Date: Thursday, July 23, 2015
Time: 10 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET
Dial in: 1-800-377-8846
UK Dial in: 0-808-101-7574 (7 p.m. UTC/London time)
Passcode: 70129188#

**Present**
Kristi Graves, PhD (Chair)
David Ahern, PhD
James Aikens, PhD
Andrea Clements, PhD
Lara Dhingra, PhD
Bernard Fuemmeler, PhD, MPH
Neha Gothe, PhD
Clement Gwede, PhD, MPH, RN
Jeffrey Haibach, PhD, MPH
Alesha Hruska, MPH
Amy Janke, PhD
Andrea Kozak, PhD
Kari Kugler, PhD
Sarah Lillie, PhD
Dejan Magoc, PhD
Robin Masheb, PhD
Melissa Napolitano, PhD
Christine Rini, PhD
John Salsman, PhD
Lori Scott-Sheldon, PhD
Jamilia Sly, PhD
Jayson Spas, PhD
Barbara Stetson, PhD
Monica Wang, ScD, MS
Sandra Winter, PhD, MHA
Julie Wright, PhD

**Regrets**
Joanna Buscemi, PhD
Linda Collins, PhD
Heather Gainforth, PhD
Michael Ann Glotfelter, MS
Emily Grieser, PhD
Jennifer Huberty, PhD
Kathryn E. Kanzler, PsyD, ABPP
Sara Kornfield, PhD
Beth Lewis, PhD
Thelma Mielenz, PhD
Karl Minges, MPH
Arlen Moller, PhD
Lila Rutten, PhD, MPH
Jennifer St. Sauver, PhD, MPH
Jerry Suls, PhD
David Williams, PhD

**Staff**
Amy Stone, Executive director
Erica Linc, Program manager

Welcome to Optimization of Behavioral Interventions SIG and feedback on Sleep SIG proposal
Dr. Kugler gave an introduction of the SIG and their mission. It is, as follows:

The Optimization of Behavioral Interventions SIG provides opportunities for behavioral scientists and methodologists to network and discuss formal optimization of behavioral interventions. Optimizing a behavioral intervention means engineering the intervention to meet specific and clearly operationalized criteria for effectiveness, efficiency, scalability, and sustainability. Innovative methodological approaches for formal optimization of behavioral interventions are emerging from statistics, engineering, behavioral science, and computer science. The purposes of the SIG are to (1) foster
networking and discussion on the topic of optimization of behavioral interventions; (2) facilitate application of methods for optimization of behavioral and biobehavioral interventions; (3) foster expansion and improvement of methodology for intervention optimization; and (4) encourage and help the scientific public, for example those who review grant proposals, to become more familiar with intervention optimization methods.

SIG Chairs discussed the proposed Sleep SIG.

Action items:

- Please contact Dr. Graves (kdg9@georgetown.edu) or Erica Linc (elinc@sbm.org) with questions or concerns regarding the proposed Sleep SIG.

Final SIG Chair / Co-Chair survey results
The council reviewed changes made to the SIG Chair/Co-Chair survey results.

Review draft of 2016 Annual Meeting Session Proposal Form
Erica Linc presented the session proposal form. Forms are due to Erin Trimmer, Meetings Manager, by September 8. Proposals can be sent via email etrimmer@sbm.org or fax (414) 276-3349.

SIG presentations
The Child and Family Health (CFH) SIG, Obesity and Eating Disorders SIG, and the Physical Activity SIG all presented on what they are currently working on.

Action items:

- Please contact Dr. Fuemmeler (bernard.fuemmeler@duke.edu) if interested in collaborating with the CFH SIG on a response to a recent Request for Information from NIH in relation to their FY16 plan for their Environmental influences on Child Health Outcomes program. The CFH SIG is also looking to collaborate on a session at the 2016 Annual Meeting.

Outlook discussion
Next month William J. Sieber, PhD, will be on the call. SIG Chairs discussed their strategies when planning content for Outlook submission. Some SIGs put out a call via their listservs and for others the Chair(s) owns the project of writing a submission for Outlook.

Next meeting:
Thursday, August 27, 2015
Time: 10 a.m. HT/12 p.m. PT/1 p.m. MT/2 p.m. CT/3 p.m. ET
Dial in: 1-800-377-8846
UK Dial in: 0-808-101-7574 (7 p.m. UTC/London time)
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