Date: Tuesday, May 9, 2017  
Time: 12:00 PM PT; 1:00PM MT; 2:00 PM CT; 3:00 PM ET  
Dial in: 1.800.377.8846  
Pass Code: 37484465#

**In Attendance**  
Rachel Shelton, ScD, MPH Chair  
Eric Hekler, PhD, Co-Chair  
David X. Marquez, PhD, Past Chair  
Deborah Bowen, PhD  
Kristi Graves, PhD, SIG Chair  
Ryan Shaw  
Charles Jonassaint, PhD  
Andrea Cherrington, MD, MPH  
Meagan Helmick, MPH, CHES

**Staff**  
Mary Dean, JD, CAE  
Erin Trimmer

**Unable to attend**  
Gary G. Bennett, PhD, President  
Jennifer Huberty, PhD

1. Dr. Shelton reminded the committee to complete and return the financial disclosure and biographical data forms if they had not yet done so.

2. **Explanation of the process of formulating overall meeting practice gaps and learning objectives**  
Dr. Shelton explained the process of formulating practice gaps and learning objectives for the overall Annual Meeting noting: Practice gaps explain the difference between current performance and ideal performance. Practice gaps are measured by knowledge, competence, and performance.  
Educational needs are what SBM hopes to address in order to fill the practice gap. This is what needs to be taught in order to minimize or fill the practice gap. Educational needs are typically presented in a bulleted list.  
Learning objectives are measurable and contribute to a current or potential impact in professional practice and/or patient health. Learning objectives are what the educational activity is designed to change in terms of performance or patient outcomes.

**2018 Annual Meeting Practice Gaps**  
Applying digital technologies to improve health disparities  
Physical activity across the lifespan  
Social networks and chronic disease prevention  
Accelerating the translation of research into practice and policy  
Multi-level interventions to promote behavior change  
Adoption of innovations in clinical care  
Social context and tobacco

3. **Discussion of potential changes to the Annual Meeting session structure based on feedback received from attendees**  
Dr. Shelton explained some proposed changes to the session structure to address feedback received from 2017 Annual Meeting attendees, the main points include:

**Wednesday:**
Moving the first set of courses/seminars from a 9am start time to an 8:30am start time – this will allow for a 60 minute lunch for anyone attending morning and afternoon sessions (rather than the 30 minute lunch that was previously offered). This change should have minimal impact on attendance at morning sessions since it is most likely attendees will need to spend Tuesday night if attending a Wednesday morning session.

**Thursday/Friday:**
Reducing each paper session to 15 minutes total per presentation allowing 12 minutes for presentation and 3 minutes for Q and A.

Extending the lunch period from 30 minutes to 60 minutes (11:45am-12:45pm), this will allow attendees enough time to head offsite to grab something to eat and will also allow for a bit of a break/refresh from the session-heavy schedule. The additional 30 minutes would come from:

a. reducing the amount of time in the afternoon paper sessions from 90 minutes to 75 minutes. This would take into account the updated total of 15 minutes for each presentation rather than 18 minutes – the number of presentations within each session would not be affected.

b. shifting the evening keynote from 4:45pm-5:45pm to 5pm-6pm, and the evening poster sessions from 6pm-7pm to 6:15pm-7:15pm

Switching the Thursday/Friday master lectures (currently scheduled for 10:45am-11:45am) with the panel discussions (currently scheduled for 12:45pm-1:45pm) to avoid speaker scheduling conflicts as much as possible.

**Saturday:**
Moving master lectures to run concurrently with the symposia from 8:30am-9:30am rather than at the same time as the poster session (10am-11am).

**4. Analysis of post-meeting evaluation results**
Each committee member was asked to analyze the feedback received from the 2017 Annual Meeting post-meeting evaluation and the main takeaways are listed below:

**Poster Presentations:** allow more time for sessions, skip lunch poster session—not well-attended, larger signage relating to topic areas

**Symposia:** accept fewer overall, schedule fewer at a time, specify the difference between symposia and panel discussions during abstract submission

**Panel Discussions:** too many competing interests, reduce overall numbers, would like to see more debates

**Pre-conference Courses/Seminars:** too expensive, too many competing sessions/offer less options

**Mentoring:** excellent, better matching of mentors/mentees

**Breakfast Roundtables:** stagger to allow people to attend more than one

**Plenary Sessions:** in general good

**Awards Ceremony:** tedious and long, make it shorter

**Networking:** include more breaks, designated meet-up times, open meeting space, be more thoughtful about welcome reception, add a SIG expo

**Speaker Suggestions for Future Meetings:** the Obama’s, the Gate’s, diverse perspectives/demographics, non-traditional, non-researchers, systems science, cutting edge, health policy, large healthcare system CEOs

**Mobile App:** add the ability to upload presentations and content directly to app

**Next Conference Call**
Date: Tuesday, May 16, 2017
Time: 12:00 PM PT; 1:00PM MT; 2:00 PM CT; 3:00 PM ET
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