

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Board Meeting

Wednesday, July 30, 2014

8:30 am Hawaii/ 11:30 am Pacific/12:30 pm Mountain/1:30 pm Central/2:30 pm Eastern

Call in number: 1.800.377.8846 Access code: 43606000#

MINUTES

In Attendance (alpha order)

Monica L. Baskin, PhD – Membership Council Chair*
Elliot J. Coups, PhD – Member Delegate*
Alan M. Delamater, PhD – Chair, Publications and Communications Council*
Michael A. Diefenbach, PhD – Secretary Treasurer and Chair, Finance Committee*
Marian L. Fitzgibbon, PhD – President-Elect
Sherri Sheinfeld Gorin, PhD – Chair, Scientific & Professional Liaison Council*
Laura L. Hayman, RN, PhD, FAAN – Chair, Awards Committee
Bradford W. Hesse, PhD – Communications Advisor
Lisa M. Klesges, PhD – President*
Ken Resnicow, PhD – Chair, Evidence-Based Behavioral Medicine Committee
Rajani S. Sadasivam, PhD – Editor, SBM Website and Social Media
Brent Van Dorsten, PhD – Chair, Development Committee
Kathleen Wolin, ScD – Co-Chair, Program Committee
Amy L. Yaroch, PhD – Member Delegate*
Nicole Zarrett, PhD – Chair, Education, Training & Career Development Council*

* = voting member

Regrets (alpha order)

Paul A. Estabrooks, PhD – Chair, Health Policy Council*
Christopher R. France, PhD – Editor, Annals of Behavioral Medicine
Claudio R. Nigg, PhD – Chair, SIG Council*
Sherry L. Pagoto, PhD – Member Delegate*
Lila J. Rutten, PhD – Chair, Program Committee
William J. Sieber, PhD – Editor, Outlook
Bonnie Spring, PhD, ABPP – Editor, *Translational Behavioral Medicine*
Dawn K. Wilson, PhD – Past President*

Guest: David Ahern, PhD and Eric Hekler, PhD – Co-Chairs, Technology SIG and Ellen Beckjord, PhD, Technology SIG member

Staff (alpha order)

Lindsay Bullock – Senior Media and Member Communications Manager
Dan Ellenberger – Accountant
Anne Koenings – Program Coordinator
Holland LaFave – Meetings and Education Manager
Ryan Spannagle – Administrative Coordinator
Amy Stone – Executive Director
Ben Stumpf – Senior Program Manager
Tara Withington, CAE – Consulting Partner

MINUTES

Approval of April 2014 Board Meeting Minutes

Dr. Klesges called for an approval of the April 2014 minutes.

Motion: Moved by Dr. Sheinfeld Gorin to approve the April 2014 Board Meeting minutes. Dr. Diefenbach seconded. The motion carried unanimously.

Conflict of Interest Disclosures

Dr. Klesges called for conflict of interest disclosures on all agenda items. No conflicts were disclosed.

Finance Report

Dr. Diefenbach reported that SBM is in good shape financially. Membership dues are on target. Expenses are \$20,000 under what we have approved and expenses are aligned with forecasts. Investment performance is good. Dr. Diefenbach noted that \$130,000 was made from the 2014 Meeting.

Motion: Moved by Dr. Diefenbach to approve the June 2014 financials. Dr. Sheinfeld Gorin seconded. The motion carried unanimously.

2015 Annual Meeting Budget

Dr. Diefenbach reported that the total expense budget is \$440,000 and net income is estimated to be \$50,000. Dr. Diefenbach noted that this is a conservative budget and SBM is not proposing any increases in registration fees.

Motion: Moved by Dr. Klesges to approve the 2015 Annual Meeting Budget. Dr. Coups seconded. The motion carried unanimously.

