

SOCIETY *of* BEHAVIORAL MEDICINE

Better Health Through Behavior Change

Board Meeting

Friday, July 26, 2013

6:00 am Hawaii/ 9:00 am Pacific/10:00 am Mountain/11:00 am Central/12:00 pm Eastern

Call in number: 1.800.377.8846 Access code: 43606000#

MINUTES

In Attendance (alpha order)

Monica L. Baskin, PhD – Membership Council Chair*
Ellen Beckjord, PhD, MPH – Editor, SBM website
Alan J. Christensen, PhD – Past President*
Melissa A. Clark, PhD – Chair, Program Support Committee
Elliot J. Coups, PhD – Chair, Program Committee
Alan M. Delamater, PhD – Chair, Publications and Communications Council*
Michael A. Diefenbach, PhD – Secretary-Treasurer and Chair, Finance Committee*
Marian L. Fitzgibbon, PhD – Chair, Health Policy Committee
Christopher R. France, PhD – Editor, *Annals*
Sherri Sheinfeld Gorin, PhD – Chair, Scientific & Professional Liaison Council*
Laura L. Hayman, RN, PhD, FAAN – Chair, Awards Committee
Bradford W. Hesse, PhD – Communications Advisor
Claudio R. Nigg, PhD – Chair, SIG Council*
Sherry L. Pagoto, PhD – Member Delegate*
Ken Resnicow, PhD – Chair, Evidence-Based Behavioral Medicine Committee
William J. Sieber, PhD – Editor, *Outlook*
Dawn K. Wilson, PhD – President*
Amy L. Yaroch, PhD – Member Delegate*
Nicole Zarrett, PhD – Chair, Education, Training & Career Development Council*

* = voting member

Regrets (alpha order)

Gary G. Bennett, PhD – Member Delegate*
Lisa M. Klesges, PhD – President-Elect*
Lila J. Rutten, PhD – Co-Chair, Program Committee
Bonnie Spring, PhD, ABPP – Editor, *Translational Behavioral Medicine*
Geoffrey C. Williams, PhD – Chair, Development Committee

Staff (alpha order)

Dan Ellenberger - Accountant
Holland LaFave – Meetings and Education Manager
Ryan Spannagle – Administrative Coordinator
Amy Stone – Executive Director
Ben Stumpf – Program Manager
Alicia Sukup – Director of Administration
Tara Withington, CAE – Consulting Partner

MINUTES

Approval of Minutes

Dr. Wilson called for an approval of the March 20, 2013 minutes.

Motion: Moved by Dr. Yaroch to approve the March 20, 2013, Board Meeting minutes. Dr. Pagoto seconded. The motion carried unanimously.

Conflict of Interest Disclosures

Dr. Wilson called for conflict of interest disclosures on all agenda items. No conflicts were disclosed.

Finance Report

Dr. Diefenbach reported that assets total slightly over \$1 million. There was an additional \$3,900 in income from dues in June. There has been a \$7,500 gain in interest from investments in June and the year to date interest gained is \$39,000. Journal income is on track with \$110,000. The SIG's are doing well.

Motion: Moved by Dr. Diefenbach to approve the June financials. Dr. Christensen seconded. The motion carried unanimously.

2014 Annual Meeting Budget

Dr. Diefenbach reported that the 2014 Annual Meeting budget is conservative and assumes attendance similar to 2011. The registration fees are increased. There will be no increase for student registration but there will be a \$5 increase for transitional and \$10 increase for everyone else. There will be free wireless internet access for attendees. Ms. Stone negotiated a better A/V rate which cut costs by approximately 20%. The bandwidth purchased for SBM attendees at the 2014 meeting will cover the estimated need of 2014 attendees, based on usage reports from the 2013 meeting, and it can be increased if needed.

Motion: Moved by Dr. Wilson to approve the 2014 Annual Meeting Budget. Dr. Nigg seconded. The motion carried unanimously.

Health Policy Committee Position Statement

Dr. Fitzgibbon reported that the Health Policy Committee created a brief that encourages legislation and other policies that support robust, well-designed, safe, and accessible community parks. The brief was created in response to Senator Hagan's introduction of the Community Parks Revitalization Act. Dr. Wilson explained that Jenelle Krishnamoorthy will help SBM disseminate the position statement. Dr. Wilson and Ms. Stone met with a representative from The National Recreation and Parks Association, which represents another potential channel for dissemination and collaboration.

Motion: Moved by Dr. Diefenbach to approve Health Policy Committee Position Statement. Dr. Pagoto seconded. The motion carried unanimously.

PPLG Position Statement

Dr. Pagoto reported that the PPLG position statement supports banning of indoor tanning for minors. Currently, five states ban minors from tanning. Dr. Nigg suggested

that the position statement should mention these five states so as to give them credit. It is possible *TBM* will allow open access for the position statement. Other methods of dissemination include a press release, writing editorials in response to research, and writing guest blog posts. Dr. Resnicow reported that calling tanning a dependence or addiction may engender some negative feedback, based on discussions he has conducted with his faculty.

