

Society of Behavioral Medicine
39th Annual Meeting & Scientific Sessions
New Orleans – April 11 -April 14, 2018
Program Committee Conference Call

Date: Tuesday, August 8, 2017

Time: 12:00 PM PT; 1:00 PM MT; 2:00 PM CT; 3:00 PM ET

TO JOIN VIA VIDEO: <https://bluejeans.com/460348866?src=calendarLink>

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2) Enter Meeting ID: 460348866

3) Press #

In Attendance

Rachel Shelton, ScD, MPH Chair

David X. Marquez, PhD, Past Chair

Andrea Cherrington, MD, MPH

Jennifer Huberty, PhD

Meagan Helmick, MPH, CHES

Deborah Bowen, PhD

Staff

Erin Trimmer

Anne Hahn

Unable to attend

Gary G. Bennett, PhD, President

Eric Hekler, PhD, Co-Chair

Mary Dean, JD, CAE

Kristi Graves, PhD, SIG Chair

Charles Jonassaint, PhD

Ryan Shaw, RN

1. SIG Council update

Anne Hahn gave a brief update on the SIG activity relating to the 2018 Annual Meeting including highlighting a few sessions including the Student SIG collaboration with the Education, Training and Career Development Council on a breakfast roundtable to assist in developing elevator speeches. The Physical Activity SIG will continue to offer the Meet the Experts session and the Behavioral Informatics and Technology SIG will also offer the Datablitz session.

2. Education, Training and Career Development Council update

Dr. Huebschmann gave the committee an overview of some of the sessions the council is working on for the 2018 Annual Meeting including the collaboration(s) with the Student SIG as well as the Meet the Consultants session. She also mentioned the creation of a session on how to write op-eds and a science advocacy breakfast roundtable.

3. Abstract submissions update

There are currently 5 abstracts submitted with 37 in draft as compared to last year at this time in which there were 12 abstracts submitted with 34 in draft.

4. Abstract reviewer question discussion

The committee reviewed the abstract reviewer questions from the 2017 Annual Meeting review process and determined no changes needed to be made for 2018 reviews.

5. Annual Meeting website discussion

The committee reviewed the 2018 Annual Meeting website and offered the following suggestions:

- a. Highlight why non-members and potential new attendees should attend the meeting; what will they get out of the meeting? why attend?
- b. Include a map of the local area

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c. Include local fitness options (yoga, crossfit, running/walking maps)

6. Referral incentive update

Dr. Shelton informed the committee that the board was in favor of the referral incentive and it will be moving forward. The small committee will discuss what the cut-off date will be on the next call.

7. Active conference discussion/ideas

Dr. Shelton reminded the committee that the active conference initiative was introduced during the 2017 Annual Meeting with active applause and standing space in the back of breakout sessions. She encouraged the committee to brainstorm additional ideas to continue and enhance the program for the 2018 Annual Meeting.

8. Other business

Dr. Shelton gave the committee an overview of the confirmed plenary speakers (see below).

Keynote:

- **Gary G. Bennett, PhD**
SBM President, The Bishop-MacDermott Family Professor of Psychology & Neuroscience, Global Health, and Medicine at Duke University. He directs Duke's Global Digital Health Science Center (Duke Digital Health).
<http://drgarybennett.com/>
- **Sandro Galea, MD, MPH, DrPH**
Sandro Galea is an emergency physician and epidemiologist. He is the Robert A. Knox professor and dean of the Boston University School of Public Health.
<https://www.bu.edu/sph/profile/sandro-galea/>
- **Karen B. DeSalvo, MD, MPH, MSc**
Karen DeSalvo serves as the Acting Assistant Secretary for Health and the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services
<https://allofus.nih.gov/about/team/karen-b-desalvo-md-mph-msc>

Keynote Panel:

- **James Hamblin, MD**
Writer and senior editor with The Atlantic magazine. He writes about behavioral health, nutrition, culture, and preventive medicine.
<http://www.jameshamblin.com/>

Master Lecture:

- **Judith Ockene, PhD, MEd, MA**
Jessie Gruman Award Winner
Chief, Division of Preventive and Behavioral Medicine
Professor, University of Massachusetts Medical School
<https://profiles.umassmed.edu/display/132964>
Salud America!
Jessie Gruman Award Winner
A national nonprofit with a mission to promote a healthy weight for Latino children by communicating good health and empowering people to drive healthy changes in their schools and communities.
<http://salud-america.org/>
- **Karen M. Emmons, PhD**
Distinguished Scientist Award Winner
Dean for Academic Affairs, Harvard T.H. Chan School of Public Health
<https://www.hsph.harvard.edu/karen-emmons/>
- **Joe Smyser, PhD, MSPH**
CEO, The Public Good Projects
<http://www.publicgoodprojects.org/joe-smyser/>
- **Morgan Dixon and Vanessa Garrison**
Co-Founders of GirlTrek
Pioneer a health movement for African-American women and girls grounded in civil rights history and principles through walking campaigns, community leadership, and health advocacy.

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<http://www.girltrek.org/>

Master Lecture Panel (communications)

- **Drew Schiller**
CEO and Co-Founder of Validic
<https://validic.com/company>

Master Lecture Panel (policy)

- **Binta Beard**
Legislative Assistant, Sen. Richard Durbin (D-IL)
- **Sara Bleich, PhD**
Professor of Public Health Policy at the Harvard T.H. Chan School of Public Health in the Department of Health Policy and Management
<https://www.hsph.harvard.edu/sara-bleich/>
- **Christine Roberto, PhD**
Assistant Professor of Medical Ethics & Health Policy at the Perelman School of Medicine at the University of Pennsylvania
<http://www.peachlab.org/about/who/>

Next Program Committee Conference Call

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