

Society of Behavioral Medicine
39th Annual Meeting & Scientific Sessions
New Orleans – April 11 -April 14, 2018
Program Committee Conference Call

Date: Tuesday, August 15, 2017

Time: 12:00 PM PT; 1:00 PM MT; 2:00 PM CT; 3:00 PM ET

TO JOIN VIA VIDEO: <https://bluejeans.com/460348866?src=calendarLink>

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2) Enter Meeting ID: 460348866

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In Attendance

Rachel Shelton, ScD, MPH Chair

Eric Hekler, PhD, Co-Chair

Staff

Erin Trimmer

Lindsay Bullock

Unable to attend

Gary G. Bennett, PhD, President

Mary Dean, JD, CAE

Kristi Graves, PhD, SIG Chair

Charles Jonassaint, PhD

Ryan Shaw, RN

David X. Marquez, PhD, Past Chair

Andrea Cherrington, MD, MPH

Jennifer Huberty, PhD

Meagan Helmick, MPH, CHES

Deborah Bowen, PhD

1. Approved minutes from 7.24.17 and 8.8.17 calls

Dr. Shelton motioned to approve the minutes from the 7.24.17 and 8.8.17 calls. Minutes were approved.

2. Webinar update

Ms. Bullock informed the committee that SBM will begin offering weekly webinars. Noting that this is a Presidential initiative from Dr. Gary Bennett in an effort to increase awareness of the work SBM members are doing outside of the organization. Ms. Bullock further explained that each of the councils and committees will be tasked with creating content for the webinars. She shared the tentative webinar schedule and requested the committee begin thinking of ideas for content and speakers. Dr. Shelton will work with Dr. Bennett on identifying and inviting speakers for the program committee webinars.

3. Annual Meeting marketing discussion

Ms. Bullock listed the current Annual Meeting marketing efforts listing broadcast emails as the main source of advertising while including social media posts, assistance from groups such as the SPLC whose members liaison to other organizations and the reciprocal relationships SBM has with a number of organizations to cross-promote each other's meetings.

4. Abstract submission update

Dr. Shelton reported that there are currently 14 abstracts submitted with 47 in draft as compared to last year at this time in which there were 19 submitted and 51 in draft. There is one month left before the abstract submission deadline.

5. Finalized attendee referral incentive specifics

The committee determined that it would be best to offer the referral incentive waived registrations for the 2018 Annual Meeting. The cut-off will be the early bird deadline and the winners will be announced shortly after the deadline. If a

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member has already registered for the meeting (to receive the early bird deadline discount) they will be reimbursed for their registration.

6. Reviewed 'Why SBM?' portion of the website

The committee reviewed the new 'Why SBM' section of the website which was added based on the feedback from the large committee call on August 8. Dr. Shelton noted that additional information relating to the value of the science presented should be added, Dr. Hekler mentioned that the Alternative Revenue working group is working on something similar and he will bring it up during the next call on Tuesday, August 22.

7. Other business

Dr. Shelton reviewed two questions from abstract submitters relating to which session type would be best for the type of results/research being presented. Staff will follow-up with recommendations.

Next Program Committee Conference Call

Date: Tuesday, August 22, 2017

Time: 12:00 PM PT; 1:00 PM MT; 2:00 PM CT; 3:00 PM ET

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