl" process with a broader audience of experts listening and providing feedback at the end of each panel discussion.

- Link to BIT SIG entries for Annual Meeting
  https://docs.google.com/document/d/1sWOzkse-vVNFfOggF892Bqm_JQCiNSsQW74SJF
  kyBA4/edit?usp=sharing
- Link to more information about WISH
  - 2017 WISH @ AMIA program (with links to papers/slides)
    http://wish.gatech.edu/program/
  - About 2017 WISH @ AMIA http://wish.gatech.edu/
  - 2017 WISH @ CHI program (with links to papers/slides)
    https://wishworkshop.wordpress.com/program/
  - About 2017 WISH @ CHI https://wishworkshop.wordpress.com/
- Information to sign up as a focus group volunteer for the Presidential Genomics Working Group
  - The SBM Presidential Genomics Working Group would be grateful for your participation in a 1.5 hour video focus group discussion. The topic of the focus group is whether SBM as a society should be more proactively engaged in encouraging the integration of genomics into behavioral medicine research. The working group is looking for participants with varied experience in using genomics in research or practice—from those with little or no experience to those who have had some or a good deal of experience. We will invite people for each group based on their level of experience with genomics. Attendees will be provided with a brief article as background information prior to the discussion, which we will facilitate so that it is collaborative and inclusive of all participants’ views.