

**Society of Behavioral Medicine**  
**39<sup>th</sup> Annual Meeting & Scientific Sessions**  
New Orleans – April 11 -April 14, 2018  
Program Committee Conference Call

Date: Thursday, March 30, 2017

Time: 11:00 AM PT; 12:00PM MT; 1:00 PM CT; 2:00 PM ET

Dial in: 1.800.377.8846

Pass Code: 37484465#

**In Attendance**

Rachel Shelton, ScD, MPH Chair

Eric Hekler, PhD, Co-Chair

David X. Marquez, PhD, Past Chair

Gary G. Bennett, PhD, President

Kristi Graves, PhD, SIG Chair

Sherry Pagoto, PhD, President Elect

Jennifer Huberty, PhD

**Staff**

Mary Dean, JD, CAE

Erin Trimmer

**Unable to attend**

Deborah Bowen, PhD

Elena Salmoirago-Blotcher, MD, PhD

Ryan Shaw

Charles Jonassaint, PhD

Hayley Thompson, PhD

**1. Introductions**

The committee and staff each took a moment to introduce themselves to the rest of the committee.

**2. Overview of call structure**

Dr. Shelton informed the committee that the large committee call will be scheduled for the second Tuesday of each month at 12:00 PM PT; 1:00PM MT; 2:00 PM CT; 3:00 PM ET beginning with Tuesday, April 11. The small committee (Chair, Co-Chair, Past Chair) call will be scheduled weekly on Tuesdays during the same timeslot.

**3. Discussion of 2018 annual meeting theme and ideas/suggestions from committee**

Dr. Shelton introduced the committee to the 2018 Annual Meeting theme of "Extending Our Reach." The committee then engaged in a conversation detailing various interpretations of the theme. Dr. Graves suggested highlighting strengthening ties for maximum impact and reach. Dr. Hekler proposed the relationship between academia and industry and the external branding of SBM.

Dr. Bennett encouraged the committee to begin thinking about sponsorship opportunities for the 2018 Annual Meeting and beyond. Ms. Dean reminded the committee of the significant impact the SIGs have on the programming in the meeting and using the various resources within the SIGs to encourage sponsorship would mean engaging them even further as well as utilizing a valuable resource within SBM. Drs. Hekler and Huberty offered to review the existing Exhibitor Prospectus to assist in identifying additional opportunities for sponsorship.

**Next Conference Call**

Date: Tuesday, April 11, 2017

Time: 12:00 PM PT; 1:00PM MT; 2:00 PM CT; 3:00 PM ET

Dial in: 1.800.377.8846

Pass Code: 37484465#