In Attendance
Rachel Shelton, ScD, MPH Chair
Eric Hekler, PhD, Co-Chair
David X. Marquez, PhD, Past Chair
Gary G. Bennett, PhD, President
Kristi Graves, PhD, SIG Chair
Sherry Pagoto, PhD, President Elect
Jennifer Huberty, PhD

Staff
Mary Dean, JD, CAE
Erin Trimmer

Unable to attend
Deborah Bowen, PhD
Elena Salmoirago-Blotcher, MD, PhD
Ryan Shaw
Charles Jonassaint, PhD
Hayley Thompson, PhD

1. Introductions
The committee and staff each took a moment to introduce themselves to the rest of the committee.

2. Overview of call structure
Dr. Shelton informed the committee that the large committee call will be scheduled for the second Tuesday of each month at 12:00 PM PT; 1:00PM MT; 2:00 PM CT; 3:00 PM ET beginning with Tuesday, April 11. The small committee (Chair, Co-Chair, Past Chair) call will be scheduled weekly on Tuesdays during the same timeslot.

3. Discussion of 2018 annual meeting theme and ideas/suggestions from committee
Dr. Shelton introduced the committee to the 2018 Annual Meeting theme of "Extending Our Reach." The committee then engaged in a conversation detailing various interpretations of the theme. Dr. Graves suggested highlighting strengthening ties for maximum impact and reach. Dr. Hekler proposed the relationship between academia and industry and the external branding of SBM.

Dr. Bennett encouraged the committee to begin thinking about sponsorship opportunities for the 2018 Annual Meeting and beyond. Ms. Dean reminded the committee of the significant impact the SIGs have on the programming in the meeting and using the various resources within the SIGs to encourage sponsorship would mean engaging them even further as well as utilizing a valuable resource within SBM. Drs. Hekler and Huberty offered to review the existing Exhibitor Prospectus to assist in identifying additional opportunities for sponsorship.

Next Conference Call
Date: Tuesday, April 11, 2017
Time: 12:00 PM PT; 1:00PM MT; 2:00 PM CT; 3:00 PM ET
Dial in: 1.800.377.8846
Pass Code: 37484465#