

## **December 10, 2018, DHC Call Notes**

### **Reminder on DHC Goal**

DHC is meant to be visionary in imagining what the digital health field will look like in the next 5 years and practical in preparing SBM and its membership to be at the forefront of the field.

### **DHC Folder:**

<https://drive.google.com/drive/folders/1ou8EZNvIzA9ubsFGRIBdEErh4tV4YvyF?usp=sharing>

### **2019 Annual Meeting Ideas:**

<https://docs.google.com/spreadsheets/d/1rgCmhJSzCkqI7RQatZ4UcAXJvkiWpjbruRolnvkBs/edit#gid=0>

### **2019 Annual Meeting DHC Submissions:**

<https://docs.google.com/spreadsheets/d/1-A1Q8lfRDOLi20aWAdwJGXiiWII9oxowy0qlqPaqjqQ/edit#gid=0>

### **DHC Subcommittee Sign Up Sheet**

[https://docs.google.com/document/d/12qZYCW8spruhrzgCqC\\_Bumvhv4sSCgxXd1Z8KxzvCJk/edit](https://docs.google.com/document/d/12qZYCW8spruhrzgCqC_Bumvhv4sSCgxXd1Z8KxzvCJk/edit)

**Attendees: Dani Arigo, Heather Cole-Lewis, Charles Jonassaint, Stephanie Goldstein, Cynthia Castro-Sweet, Jessica Breland, Angela Burant, Lindsay Bullock, Danielle Jake-Schoffman, Camille Nebeker, Emil Chiauzzi, Megan Oser, Rebecca Bartlett Ellis**

### **Meeting minutes:**

- General Updates, things to celebrate (small and large)?
  - Camille successful month with academic institutions in Australia
  - Emil SBM annual meeting- Saturday part of meeting open to public; planning on a giveback feature so patients can ask questions about physical activity and dietary at the Health Fair on Saturday
    - More information to come; likely will need support from other groups
  - Feel free to reach out to Heather and subcommittee leads between monthly meetings with information or suggestions to support subcommittees
- Subcommittee Updates
  - Industry Working Group (Cynthia Castro Sweet )
    - First round of in-depth interviews are live, please complete if asked; thanks to those who recommended key opinion leaders
      - Redcap survey went out last week from SBM. We will follow this up with a more structured survey to all SBM members and then outside of SBM.
      - First round was less than 100 people and second round will be around 1000 people.

- Next survey will be different than the first round if you did receive the first survey.
- Waiting on SBM to build internship posting on website
  - Test links are ready.
  - By January the final links should be ready
- Industry speed networking to return to SBM on Weds evening
  - We will be hosting in conjunction with SBM 40th anniversary
  - Cynthia will be hosting the speed networking session
  - Anyone interested in joining from industry? Half an hour for speed networking
  - 1 of 4 breakouts after 40th anniversary
  - Last year we ended up with 12 groups of 10. Probably fewer rotations this time since the time is shorter.
  - Emil did the speed networking last year. It was exhausting but lots of fun and very informative. He highly recommends it!
- Strategic Partnerships
  - BIT SIG (Danielle JS)
    - upcoming elections
      - Requesting nominations by January 15th and wrap up by middle of February
    - Reminder of list of accepted presentations  
(<https://docs.google.com/document/d/1rc7bw59Fdhg4os09A1kvWF2fQjBzKBcHKNqJ6eUdl1w/edit>)
    - Reminder of directory  
([https://docs.google.com/spreadsheets/d/1ez4vHR\\_KD-f2GZe97YN7BUFAjWzmUdV59F4NoeuJ-sk/edit#gid=0](https://docs.google.com/spreadsheets/d/1ez4vHR_KD-f2GZe97YN7BUFAjWzmUdV59F4NoeuJ-sk/edit#gid=0))
      - Add information if you want.
    - early career subcommittee progress
    - **ACTION:** D&I webinar: January 17, 2019 at 1:00 PM EST with Charles Jonassaint, Carly Goldstein, and Margaret Handley  
<https://www.sbm.org/training/webinars>
      - Discussion about using technology in D&I research
      - Great one for DHC members to join
  - SPLC (Heather on behalf of Amy)
    - No major updates
  - ETCD (Heather on behalf of Valerie)
    - **ACTION:** Heather reach out to Valerie
  - Ethics Working Group (Camille)
    - Mid day meeting on ethics, values
    - Working group members
    - Symposium on Friday March 8th
    - Webinar in April on the 18th talking about the checklist coming out

