Welcome to Dr. Sadasivam, SBM Website Editor
Dr. Sadasivam joined the council call to discuss SBM’s different social media outlets. They are, as follows:

- **SBMConnect** is SBM’s blog. The goal is to have monthly articles and in the past the majority of content has come from SIGs.
  - LinkedIn is used for discussion of SBMConnect articles and other topics that members post. The group has over 1,000 members.
- **SBM Twitter feed** is used to highlight articles written by members in *Annals of Behavioral Medicine* and *Translational Behavioral Medicine*.
- **YouTube** is not used often. Has been used for video contests in the past.
- **Facebook**.

These different outlets can be used by the SIGs to promote and generate interest for sessions at the annual meetings. The SBM Web Team is always looking for ideas for generating content from members and SIGs.
The subsequent discussion included SIG Council members showing an interest in seeing web traffic analytics for www.sbm.org. Some also indicated that they would like more ethics content offered at the annual meetings so that attendees can earn continuing education credits. And that more SIG chair engagement on social media would spark more interaction and discussion on SMB's social media channels.

**Action items:**
- If interested in Google Analytics for www.sbm.org please contact Dr. Sadasivam (rajani.sadasivam@umassmed.edu).
- SIG chairs are encouraged to engage more with social media to help create a culture of interaction and discussion.

**Introduction of new Violence and Trauma SIG – Dr. Rothman**
Dr. Rothman gave an introduction of the SIG and their activities so far. The SIG has proposed a symposium for the 2016 Annual Meeting. They are also planning to co-author a paper describing the critical importance of violence and trauma-related research and practice to behavioral medicine.

**SIG Presentations**
The Theories and Techniques of Behavior Change Interventions, Optimization of Behavioral Interventions, Technology SIGs all presented on what they are currently working on. Dr. Ahern from the Technology SIG discussed the formation of the Digital Health Council (see end of minutes for a description of council).

**Discussion of SIG webpages**
Ms. Linc briefly reviewed attachment 2 which summarized website technologies available to the SIGs for their webpages.

**SIG Chair Input: Watch for brief survey on SIG submissions to Annual Meeting.**

**Next meeting:**
Thursday, October 22, 2015
Time: 10 a.m. HST/12 p.m. PST/1 p.m. MST/2 p.m. CST/3 p.m. EST
Dial in: 1-800-377-8846
UK Dial in: 0-808-101-7574 (7pm UTC/London time)
Passcode: 70129188#

**The SBM Digital Health Council**
Description: The Digital Health Council is responsible for identifying and pursuing opportunities, partnerships, and endeavors that strategically position SBM and its members to be leaders in the field of digital health.

Mission: Members of the Digital Health Council are committed to working in collaboration with the leadership of SBM and SBM members on efforts intended to advance digital health research and practice in the service of improving individual and population health. Members of the Digital Health Council are also committed to showcasing and supporting the scientific work done in digital health by SBM members, with the assertion that this scientific work is a unique asset of our Society and critical to the optimization of digital health solutions.