Wednesday, April 17th, 4pm EST

Reminder on DHC Goal
DHC is meant to be visionary in imagining what the digital health field will look like in the next 5 years and practical in preparing SBM and it's membership to be at the forefront of the field.

DHC Folder 2019-2020:
https://drive.google.com/open?id=18ztlFLFSkm0f_kPHPB6D6RJ13j20DBqG

2018-2019:
https://drive.google.com/drive/u/1/folders/1ou8EZNVlzA9ubsFGRIBdEErh4tV4YvyF

Attendees: Cynthia Castro Sweet, Madalina Sucala, Emily Lattie, Jessica Breland, Stephanie Goldstein, Carly Goldstein, Valerie Myers, Megan Oser, Rebecca Ellis, Camille Nebeker, Angela and Lindsay

Meeting Minutes
- Discuss membership renewal/rejoin. 3 have left the council; 2 pending decisions. Room to add new members. Submit member recommendations to Angela (aburant@sbm.org)
  - If you don't know when you joined, please ask Angela
  - Academic/industry partnership new members would be great to add
  - **ACTION:** We are taking names for recommendations. You have to be a member in good standing (2019) to be on the council.
  - It's an appointment not a voting process
- Reminder of commitment - 3 year term, 75% call participation, meaningful subcommittee work
  - We do track attendance
  - Make at least 8 calls a year
  - We do take into consideration teaching schedules, just let us know in advance
- Discuss subcommittee survey results
  - Consensus to serve 2 committees, 1 year member term, 2 year leader term, no leadership overlap; allow subcommittees to self-determine meeting structure
    - Got a majority response on the survey
    - Have the opportunity to change subcommittees after 1 year but can stay on the same ones
    - We won't rotate incoming/outgoing subcommittee chairs like SIGs
  - Some members want to move subcommittees, some leaders want to rotate out - will create worksheet to renew (Angela)
    - **ACTION:** Angela create a new worksheet for the next meeting
  - Recommended Consolidation Plans
    - Strategic Partnerships/WISH collaboration, appoint Leader
      - Thoughts on if we should do this?

- ● Rebecca-WISH- this does dilute from participation pulls people from their home organization
- ● Heather and Rebecca had a conversation with Eric to have a talk about what is so great about WISH
  - ○ Generate something similar to WISH on our own
  - ○ Shared this ideas with the steering committee on WISH
- ● Should we keep WISH then or rename it? Move to SPLC?
  - ○ Heather's vision that it would be integrated into SPLC
- ● If it is more of an SBM version of WISH then it should be more broad under SPLC
  - ○ Broader initiative for SBM?
- ● Keep WISH under Strategic partnerships but not staffed right now
  - ■ It would be helpful to have a group leader for the strategic partnerships
  - ■ Other consolidations to consider?
  - ○ Cynthia to continue leading IWG, Danielle - Pubs & Speaking Engagements, Madalina - Strategic outputs, Chair - Operations
  - ○ Need new leads for: Strategic Partnerships, YIR
    - ■ Valerie happy to help with YIR with Ellen stepping down
  - ○ Valerie confirming leadership continuation for Annual Mtng support
- ● Subcommittee updates?
  - ○ Strategic Outputs subcommittee
    - ■ The 5Y Digital health Roadmap Report will be submitted to TBM journal as a commentary/position paper
      - ● Madalina, Dani, Stephanie, Megan and likely Michael Diefenbach to co-author
      - ● To be submitted by July
      - ● Madalina reached out to Suzanne Miller (TBM) wanting to make the paper/commentary available to SBM Membership
      - ● A good subcommittee outcome for the year would be to get this published in the TBM journal. This would go along with Michael's vision so he might join the paper/commentary
    - ■ Madalina-Maybe consolidate strategic outputs and strategic partnerships?
      - ● Dani is in both subcommittees
      - ● Madalina will discuss offline if we want to make this commitment

ACTION: Preliminary vote to change or keep as is.

Answer on the Slido poll: https://app2.sli.do/event/s4rrq1tg

- ○ Industry Working Group
  - ■ Internship Opp page is live; not much action https://www.sbm.org/membership/internships-and-fellowships Working with PCHA to post for free on the page
  - ■ Lots of training opps identified in industry survey

