

# SOCIETY of BEHAVIORAL MEDICINE

*Better Health Through Behavior Change*

## Council on SIGs Minutes

Date: Thursday, September 25, 2015

Time: 10 a.m. HST/12 p.m. PST/1 p.m. MST/2 p.m. CST/3 p.m. EST

Dial in: 1-800-377-8846

UK Dial in: 0-808-101-7574 (7 p.m. UTC/London time)

Passcode: 70129188#

### Present

Kristi Graves, PhD (Chair)  
David Ahern, PhD  
James Aikens, PhD  
Catherine Alfano, PhD  
Joanna Buscemi, PhD  
Bernard Fuemmeler, PhD, MPH  
Neha Gothe, PhD  
Jeffrey Haibach, PhD, MPH  
Alesha Hruska, MPH  
Sara Kornfield, PhD  
Andrea Kozak, PhD  
Kari Kugler, PhD  
Beth Lewis, PhD  
Sarah Lillie, PhD  
Dejan Magoc, PhD  
Robin Masheb, PhD  
Arlen Moller, PhD  
Crystal Park, PhD  
Christine Rini, PhD  
Emily Rothman, ScD  
Rajani Sadasivam, PhD  
John Salsman, PhD  
Lori Scott-Sheldon, PhD  
Jayson Spas, PhD  
Barbara Stetson, PhD  
Sandra Winter, PhD, MHA

### Regrets

Andrea Clements, PhD  
Linda Collins, PhD  
Lara Dhingra, PhD  
Heather Gainforth, PhD  
Michael Ann Glotfelter, MS  
Emily Grieser, PhD  
Clement Gwede, PhD, MPH, RN  
Jennifer Huberty, PhD  
Amy Janke, PhD  
Kathryn E. Kanzler, PsyD, ABPP  
Thelma Mielenz, PhD  
Karl Minges, MPH  
Melissa Napolitano, PhD  
Lila Rutten, PhD, MPH  
Jamilia Sly, PhD  
Jennifer St. Sauver, PhD, MPH  
Jerry Suls, PhD  
Monica Wang, ScD, MS  
David Williams, PhD  
Julie Wright, PhD

### Staff

Erica Linc, Program manager

### Welcome to Dr. Sadasivam, SBM Website Editor

Dr. Sadasivam joined the council call to discuss SBM's different social media outlets. They are, as follows:

- **SBMConnect** is SBM's blog. The goal is to have monthly articles and in the past the majority of content has come from SIGs.
  - **LinkedIn** is used for discussion of SBMConnect articles and other topics that members post. The group has over 1,000 members.
- **SBM Twitter feed** is used to highlight articles written by members in *Annals of Behavioral Medicine* and *Translational Behavioral Medicine*.
- **YouTube** is not used often. Has been used for video contests in the past.
- **Facebook**.

These different outlets can be used by the SIGs to promote and generate interest for sessions at the annual meetings. The SBM Web Team is always looking for ideas for generating content from members and SIGs.

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The subsequent discussion included SIG Council members showing an interest in seeing web traffic analytics for [www.sbm.org](http://www.sbm.org). Some also indicated that they would like more ethics content offered at the annual meetings so that attendees can earn continuing education credits. And that more SIG chair engagement on social media would spark more interaction and discussion on SMB's social media channels.

Action items:

- If interested in Google Analytics for [www.sbm.org](http://www.sbm.org) please contact Dr. Sadasivam ([rajani.sadasivam@umassmed.edu](mailto:rajani.sadasivam@umassmed.edu)).
- SIG chairs are encouraged to engage more with social media to help create a culture of interaction and discussion.

## **Introduction of new Violence and Trauma SIG – Dr. Rothman**

Dr. Rothman gave an introduction of the SIG and their activities so far. The SIG has proposed a symposium for the 2016 Annual Meeting. They are also planning to co-author a paper describing the critical importance of violence and trauma-related research and practice to behavioral medicine.

## **SIG Presentations**

The Theories and Techniques of Behavior Change Interventions, Optimization of Behavioral Interventions, Technology SIGs all presented on what they are currently working on. Dr. Ahern from the Technology SIG discussed the formation of the Digital Health Council (see end of minutes for a description of council).

## **Discussion of SIG webpages**

Ms. Linc briefly reviewed attachment 2 which summarized website technologies available to the SIGs for their webpages.

## **SIG Chair Input: Watch for brief survey on SIG submissions to Annual Meeting.**

### **Next meeting:**

Thursday, October 22, 2015

Time: 10 a.m. HST/12 p.m. PST/1 p.m. MST/2 p.m. CST/3 p.m. EST

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## **The SBM Digital Health Council**

Description: The Digital Health Council is responsible for identifying and pursuing opportunities, partnerships, and endeavors that strategically position SBM and its members to be leaders in the field of digital health.

Mission: Members of the Digital Health Council are committed to working in collaboration with the leadership of SBM and SBM members on efforts intended to advance digital health research and practice in the service of improving individual and population health. Members of the Digital Health Council are also committed to showcasing and supporting the scientific work done in digital health by SBM members, with the assertion that this scientific work is a unique asset of our Society and critical to the optimization of digital health solutions.