

555 East Wells Street, Suite 1100 Milwaukee, WI 53202

# 41<sup>st</sup> Annual Meeting & Scientific Sessions 2020 Program Committee Conference Call

Date: Monday, June 17, 2019 Time: 3pm ET/2pm CT/1pm MT/12pm PT

#### In Attendance

L. Alison Phillips, PhD (Chair) Dori Steinberg, PhD (Co-Chair) Michael A. Diefenbach, PhD (SBM President) Austin S. Baldwin, PhD Miriam H. Eisenberg Colman, PhD Margaret Grey, DrPH, RN, FAAN Meagan Helmick, PhD, MPH, CHES Christine E. Prue, PhD Lisa Quintiliani, PhD Sandra J. Winter, PhD, MHA

### Not In Attendance

Eric B. Hekler, PhD (Past Chair) Lindsay Bullock (Executive Director) Jessica Y. Breland, PhD Edith A. Burns, MD Yendelela L. Cuffee, PhD, MPH Linda K. Ko, PhD Lisa M. McAndrew, PhD Carmina G. Valle, PhD, MPH Sherrie Lee Wallington, PhD Betina R. Yanez, PhD

#### SBM Staff In Attendance

Rachel Mizar (Meetings Manager) Lauren Seward (Meetings Coordinator)

# 1. Climate Change Speaker Suggestions

Dr. Phillips began the meeting by introducing the struggle to think of speakers who can frame a new plenary topic idea: Climate Change. As climate change will affect behavioral medicine, funding, and overall human interaction, the difficulty will be framing the session in a productive manner.

Suggestions included linking the topic to policy, funding priorities, and as Dr. Colman noted, showing attendees how to incorporate and think about climate change moving forward in research, specifically to "Accelerate Our Science". Dr. Grey suggested reaching out to the CDC or the National Institute for Environmental Health to find a speaker. Once a speaker is invited, they can do the work of actually framing the topic for the session. Dr. Helmick suggested looking into APHA for EPA. Dr. Prue also proposed that the topic could focus on engaging communities by using the shared values of environmental awareness.

### 2. Practice Gaps and Learning Objectives

Dr. Phillips presented the following as tentative learning objectives:

- Justice-oriented approaches to science and technology (decreasing, not exacerbating inequity, optimizing patient care through personal connection despite technological advancements; Ruha Benjamin, Abraham Verghese)
- Greater precision in scientific inquiry (SOBC, causal inference, also need for "big data" and open science and moving away from inappropriate/inadequate methods such as NHST that promote QRPs; Alex Rothman, Miguel Hernan)
- Methods/Approaches to stream-line and focus discovery, on application/implementation (MOST, ORBIT, BCT taxonomy, ReAIM, etc; Susan Czajkowski, Linda Collins, Susan Michie).
- Multi-disciplinary approach/dialogue/collaboration for complex issues (team science, Kara Hall, Michael O'Rourke)

Dr. Phillips will email the committee following the meeting to ask for volunteers to work on writing full descriptions of these gaps and objectives for SBM's continuing education accreditor.





## 3. Post-Meeting Survey

Prior to the meeting, the full survey results were shared with the committee. Dr. Phillips highlighted specific items that the small committee made note of, and asked the committee for feedback. Here are the items and what the committee plans to do about them:

- Poster hall too small: not fixable due to space. Will continue to work with what we have.
- Poster session too short: will expand by 15 minutes and provide suggested times for presenters to view posters as well as present.
- Poster session too late: not currently fixable due to meeting structure.
- Not enough food at poster session: will pass appetizers for better distribution
- Map out topic areas in poster hall: signs at end of rows with topics à la supermarket
- Poster formatting instructions too vague: will update poster format suggestions on website and in emails. Will also look into conclusion-based formatting.
- Breakfast too early, likely due to East coast meeting: will not change in 2020.
- Networking break not productive: will cancel and provide more time for poster presentation.
- Pre-conferences not advertised: pre-conference sessions will be streamlined and easier to register for. This also will mean less cancellations, making them easier to advertise to registrants.
- Mobile app: always improving. May look into Whova for 2021.
- Childcare: not able to provide due to expense and difficulty to organize, but SBM has written a family policy which also better highlights the private nursing space available.
- New Member Meet & Greet during poster session: the committee will discuss finding a new time for the event, possibly during the welcome session.
- More networking space: at the July site visit, the committee will look into finding space for networking. Additionally there is a board near registration to post SIG social events which can be further utilized.

### 4. Topic Chairs

Following the meeting, Dr. Phillips will send a spreadsheet with the list of Topic Chairs asking the committee for invitation suggestions.

### Next Program Committee Conference Call

June 26, 10am CT Small Committee Call