ETCD Report and Approval of new ETCD member Jamie Bodenlos, PhD

Dr. Zarrett reported that the ETCD Council has firmed its plans for the continuation of several programs throughout 2014-2015. These plans include continuing the online mentoring program, the course syllabus program and the poster mentoring program for the San Antonio Meeting. ETCD members will be working on possible enduring education content such as webinars, videos for website, and google hangouts.

Motion: Moved by Dr. Zarrett to approve Dr. Jamie Bodenlos as new ETCD member. Dr. Yaroch seconded. The motion carried unanimously.

Publications and Communications Council Report

Dr. Delamater reported that Dr. Kevin Masters, PhD, has been appointed incoming editor-in-chief of Annals of Behavioral Medicine. Dr. Delamater reported that TBM is in great shape. It was also noted that Dr. Spring will also be receiving a formal agreement with SBM.

Approve Formation of Digital Health Council

Dr. Ahern noted that at the 2014 SBM Annual Meeting the technology SIG discussed the opportunity to propose the formation of a Digital Health Council because the timing is right now. Dr. Ahern noted that digital health is about the use of technology to further health care and health. Dr. Ahern reported that digital health goes beyond technology and into science and data (informatics). Dr. Van Dorsten noted this council will be vital for the future of SBM funding.

Motion: Moved by Dr. Wolin to approve the formation of the Digital Health Council. Dr. Coups seconded. The motion carried unanimously.

Approve Nominations Committee Slate

Ms. Stone described the duties that are carried out by the Nominating Committee. The Nominating Committee Slate consists of Gary Bennett, PhD; Jennifer Carroll, MD, MPH; Laura Hayman, RN, PhD, FAAN; Robert Kaplan, PhD; Shiriki Kumanyika, PhD, MPH; and James Sallis, PhD. The CVs and Bios of all individuals were submitted.

Motion: Moved by Dr. Resnicow to approve Nominating Committee Slate. Dr. Diefenbach seconded. The motion carried unanimously.

Approve APOS Endorsement

Ms. Stone discussed the request from APOS for SBM to endorse the American Psychosocial Oncology Society and International Psycho-Oncology Society 2015 joint Conference. Ms. Stone noted there was no financial cost involved and that it was just an endorsement. Dr. Sheinfeld Gorin noted that SBM usually asks for a reciprocal endorsement and Ms. Stone noted that SBM will proceed with requesting a reciprocal endorsement from APOS.

Motion: Moved by Dr. Sheinfeld Gorin to approve APOS endorsement. Dr. Fitzgibbon seconded. The motion carried unanimously.

President's Updates – Governance Working Group Report and Revenue Enhancement Working Group Report

The Governance Working Group is looking at SBM's governance structure and reevaluating its charge based on the strategic plan. The current structure and functions of governance have not been reviewed in several years and the group will assess what changes might be recommended to the SBM Board to consider in light of SBM's recent strategic planning and the changing health care reform environment.

The Development Committee and Revenue Enhancement Working Group are thinking about how to be creative with revenue sources since SBM can afford to look for non-traditional funding sources. The working group will look into grants, pharma, corporate, and insurance funding as well as ideas that were thrown out in the past. The working group will also look at vendors and sponsors for the SBM Annual Meeting. The working group also noted that it is aware of the necessity to reevaluate SBM's membership value.

Membership Council Report

Dr. Baskin noted the Come Back to Us Campaign is underway and typically has a 4% return rate. The Membership Council will be surveying members to gain a better understanding of members' needs and why they renew so SBM can grow membership.

The Membership Council is reviewing and updating the membership application for 2015. A draft of the new member paper form has been sent to the Board for review.

Awards Committee Report

The awards application period opens October 1st and closes November 17th. This year the inaugural Jessie Gruman Award for Health Engagement was presented to Dr. Gruman. The award will be given annually by SBM.

