SBM Digital Health Council Meeting Agenda
December 14, 2015

Attendees:
Ellen, Erica, Jennifer, Madalina, Danielle, Brad, Eric, Emily, Jessica, Sherri, Ashley, Carly, Heather, Lisa, Katie, Miho

1. **Subcommittees**:
    a. **Website**
        i. Board approved the small budget request for our Council webpage!

    b. **Social media**
        i. Updates

    c. **Infographic**
        i. Estimated budget request may be as high as $1000
        ii. Subcommittee meeting scheduled for January
            1. Possibly consider "People Per Hour" - crowdsourced work-for-hire
            2. 99 Designs is another option
            3. Notes from meeting on Jan 14, 2016
                a. Maybe next year have an infographic contest where research results are presented as an infographic? In addition to poster or not?
                b. Have a call w EDI creative to determine actual costs associated with creating an infographic based on survey data and highlight digital health research where appropriate?
                    i. Try to have meeting with creative week of Feb 15; survey closes 1/31
                c. Consider cost-sharing between Executive Committee approval and Tech SIG

    d. **Industry relationship building**
        i. Subcommittee meeting scheduled for January
        ii. Current list of committed sponsors and exhibitors?
            1. Trying to finalize by 2/19 when final program goes to print
            2. So far there are 3 advertisers, 2 exhibitors, Schell Games (sponsorship). Most exhibitors/sponsors come in at the beginning of the calendar year.

2. **Academic-Industry survey** (Madalina)
    a. Results and revised survey

   b. Survey dissemination method discussion. Options that come to mind are the following:
- i. Initial email and reminders sent directly to SBM members (with personalized, unique link for each person).
- ii. Generic link widely distributed with survey asking for respondent name and email.
  1. Possibly add an item to self-identify as an SBM member
- iii. Generic link widely distributed with survey not asking for respondent name and email – we accept that there may be duplicate responses or non-member responses.
  1. Consider expanding the vendor reception to be a networking event for some subset of members
  2. Consider "ignite talks" or structured ice breaker to seed specific conversations related to gaps/needs noted in the survey
  3. Consider survey results summary and/or "min show-and-tell"
  4. Consider a curated list of technology entries

3. **Encyclopedia of Behavioral Medicine: Digital Health entries**
   - **a.** THANK YOU to our confirmed authors!
   - **b.** Several entries still need an author commitment and more entry proposals are needed; please contribute here: https://docs.google.com/document/d/1gWeXwBGIKBmOU9kh58BiyXQo-c5dhnV29GQatKJtEqI/edit?usp=sharing
     1. Please consider nominating an entry before our next meeting, as well as signing up to author an entry!
     - ii. Folder wtih Instructions to Authors and entry templates: https://drive.google.com/folderview?id=0B-ZMYJLQ4WWEfmhYTWZvcEILY0VySl95RGhaVXU3N0ZfZVktUjE5dDhmQUhrd3dRSThVbTQ&usp=sharing

4. **Updates**
   - **a.** AMIA presence at 2016 Annual Meeting
     - i. Current president of AMIA and Vanderbilt faculty member will be at SBM 2016 - will be editors of a special JAMIA issue that will be published soon (early 2016) focused on patient-centered care and patient engagement
     - ii. AMIA is going to offer SBM members free access to all articles in this special issue!
       1. Special issue call for submissions: https://wish2014.wordpress.com/jamia-special-issue/
     - iii. AMIA may also exhibit at SBM 2016
     - iv. We may also be able to co-sponsor the special issue of JAMIA
   - **b.** Document outlining best practices and core values associated with annual meeting industry support will be available for review soon

c. Send Ellen anything you'd like to mention as an accomplishment or otherwise "good thing" to highlight at each monthly meeting! :)