



41st Annual Meeting & Scientific Sessions 2020 Program Committee Conference Call

Date: Wednesday, August 7, 2019
Time: 11am ET/10am CT/9am MT/8am PT

In Attendance

L. Alison Phillips, PhD (Chair)
Dori Steinberg, PhD (Co-Chair)
Eric B. Hekler, PhD (Past Chair)

Staff

Rachel Mizar (Senior Meetings Manager)
Angela Burant (Meetings Manager)

1. Approve 7/24/2019 Minutes

Dr. Phillips moved to approve minutes. Dr. Steinberg seconded; minutes were approved.

2. Abstract Update

Ms. Mizar provided an update on abstract submission and draft numbers. In 2019 at the same weeks out there were 9 abstracts submitted and 43 drafts. This year we have 6 submitted and 47 drafts. Ms. Mizar will update the full committee on the numbers next week to help the committee members encourage colleagues to submit abstracts.

3. Meeting Enhancements

Ms. Mizar presented follow up information on the meeting enhancement ideas presented at the last program committee meeting:

- Social media scavenger hunt: the LAC will work with the Student SIG to create the scavenger hunt. Ms. Burant will contact the LAC and Student SIG to work together on the social media scavenger hunt, noting the idea of teams
- Pass the ribbon activity: the ribbons will say "CONNECTION MADE!". The committee agreed to use the third picture with no white line between the hand and shirt.
- Cable car projection: Ms. Mizar provided a link to a YouTube video (<https://www.youtube.com/watch?v=rX7NIFqLwso>). The committee agreed to use it before the Welcome & Opening Keynote session. There isn't a cost to show the video because the AV is already set up. However, Ms. Mizar reached out to the owner of the YouTube video to see if SBM can use a clip of the video. The owner has not responded, so if he doesn't respond to allow us to use the video then we can't show it. The video would be on the screen along with contributor/supporter information.

4. Digital Health Session

Dr. Hekler and Dr. Castro Sweet discussed an idea to have a pre-conference session on non-academic pathways and how to train faculty to prepare students for this pathway. The session wouldn't be a course that would need a fee for profit. There might need to be a fee associated with the session to cover beverages and food possibly. They would like the workshop to be on Wednesday because the session would need at least a half day maybe a full day. This would be an invite only to get some good mentors but then it would be an open call for participants. Wednesday we already have limited space with 4 rooms already being used. Would there be enough interest in this session to use up a room all day? Would this compete with any other sessions happening on Wednesday? We have some rooms on Saturday until 5 pm. If people stay through Saturday sessions, they will probably stay until Sunday because of the availability of flights. Dr. Phillips suggested that the digital health session could be at a different location and maybe the BIT SIG would co-sponsor the event. The committee decided they can't make a decision until they find out more details about what the existing Industry Course on Wednesday is about.

5. Poster Hall

We are leaving the boards vertical but poster hall aisles will be horizontally aligned in the room. Overall, we will be able to accept about 12 less posters over the 4 days than last year. The space is very tight so the bar is being moved to the entranceway. There will also be no food provided during the poster sessions. The committee discussed if attendees should be notified in advance of the meeting that there will be no free food offered during the poster session. Dr. Hekler said Dr. Diefenbach should be included in the discussion of if we let attendees know of this change, and if



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they do how much information do we share. Dr. Phillips said giving this information ahead of the meeting could lead to low/bad expectation about the meeting. The committee will decide on the next call if this information should be conveyed to attendees and what would be the best way to let them know.

Next Program Committee Conference Call

August 12, 2pm CT

Large Committee Call