



## 41<sup>st</sup> Annual Meeting & Scientific Sessions 2020 Program Committee Conference Call

Date: Wednesday, July 3, 2019

Time: 11am ET/10am CT/9am MT/8am PT

### **In Attendance**

L. Alison Phillips, PhD (Chair)  
Dori Steinberg, PhD (Co-Chair)  
Eric B. Hekler, PhD (Past Chair)  
Michael A. Diefenbach, PhD (SBM President)

### **Staff**

Lindsay Bullock (Executive Director)  
Rachel Mizar (Meetings Manager)  
Lauren Seward (Meetings Coordinator)

#### **1. Approve 6/26/2019 Minutes**

Dr. Phillips moved to approve minutes. Dr. Diefenbach seconded; minutes were approved.

#### **2. Speaker Update**

Dr. Phillips updated the committee on tentative plenary speakers. There is one pending invitation, but the remainder of Master Lectures and Keynotes are confirmed.

#### **3. Exception Decisions**

A few last-minute decisions were made in 2019 to include symposia or panel speakers who were unable to attend the meeting, requiring A/V to set up a "Virtual Presenter" or to add in a phone line. Ms. Mizar said that in 2019, these costs were \$570 and \$561 for each session, respectively. The committee decided that these additions will not be allowed in 2020.

Another item that was added in 2019 was Mobile App Polling, set up for a panel presented by the Genomics working group. This cost \$300 through the mobile app company, plus staff time. The committee decided to continue offering this upon request, on a case-by-case basis. Because the 2019 group did not follow through in using their polls, the committee will emphasize the cost and efforts that go into setting up the polling in hopes of avoiding a similar situation.

#### **4. Meeting Enhancements**

Ms. Mizar introduced ideas that the SBM staff came up with to enhance the SBM meeting experience:

- Networking space: this will be decided at the site visit.
- Social media scavenger hunt: the committee suggested that the LAC or Student SIG help to create this.
- Pass the ribbon activity: the committee suggested getting as many SBM leaders involved to hand out single ribbons for more effective networking. This includes the Program Committee, Board, Wisdom Council, and SIG Council.
- Wish you were here postcards: Ms. Mizar will ask the Orlando CVB for postcards/other giveaways. She will also look into options for "virtual postcards" via the app or evites.
- Cable car projection: Ms. Mizar will look into video options, either live or recorded, to project specifically prior to the welcome session.
- Wellness room: once the AV contract is signed and SBM knows if we will have extra rooms, the committee will reach out to the CIM SIG.
- Active conference: In addition to standing room in breakouts and encouraging people to take the stairs, other ideas were (1) to encourage standing ovations or "Active Applause" as Dr. Sallis says, (2) making the stairs a check-in point for the photo scavenger hunt, (3) asking the MVH SIG to again put on the Fun Run on Saturday, and (4) doing a competition via wearables, steps, or planking.

The committee suggested that any of these items be based in the networking space.

### **Next Program Committee Conference Call**

July 17, 10am CT

*Small Committee Call*