- - Resume workshop for trainees, AMA/Twitter chats, workshop for faculty, roadshow for training programs
    - Enthusiasm among the faculty but they don't know how to help their students look into industry career paths
    - This has revealed a lot of opportunities for the industry working group to work on this year
    - Webinars-questions from students and how to guide them
    - How faculty can help gear their students in the right direction
  - Strategic Partnerships- BIT SIG:
    - BIT SIG RENEWAL: Application due to SBM in June 2019; we have to report on: Annual meeting events, webinars, Outlook submissions, publications, social media initiatives, etc. over the past 3 years—
      - **ACTION:** If you were involved in something organized through BIT SIG during that time period, please email Danielle (djakeschoffman@ufl.edu) to be sure we have it captured in our records
    - WEBINARS: Planning at least two webinars for the upcoming year; taking suggestions for additional topics
      - So far, interest expressed in: informatics and behavioral medicine (spearheaded by our Informatics Subcommittee), and intersection between data analytics/predictive analytics and behavioral science
      - We will solicit potential speakers from within DHC once the topics are finalized
    - TWITTER CHAT: Planning a Twitter chat for November 2019; variety of ideas being considered right now—stay tuned!
  - WISH Collaboration-
    - Heather and Rebecca talked with Eric Hekler to explore some potential opportunities to build communities like those that WISH has successfully done with CHI and AMIA. There are some challenges that the WISH steering committee identified in rotating WISH among several conferences (including adding SBM to rotation). The following summarizes the discussion and recommendations we generated (Heather, Eric & Rebecca).
    - After discussing the current WISH/SBM opportunities, we developed the following recommendations:
    - #1 Need to clearly define community so that we have a shared definition and purpose moving forward.
      - Reference Peter Blocks' book: *Community: The Structure of Belonging*
    - #2 Capitalize on virtual communities. Connection is a key theme and skill set. Connectors are individuals that are good at linking individuals based on their talents and assets and that creates shared interest. Utilizing

technology such as Twitter (specific #), LinkedIN groups or another technology could be used to facilitate connections.

- #3 Build on the CCC model that was held at SBM in 2018
  - #3a. Employ a "Grand Opportunity Event" - an action-oriented approach bringing diverse communities together to tackle a real world problem. An event like this could be hosted at SBM.
  - #3b. Honor that WISH has been a great place to build diverse communities. The current WISH model held at (CHI, AMIA) represents a sub-group that can vary based on whether it is held at CHI or AMIA, yet attracts individuals with shared interests. Honor that there is inherent value in building these strong subgroups within organizations and optimize WISH at those events. Changing the WISH format using the Grand Opportunity approach would be a concerted effort to tackle real-world issues. The Grand Opportunity approach could serve as a catalyst to invite others with shared interests to attend WISH. This would get the right people to the table and could lead to tangible outcomes (e.g. developing specific aims for a collaborative project).
- Publications & Speaking Engagements (Danielle Blanch Hartigan)
  - Not on the call
- Year in Review
  - Lost our leader
  - Panel at the Annual Meeting
    - Unintended consequences
    - FDA approval
    - It went really well!
    - Might submit something again next year
- Annual Meeting Support
  - Val hasn't had a debrief with Eric yet. Besides a few glitches with the app everything seemed to work well. Community fair for next year how to reach out better. The Saturday session was open to the public, the idea was great but started too late and there wasn't enough time to get the word out. 6 individuals that pre-registered to attend but don't know how many came. Program community will be meeting for the first time in May and will discuss what to do with this next year.
- Ethics Working Group (Camille) The EWG has dissolved - Board determined the EWG had completed its charge and request to become a stand alone Ethics Committee was not approved. This will be my last meeting as the EWG representative to the DHC; however, we should discuss how to increase awareness of the need to have digital health research ethics and ethics in practice as a thread throughout the DHC or other SBM leadership forum.

- - SBM Grand Rounds - Tomorrow 4/18 on Digital Health Research
  - **https://www.sbm.org/training/webinars**
  - **DiMeS -** New trade group to be launched in May called the Digital Medicine Society - Camille Nebeker is on their Strategic Advisory Board.
- Reassess Mission, Vision, etc. of DHC
  - Website description aligns with approved DHC bylaws; we need to get the bylaws updated in order to update the website
    - We don't have council pages anymore with the website redesign so this is what is listed under DHC, which is the description from the bylaws. "This council works on developing partnerships with the digital health industry and other professional societies focused on digital health; positioning SBM as a leader in the development, dissemination, and evaluation of high impact, evidence-based digital health solutions; identifying opportunities for SBM to create educational content that can be disseminated via technology-mediated channels to raise awareness of SBM's work and potentially generate revenue for the Society; working to secure funding for Annual Meeting activities through an expanded digital health vendor presence at the Annual Meeting; supporting SBM members doing digital health research by making connections between academic researchers and industry and facilitating SBM recognition of member digital health contributions."
  - https://docs.google.com/document/d/1AxTJREK4vZOAoeyeVAh1RozQVhpW4qkpyg0aj5MkVDs/edit
    - Last edit was June 27, 2018

  ACTION: Preliminary vote to change or keep as is.

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- We will have new subcommittees by next meeting.