Civic and Public Engagement Committee Report

Ms. Stone reported on behalf of Dr. Pagoto. Ms. Stone noted that Dr. Pagoto worked with a number of other societies (American Cancer Society, American Academy of Dermatology, American Academy of Pediatrics, American College of Surgeons, Society of Surgical Oncology, and the American Medical Association) in developing a joint statement focusing attention on the problem of indoor tanning. SBM approval of the statement is pending.

The Civic and Public Engagement Committee has created a new health policy twitter feed and is working on adding website presence.

Annals of Behavioral Medicine Report

Ms. Stone reported on behalf of Dr. France. Ms. Stone noted that Annals of Behavioral Medicine continues to grow with respect to the number of new and total submissions.

Translational Behavioral Medicine Report

Acknowledgements, Disclosure of interest and Ethical standards form are in submission process. There are 426 total submissions. Of those, 268 are accepted and 89 are rejected, 26 are withdrawn, 12 are out for revision, and 31 are assigned to editors.

Website and Social Media Report

Dr. Sadasivam noted that SBM is continuing to grow its official presence on Facebook, Twitter and LinkedIn. The society's Facebook and Twitter followers are increasing regularly and the society's LinkedIn group has more than 225 members and 10 discussion items have been posted on the LinkedIn group page in the last 2 months. SBMConnect was added to the SBM website in June and a new item will be posted approximately once every 2 months.

Outlook Report

The Spring/Summer 2014 Outlook newsletter was published on July 15. Submissions for the Fall 2014 issue will start being solicited in late August 2014. The number of clicks on links in Outlook newsletter is looking good.

Health Policy Committee Report

Dr. Fitzgibbon noted that the "School-based physical activity improves academic achievement" policy statement has been posted on the SBM website and submitted to

TBM. Dr. Fitzgibbon noted that the “Early Care and Education Policies Can Impact Obesity Prevention among Preschool-Aged Children” policy statement is under development. Dr. Fitzgibbon also noted that Dr. Ed Fisher and Dr. Lisa Sharp, along with staff from Peers for Progress are developing the policy brief, “Opportunities for Peer Support Services under the Affordable Care Act”.

Health Policy Council Report

A key responsibility of the Health Policy Council is to develop relationships. The Council is trying to pull groups together to define parameters of policy work and communicate that work to our members and outside the society. The Council will review health policy plans and goals. The council is trying to develop metrics other than counting briefs and sign-ons. The council will try to meet on a quarterly basis.

Program Committee Report

Dr. Wolin reported that the Program Committee has chosen “Advancing the National Prevention Strategy through Behavioral Medicine Innovation” as the theme for the 2015 Annual Meeting. Dr. Wolin noted that the abstract submission site for this year is updated and we are now using CadmiumCD. The new system uses a user-friendly look and feel which should streamline the process for providing required information such as providing a CV instead of answering several questions.

Scientific and Professional Liaison Council (SPLC) Report

Dr. Gorin reported that the SPLC plans to continue to develop and foster joint interdisciplinary programs and services with other scientific and professional organizations. Dr. Gorin noted that the SPLC is working with the Health Policy Council to foster relevant liaisons to advance policy work. The SPLC plans to work with SBM staff to redesign the SPLC webpage, to better describe the liaisons, and their mutual benefits.

Special Interest Group Council Report

Mr. Stumpf reported on behalf of Dr. Nigg that the SIG Council held a SIG Chair orientation call in May to provide useful information concerning annual activities, sources of information and staff support roles to all chairs (incoming and returning). Mr. Stumpf reported that the Optimization of Behavioral Interventions SIG was approved and is working on meeting the requirements of becoming a SIG by April 2015. Mr. Stumpf reported that Dr. Nigg has begun planning to formulate a proposal for a special issue in which all of the content would be submitted by SIGs and would focus on one theme. Mr. Stumpf also reported that the SBM repository was created and will be updated by SBM staff and should allow for a higher level of transparency throughout the organization.

Next Meeting

Date/Time: 12:00 pm Eastern Saturday November 22 – 12:00 pm Eastern Sunday November 23.

Location: Washington, DC