

**SBM Digital Health Council Meeting Agenda**  
**April 1, 2016**

**Attendees: Bradford Hesse, Brian P. Keefe, Carly Goldstein, Cynthia Castro Sweet, David Ahern, Ellen Beckjord, Emily Lattie, Eric Hekler, Erica Linc, Frederick Muench, Heather Cole-Lewis, James Sallis, Jessica Breland, Julie Wright, Kathleen Lysell, Lorien Abrams, Michael Taitel, Richard Singerman**

**1. Jim Sallis remarks**

- a. How do we promote the value of evidence-based practices?
- b. Think about how to work with industry and creating forums for this
- c. How do we communicate our science to a broader audience?
- d. Wants feedback on whether we should consider a new journal on health behavior and technology
  - i. Would this be a journal that could include product reviews?

**2. Welcome to New Members and any Good News?**

**3. Conference app feedback?**

**4. Industry relationship building: Facilitated discussion report-out**

**a. Industry theater - repurposing?**

**b. Business endeavor**

- Bram Thomas and Jon Moon (MEI) - panel showcasing academic industry partnerships and the different “flavors” of that. IP, how do they get structured, etc. Decision tree models of thinking about how these partnerships make sense. If you just need development, if you want someone else to make a company, etc etc.
- Should we have a goal for the networking event? What about a knowledge product that gets published in TBM?
- Going back to Vibrent’s protocol
- Sherry, Kate, and some others did a panel last year on this topic - they talked about this. Eric was on one w Gary Bennett, .we need to revisit these.
- How do we keep the momentum up and structured follow-up
- Is this a workshop or a panel or both?
- IP, COI, grant submissions, etc
  - Subcommittee:
    - Richard
    - Danielle
    - Lorien
    - Eric
    - Ellen

- Lighting panels that re-purpose the Industry Theater space? Record them and publish on YouTube? Four slides, five minutes?
- Showcase research and showcase asks?
- Would this be a way for us to reduce the number of concurrent sessions?
- Are any Vendors making money here?
- We did have a Commercial Entity make a keynote
- Omada was recruiting - and putting us on notice that they're going to leverage our knowledge base
- Industry is pitching what they need from academics, and academics pitch what they need from industry
- Host a lunch session?
- Forming a partnership - Jim Sallis does a great job of this
- Some events could be sponsored by the private sector

## **SUBCOMMITTEE**

Emily

Julie

Heather

Brian

Ellen

Tech SIG

EDTC Council

SPLC?

Optimization SIG?

## **5. AMIA mid-day meeting: Report-out**

Revisit this!

Thinking about commercial opportunities as dissemination and implementation

Should a session from industry be book-ended by academic presentations?

What about aggregators like Rock Health and what about Innovation groups at Universities and the process of vetting companies etc?

Missionmeasurement.com - a new company that is focused on curating scientific data - and they are commoditizing it - we need to be aware of this and we have to figure out how to become a part of that conversation

## **6. Encyclopedia of Behavioral Medicine: Digital Health entries**

- a. New terms?
- b. New authors?
- c. Soft deadlines?

**Current status:**

<b>Term</b>	<b>Author</b>
mHealth	
Pilot studies	
Behavioral informatics	
Consumer health informatics	
Passive sensing	
eHealth/mHealth trial methodology	
Robotics	
Digital Health	Ellen Beckjord
Just-in-Time Adaptive Intervention	Ellen Beckjord
Agile science	Marya Corden
Quantified Self	Ashley
Wearable Computing	Ashley
Virtual reality	Carly G.
Computer Mediated Social Support	Kate Noth
Telehealth	Ashley
Digital Native	Ashley
Health Gaming	Ashley
Digital Health Coaching	Kate Noth
Digital Relational Agents	Ashley
Online Therapy and E-Counseling	Madalina Sucala
Stepped Care Models	Elizabeth Kaiser & Stephen Schueller
Social Networking	Carly G.
Scenario Based Design	Colleen Stiles-Shields

Usability Testing	Colleen Stiles-Shields
Digital Divide	Ashley
eHealth Cost-Effectiveness	Emily
Implementation in Digital Health	Sherri Sheinfeld-Gorin
Internet of Things	Ashley

•

**7. Educational offerings: Planning for Pre-Conference and Conference Activities at SBM 2017**

- a. Industry-related training for members
  - i. Case study - Text2Quit (Abroms)
- b. Behavioral medicine training for industry (start with consultation opportunities at an annual meeting?)
- c. Managing overlapping sessions

**8. Goals for 2017**

