Society of Behavioral Medicine

40<sup>th</sup> Annual Meeting & Scientific Sessions

Washington, D.C. – March 6-9, 2019 Program Committee Conference Call

DATE Tuesday, June 12, 2018 TIME 3pm ET/2pm CT/3pm MT/12pm PT CALL <u>https://bluejeans.com/398428355?src=calendarLink</u> Phone Dial-in +1.408.740.7256 (United States) Meeting ID: 981 974 660

#### In Attendance

Eric B. Hekler, PhD (Chair) Alison Phillips Sheesley, PhD (Co-Chair) Sherry L. Pagoto, PhD (President) Austin S. Baldwin, PhD Marissa Burgermaster, PhD Edith A. Burns, MD Gregory M. Dominick, PhD Brian D. Gonzalez, PhD Lisa M. McAndrew, PhD Arlen C. Moller, PhD Robert L. Newton, Jr, PhD Chad D. Rethorst, PhD Dori E. Rosenberg, PhD, MPH Jamilia R. Sly, PhD John Torous, MD Carmina G. Valle, PhD, MPH Betina R. Yanez, PhD Leah R. Yingling, BS

# <u>Staff</u>

Lauren Seward Rachel Mizar Lindsay Bullock

#### Unable to Attend

Rachel C. Shelton, ScD, MPH (Past Chair)

# 1. Disclosures and Biographical Data

Dr. Hekler welcomed the large program committee to their first call of the year. He introduced the disclosures and biographical data forms, which need to be completed by every member of the committee in order to participate in program planning. This item is specifically used for continuing education purposes, and ensures that there are no conflicts of interest with members of the committee. The form needs to be completed each year, so members who have been on the committee in the past will need to fill out a new form. The finished document can be returned to Rachel Mizar via email.

# 2. Speaker Updates

Dr. Pagoto showed the committee the current speaker list that she has compiled with the small committee. This list outlines the speakers that SBM plans to invite to the 2019 meeting for keynotes and master lectures, and the topics they will be asked to cover. There are five total keynote spots, which include Dr. Pagoto's presidential keynote. There are six total master lecture spots, two of which will be filled by the 2018 award winners of the Distinguished Scientist Award and the Jessie Gruman Award for Health Engagement.

Potential keynotes include:

- Senator Dick Durbin to speak on legislation, policy, and the future of healthcare
- Tim Caulfield to discuss fake news and the public representation of science and health policy
- Susannah Fox to introduce peer-to-peer healthcare

- Dana Lewis, Donna Helm Regen, and possibly Alicia Staley for a patient/caregiver panel
  - Dr. Pagoto suggested that the committee consider finding a third panelist who can make the panel more diverse, as all three potential speakers are white women. Committee members discussed possible options including Ysabel Duron, Erin Moore, and Keris Myrick.

Potential master lecture speakers include:

- Warren Bickel to discuss behavioral economics versus behavioral health, potentially as a debate
- David Allison and Russ Glasgow to speak about reproducibility
- Jen Gunter, Esther Choo, and Danielle Lee to discuss the influence that scientists have through social media

Dr. Pagoto also suggested a master lecture panel focusing on Open Science. Additional speakers may be added to the online Google Sheets spreadsheet, which the committee is utilizing to brainstorm topics and speakers relating to the meeting theme, "Leading the Narrative".

### 3. Post-Meeting Survey Results Analysis

All program committee members were assigned specific questions from the post-meeting survey to analyze and utilize for future meeting planning.

- Question 1: Do you intend to be a member of SBM in 2018?
  - $\circ$   $\;$  The majority of attendees are or will be SBM members.
- Question 2: How satisfied were you with your overall conference experience?
  - Attendees had a generally positive meeting experience.
  - Complaints referenced facility-related issues such as a crowded poster hall with low ceilings and lighting, and loud presentation rooms due to the airwall setup.
  - Some attendees found that the numerous overlapping sessions dampened their experience, especially as there were many topics such as weight loss and technology that had many sessions, where sleep and pain topics were diluted.
  - There were also some negative feedback for A/V, as some attendee slides were uploaded incorrectly. Dr. Gonzalez brought up a strategy used by other meetings where slides are uploaded to an online submission site prior to the conference and sent directly to the meeting room of the presenter. This can be an option to look into for future meetings to eliminate the issue.
- Question 3: How likely is it that you will attend the SBM Annual Meeting in 2019?
  - Over 80% of survey results showed that attendees are likely to attend the 2019 meeting.
- Question 4: Do you have suggestions for how we might improve:
  - Poster sessions: Suggestions for improvement of the poster session included accepting less presenters, using a different layout, having topic markers or a map of the hall with poster numbers, and featured posters should be in a more prominent space. There was also a suggestion to lengthen the session to 90 minutes or to keep posters up longer.
  - Poster mentoring program: Feedback requested a more structured format for mentors to utilize when giving feedback to mentees, and to possibly provide the feedback via online comments. Prior to the meeting, mentors and mentees would like to learn about each other. Also it is important for the mentors not to self-promote, and to show up to their assigned session.
  - *SIG courses:* The courses were cost-prohibitive to some. Courses should advertise earlier. There were too many accepted courses offered in 2018, which led to their cancellation.
  - *Mentoring meetings:* There should be more mentors who aren't in an academic field of work.
  - SIG Breakfast meetings: There were lots of complaints about the early time! Potentially move to 8am or the lunch hour, and offer healthier food options.
  - Keynotes/master lectures: Suggestions were to include current SBM members, and put slides on the app.
  - *New Member Meet and Greet:* Also invite old SBM members for better networking opportunities, offer more food, and don't overlap with the poster session as many new members are poster presenters.

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- The *Business Meeting and Awards Ceremony* and *Other Areas* results were not shared during the meeting.
- Due to time constraints, analysis of questions 5 and up were not shared during the meeting. Dr. Hekler
  requested that committee members who had significant content to please email their analyses to him following the
  meeting. These questions cover suggestions for preconference sessions, thematic areas covered, networking,
  speakers, and the mobile app.

### Next Program Committee Conference Call

Date: Tuesday, June 19, 2018 Small Committee Call