Motion: Moved by Dr. Wilson to approve the position statement on banning tanning in minors pending two revisions: the addition of the five states that have banned tanning and minors, and the deletion of references to tanning as an addiction or dependence. Dr. Diefenbach seconded. The motion carried unanimously.

Change SIG name from “Behavioral Informatics” SIG to “Technology” SIG

Dr. Nigg reported he conducted an internal poll among the Behavioral Informatics SIG members and the majority voted to approve the name change.

Motion: Moved by Dr. Zarrett to approve the name change of the Behavioral Informatics SIG to the Technology SIG. Dr. Pagoto seconded. The motion carried unanimously.

New ETCD Council Member: Amy Huebschmann, MD

Dr. Zarrett discussed Dr. Huebschmann’s background and experience. Dr. Huebschmann has experience and training in mentoring. She also has an MD which adds multidisciplinary aspects to the ETCD Council.

Motion: Moved by Dr. Wilson to approve Dr. Huebschmann as a new member of the ETCD Council. Dr. Coups seconded. The motion carried unanimously.

New Membership Council Member: Akilah Dulin-Keita, PhD

Dr. Baskin discussed Dr. Dulin-Keita’s background and experience.

Motion: Moved by Dr. Diefenbach to approve Dr. Dulin-Keita as a new member of the Membership Council. Dr. Yaroch seconded. The motion carried unanimously.

Proposed 2013-2014 Nominating Committee Members

Dr. Christensen reviewed the list of proposed 2013-2014 Nominating Committee members.

Motion: Moved by Dr. Wilson to approve all proposed Nominating Committee members. Dr. Diefenbach seconded. The motion carried unanimously.

New SPLC Members: Erika Waters, PhD, MPH and Paul B. Jacobsen, PhD

Dr. Sheinfeld Gorin discussed the backgrounds of Dr. Waters and Dr. Jacobsen.

Motion: Moved by Dr. Diefenbach to approve Dr. Waters and Dr. Jacobsen as new members of SPLC. Dr. Pagoto seconded. The motion carried unanimously.

Strategic Partnerships Update

Dr. Wilson reported that in light of threats to NIH funds for behavioral and social science research she would like to draft a letter that would ask organizations that Ms. Stone and Dr. Wilson have met with to become collaborating partners with SBM and as such, work together to protect NIH funding. A collaborative group of associations gives us leverage on the Hill. Dr. Wilson is also considering organizing a leadership summit at the 2014 Annual Meeting to convene representatives of the SBM partners to give an update on the environment and the future of funding for young investigators.

Strategic Planning

Ms. Stone reported that the last formal strategic plan that SBM had was created for 2004-2007. Ms. Stone noted that SBM is currently at a paradoxical point: we're healthy but facing threats to NIH funding, so formal strategic planning can help frame the environment and how SBM can navigate it moving forward. Using a facilitator can engage perspectives that may not have arisen informally. The Board briefly discussed the issues facing SBM, including the perception that basic science research is more important than behavioral and social science research.

Action: Dr. Pagoto will send Board members a Wall Street Journal article by a basic scientist that attacks behavioral science.

The group agreed SBM needs to respond to the attack on behavioral science, strategically and thoughtfully. The group also discussed threats to funding specifically facing junior investigators

Action: On the next Program call Dr. Coups will discuss a potential session geared toward young investigators about funding opportunities through the NIH and alternate sources.

Forming a Health Policy Council

Dr. Fitzgibbon noted a Health Policy Council would create better communication and synergy among the existing policy entities: the Congressional Communications team, the Health Policy Committee, and the PPLG. Ideally, Dr. Fitzgibbon envisions two committees, the Health Policy Committee and a Public Policy Leadership Committee, nested within the Health Policy Council. Dr. Fitzgibbon, Dr. Pagoto, Dr. Wilson, and Ms. Stone will draft Bylaw changes and propose a formal vote in November.

Optional Committee/Council/Editor/Working Group Verbal Reports

Publications and Communications Council

Dr. Delamater reported that Dr. William J. Sieber, PhD is the New *Outlook* Editor.

Dr. Sieber reported that he has received all articles for the next edition of *Outlook*. Dr. Sieber noted that he is curious about the goals of *Outlook* and what the membership satisfaction is with the current format or if there is any desire for goals to shift. Dr. Sieber will join the next Publications and Communications Council call, and he'll connect with Claudio about the SIGs' perception.

Dr. Delamater reported that a new editor for *Annals* will need to be chosen.

Program Committee

Dr. Coups reported that the abstract submission site is open and all track chairs are secured. He noted that the rapids deadline is in early January. There was a site visit in Philadelphia to see the hotel and meeting spaces. Dr. Coups reviewed the plenary speakers and featured symposia topics for the 2014 Annual Meeting.

Dr. Beckjord reported that she received permission to apply for the R13 with NHLBI as the primary funder. SBM will ask for \$15,000 from NHLBI and \$5,000 each from various other institutions.

Next Meeting

Date/Time: 12:00 pm Eastern Saturday November 2 – 12:00 pm Eastern Sunday November 3.

Location: Washington, DC