

Community Engagement Studio vs Focus Group vs Community Advisory Board*

	Community Engagement Studio	Focus Group	Community Advisory Board
Purpose	Project-specific feedback/ guidance to inform research at any stage	Qualitative data collection	On-going guidance, oversight for research project or center
Approach	Bi-directional: researcher presents, community members provide input	Uni-directional: researcher directs, community answers pre-determined questions	Bi-directional: presentations, progress reporting and updates; discussion
Community Role	Consultant. Share expertise based on "lived experience"	Research "subjects"; consented for study. Inclusion/exclusion criteria	Provide oversight, advice
Facilitator	Neutral; trained community member; balances power	Member of research team	Researcher and/or community member
Preparation	Orientation; may pre-review research documents	Usually none	May review documents ahead of time.
Framework	Flexible facilitator guide	IRB-approved script	Agenda
Commitment	Community members could participate in multiple studios	One-time only	On-going; could be for the life of a project

*Source: Community Engagement (CE) Studio Virtual Training Summit Post-Summit Deliverables, PCORI training, April 29-30, 2021

<https://www.pcori.org/research-results/2020/community-engagement-studio-summit-increasing-diversity-stakeholders-engaged-research>