



41st Annual Meeting & Scientific Sessions 2020 Program Committee Conference Call

Date: Tuesday, March 17, 2020
Time: 4pm ET/3pm CT/2pm MT/1pm PT

In Attendance

L. Alison Phillips, PhD (Chair)
Eric B. Hekler, PhD (Past Chair)
Dori Steinberg, PhD (Co-Chair)
Michael Diefenbach, PhD (President)

Staff

Angela Burant (Meetings Manager)
Rachel Mizar (Senior Meetings Manager)
Tara Withington (Consulting Partner)

1. Virtual Meeting Options

Ms. Mizar discussed the option to use SBM's current webinar platform GotoWebinar or Cadmium's webinar platform. Our current GotoWebinar option has 500 people per session, but we can pay an extra \$200 for the year to have up to 1000 people on the live webinar. Cadmium could do a poster gallery and do oral session with PowerPoint and audio. There would be an additional cost because we would need an app built for this. Mobile app and online planner can be used to upload PDFs of posters online. The Committee decided to use GotoWebinar and we can see how many people sign up for the webinar before deciding if we need to increase the capacity to 1000 people. Plenary sessions of keynotes and master lectures will be able to present through GotoWebinar if they are able and willing to. We can give a doodle poll to the keynote speakers and master lectures to do all the presentations in a condensed time. We could do one keynote speaker and one master lecture per week. We could still pay the speaker fee to those that were going to receive a fee. Dr. Phillips will send the plan to Dr. Brian Gonzalez.

The Committee decided the webinars would be free to members and non-members would be charged. Ms. Mizar will ask the lawyer if we need permission to host the content free to members and charge non-members.

SIGs are already talking about sharing their content. The Committee decided it would be too much for SBM staff to manage their content unless they decided to share their content in our current webinar schedule.

Next Program Committee Conference Call

March 25, 10am CT
Small Committee Call