- Add comments to survey monkey. Action: Camille send survey monkey link
  - Working on core values and sexual harassment policy
- WISH Collaboration (Rebecca Bartlett Ellis)
  - Will be connecting with WISH for potential arrangements to partner with them in the future
  - Possibly for 2020 meeting. May need something for board meeting early next year 2019.
- Publications and Speaking Engagements (Danielle Hartigan)
  - Reminder to please continue to add relevant 2019 SBM conference activities to this spreadsheet  
<https://docs.google.com/spreadsheets/d/1-A1Q8fRD0li20aWAdwJGXiiWI9oxowy0qlqPaqjqQ/edit#gid=0>
  - Question for the group: What does the DHC do to publicize itself and these activities at the conference to non-DHC or BIT sig attendees? (e.g. on the app? Handout?)
    - BIT SIG tech madness thursday morning
    - We are supporting a lot of the underlying efforts at SBM but we aren't that well known. Some people misunderstand the difference between a SIG and Council. BIT SIG and DHC difference not clear to many.
    - Madalina is planning a survey for later in the year to see what people know about DHC and what they don't know
    - Any suggestions about this?
    - Dani: the BIT SIG advertises a lot on social media (Twitter, linkedin) The Twitter was originally the DHC twitter now it's more of a combined account. We could do cross promoting
    - **ACTION:** Dani and/or Danielle JS and Danielle H all connect to co-promote DHC and BIT Sig presentations on Twitter
    - Is there a need to promote DHC? DHC more select than BIT SIG. DHC is small but mighty we do a lot behind the scenes.
    - Articles in newsletter is the primary way councils are seen or at the annual meeting
    - Leave as an open topic and maybe revisit when we have a strategic discussion at the annual meeting.
    - There are generic ribbons that say council not specifically DHC Member
    - Councils are to help support the Executive Committee but the councils don't specifically say what they helped with.
    - DHC is here for additional resources to BIT SIG. We don't want to take away from them. There are other SIGs that relate with DHC as well. Expand as a grassroots way through the SIGs. Gaining visibility through the BIT SIG.

- Work through outlook article and seeing DHC name on symposiums at the Annual meeting.
- We are making sure not to duplicate efforts that the BIT SIG is working on. Currently, our connection has helped to not have overlap.
- Programming at annual meeting. DHC maybe doesn't need or want to be promoted more but if we want to reach a larger audience or need more members than we can promote the council.
- Continue to cross promote with the BIT SIG in the ways we already are
- DHC does target industry and industry groups. We could have a list of tech related presentations. DHC and BIT SIG presentations combined. Heather doesn't feel a need to have them separate.
- **ACTION:** Danielle H. review and execute with committee on agreed upon actions for promoting DHC related content:
  - Collaborating with BIT Sig on Twitter account
  - Making a print out or digital list of DHC and BIT SIG presentations to attend. Send out to specific industry groups or people who wouldn't normally attend a tech presentation.
- \*From Danielle since she couldn't make the call. " I don't have anything to report other than thinking past the sbm meeting if people have any priorities for this subcommittee and then for the meeting if anyone thinks we should add/change any of our strategies for promoting our DHC related content."
- DHC Strategic Outputs (Steph Goldstein on behalf of Madalina Sucala)
  - Waiting on survey to be posted
  - 5 Year Digital Roadmap:
    - Finalized list of experts to interview and planned interviews for January with Megan, Dani and Stephanie
    - Madalina, Megan, Dani and Stephanie to align on interview methodology by end of December
  - We are looking to get experts from all career paths: academia and industry, different career levels: early, mid, and later career
    - Where do they all see technology going forward
  -
- Digital Health Year in Review (Danielle JS on behalf of Ellen Beckjord)
  - Reviewed first round of found objects and selected ones for extraction; assigned to members of subcommittee
    - All have review assignments before their next call
  - Thinking about the following categories:
    - Advances in tech

- NLP?
  - Face recognition?
    - Risks associated w encoding biases?
  - Seminal studies/results from the field
  - Process innovations or emerging best practices
  - Policy-relevant information
  - Contextual framing
    - How will we fit these results into the annual meeting presentation is what we are figuring out now.
- Started thinking through structure of 60 minute panel discussion
  - Chair: Danielle Jake-Schoffman
  - Co-presenters: Jessica Breland, Ellen Beckjord
  - Panelists: Brad Hesse, David Ahern, Kate Wolin, Catherine Serio, Heather Cole-Lewis
- Action items for YIR Subcommittee
  - Perform assigned reviews using the spreadsheet (all YIR Subcommittee members)
  - Get telehealth Health Affairs issue (Ellen)
  - Get Digital Health Trends (Alexarae)
- **ACTION:** Provide feedback on Year in Review categories if have any (all DHC members)
- Annual SBM meeting support (Valerie Myers)
  - **ACTION:** Each person reach out to at least one company/group for support; reach out to Lindsay for custom packages; meeting bags are still open for sponsorship
  - Encourage people to reach out to sponsors and exhibitors for annual meeting (Deadline January 11th)
- Operations (Heather)
  - Update from November BOD Meeting
    - Secure Survey Tool + SBM Standing Survey Panel discussed, follow action to work with Lindsay to asses broader SBM need, other SBM council/SIG partners, bid for vendors, and process to institutionalize as part of SBM
    - A tool like a RedCap but for SBM.
    - Standing survey panel would be an opportunity for us to create a standing group of people that would sit for a year or two. To answer surveys or send surveys to represent a diverse group of people. Could address a challenge of getting feedback from members.
    - **ACTION:** Lindsay and Angela: assess if there is a need for the panel or secure survey tool. Inform Heather or Ellen B.if support is needed for communicating with Membership committee about Panel idea.

- **ACTION:** Angela: Ask SIG chairs about the Redcap type of survey. Other council and committee chairs.
- Other topics?
  - Thank you for all your hard work!! (from Heather)
  - January-annual meeting figure out a date through survey to have meetings.